



2023 Leadership Poll Series

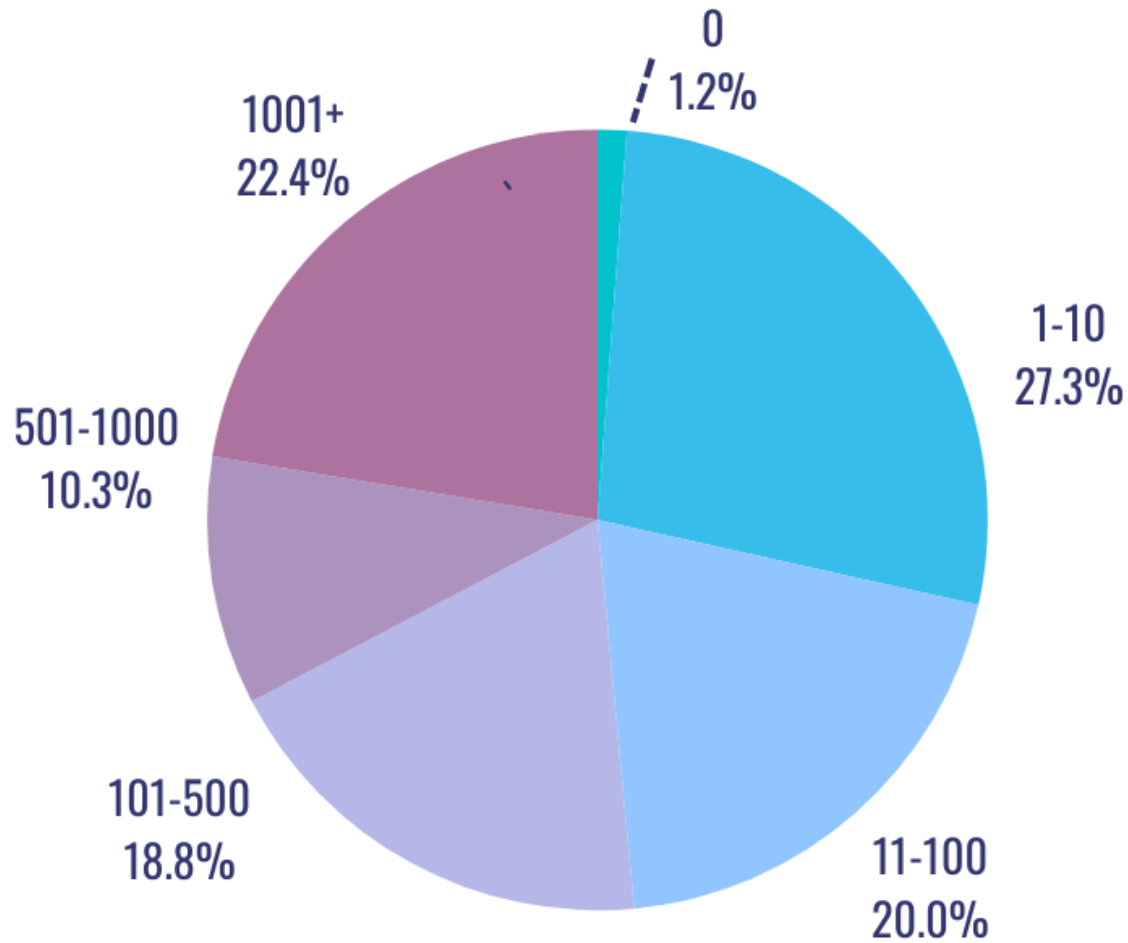
Q4 Results

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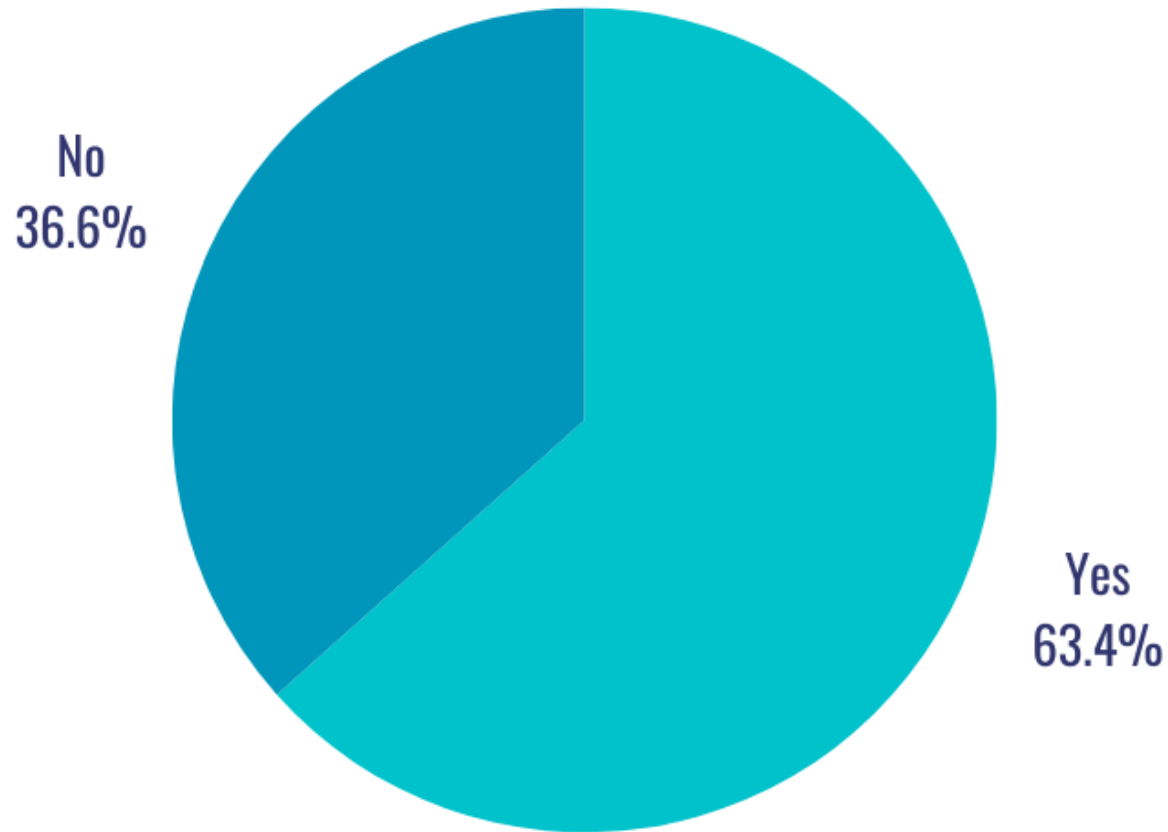


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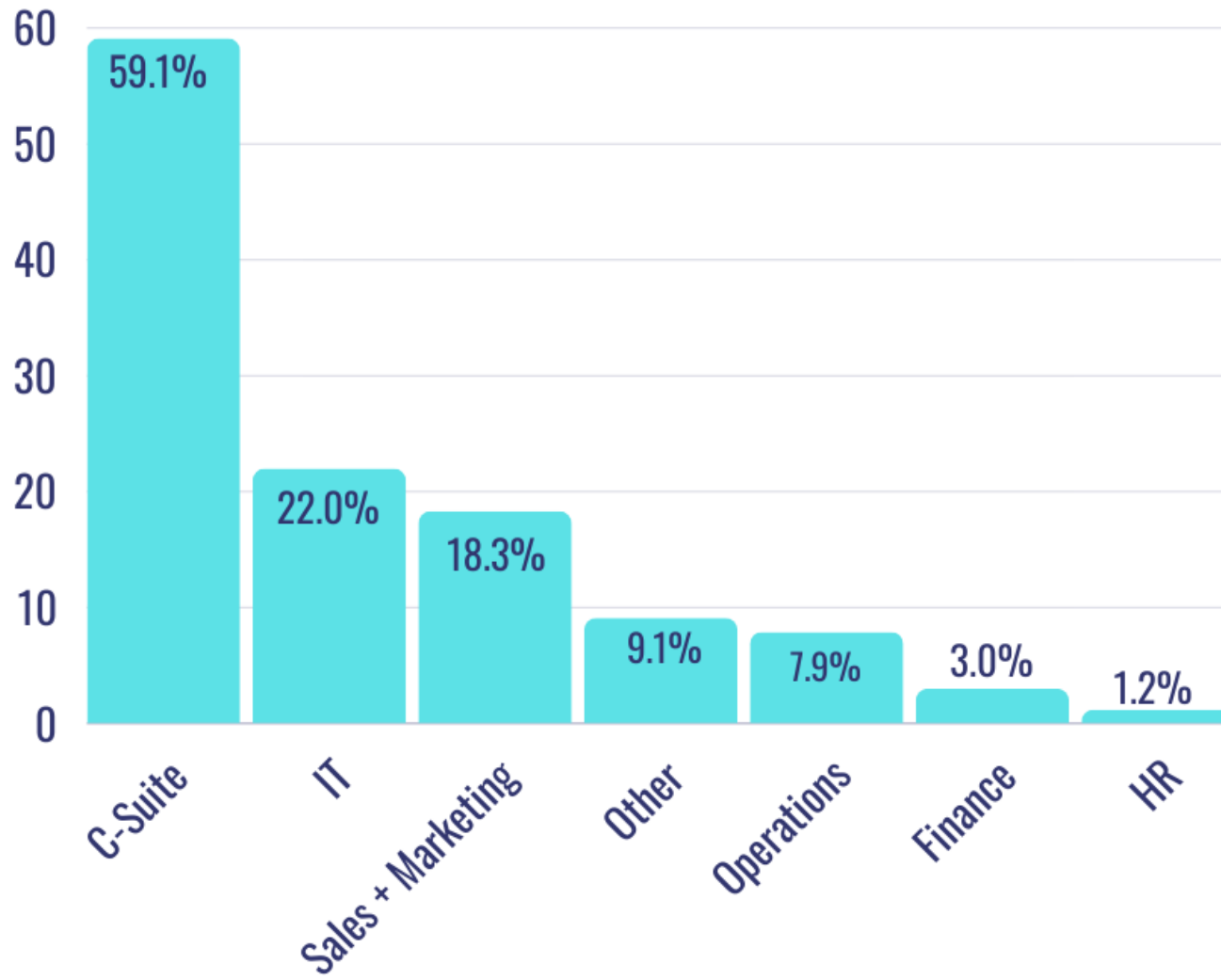
Which range best depicts the number of NC-based employees in your organization?



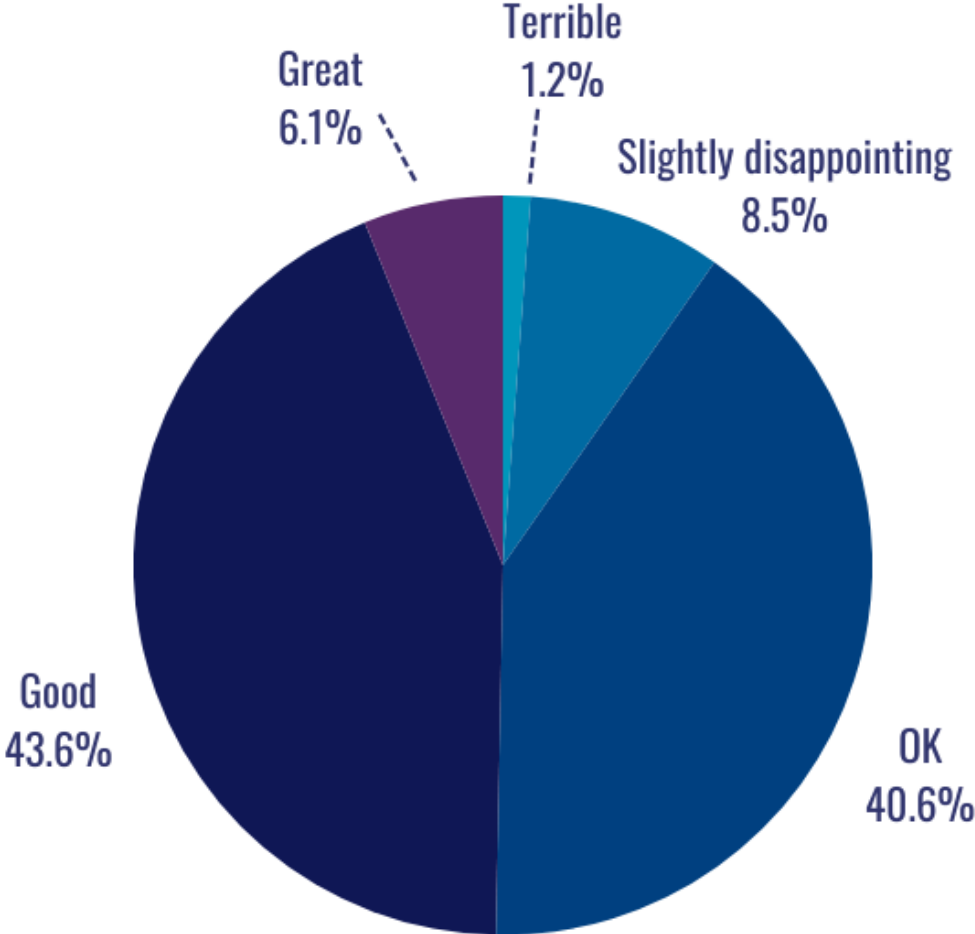
Is your organization headquartered in NC?



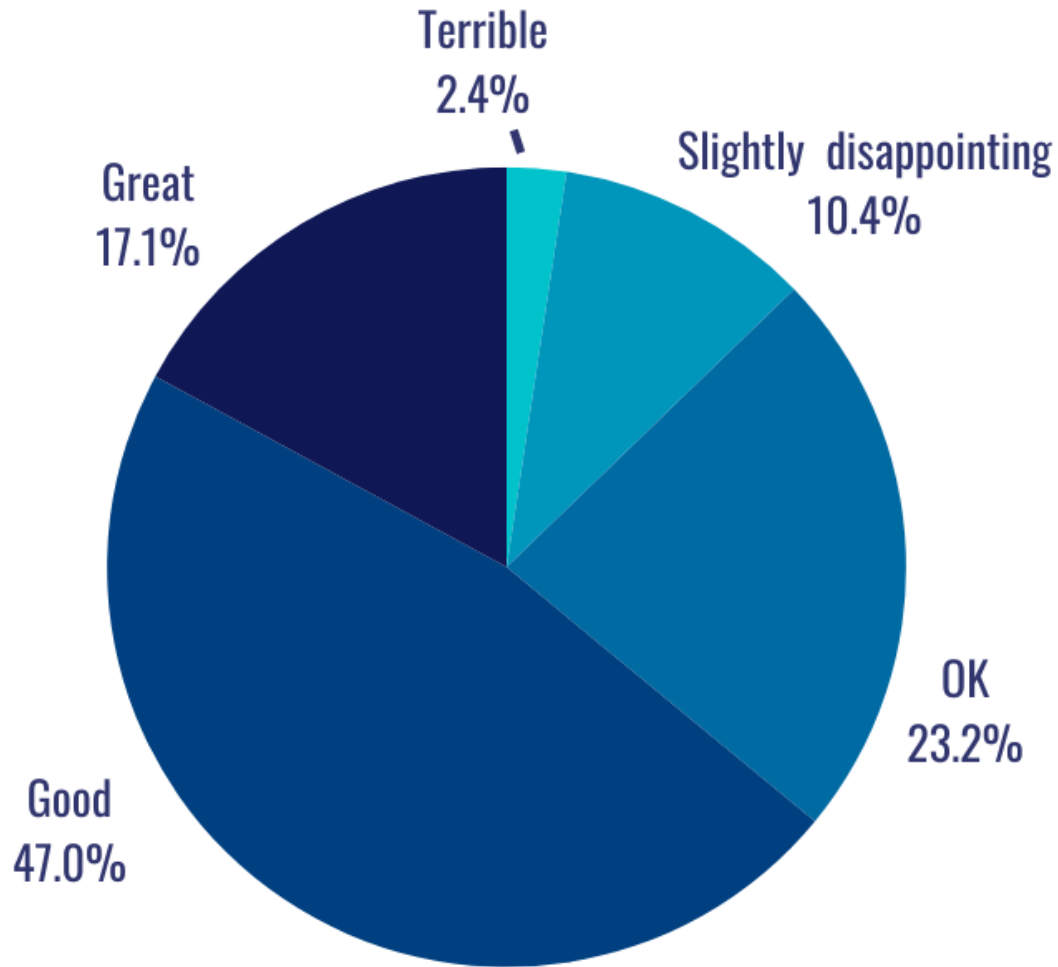
What is your role within your organization?



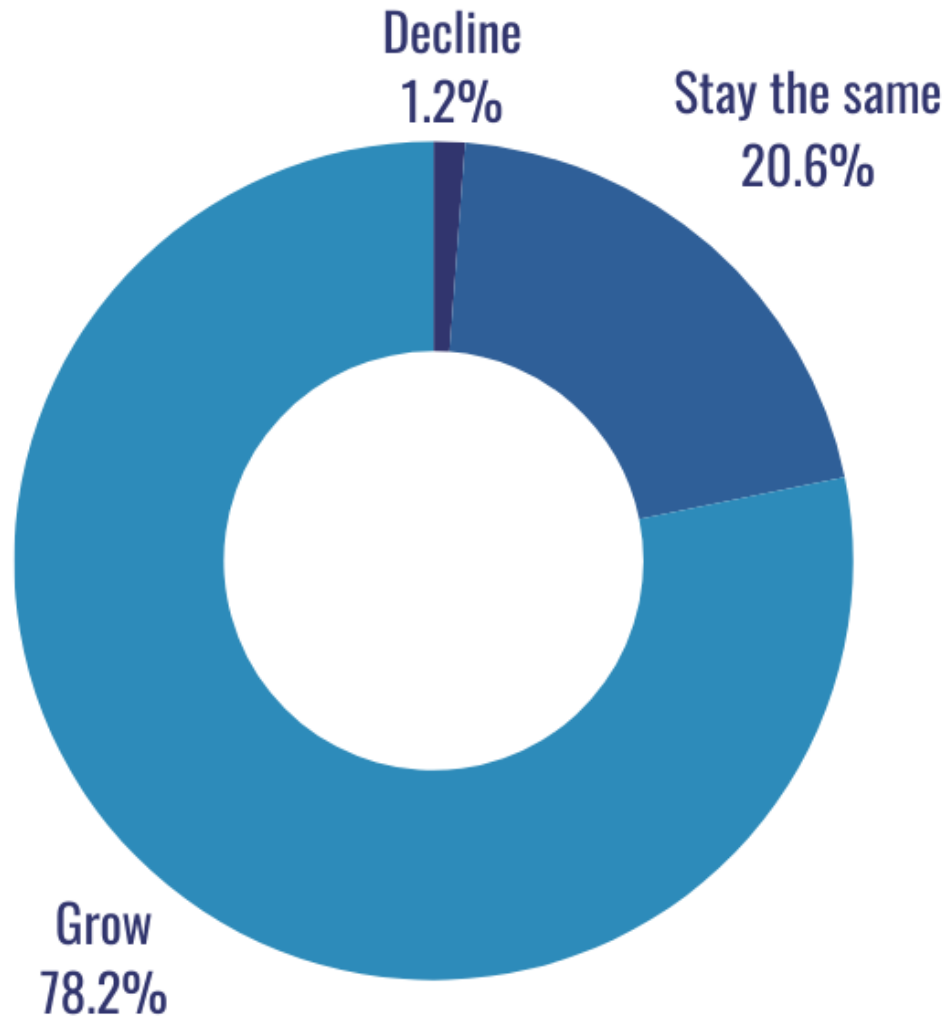
How do you perceive the past quarter has been for North Carolina's technology sector broadly?



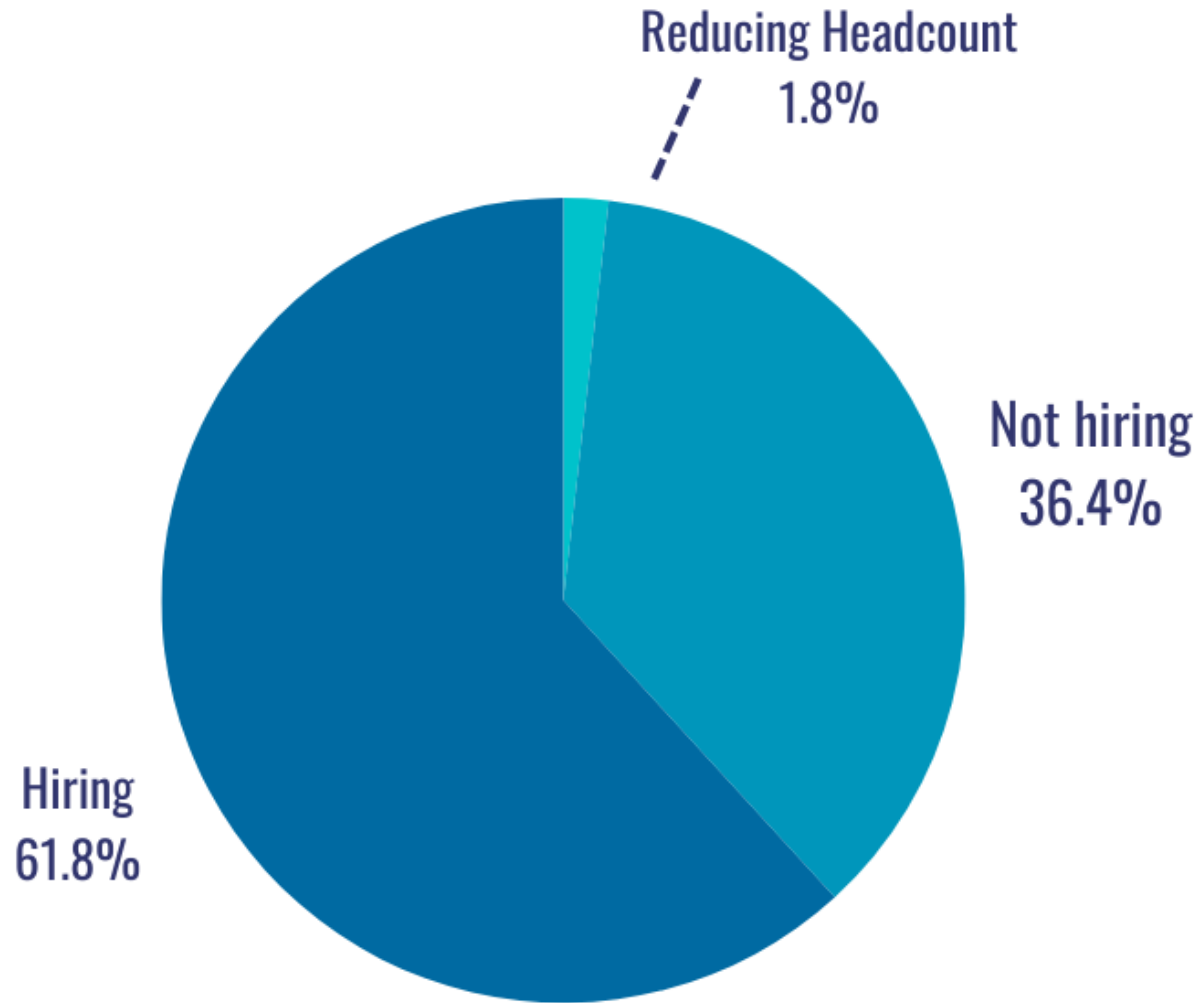
How has the past quarter been for your organization specifically?



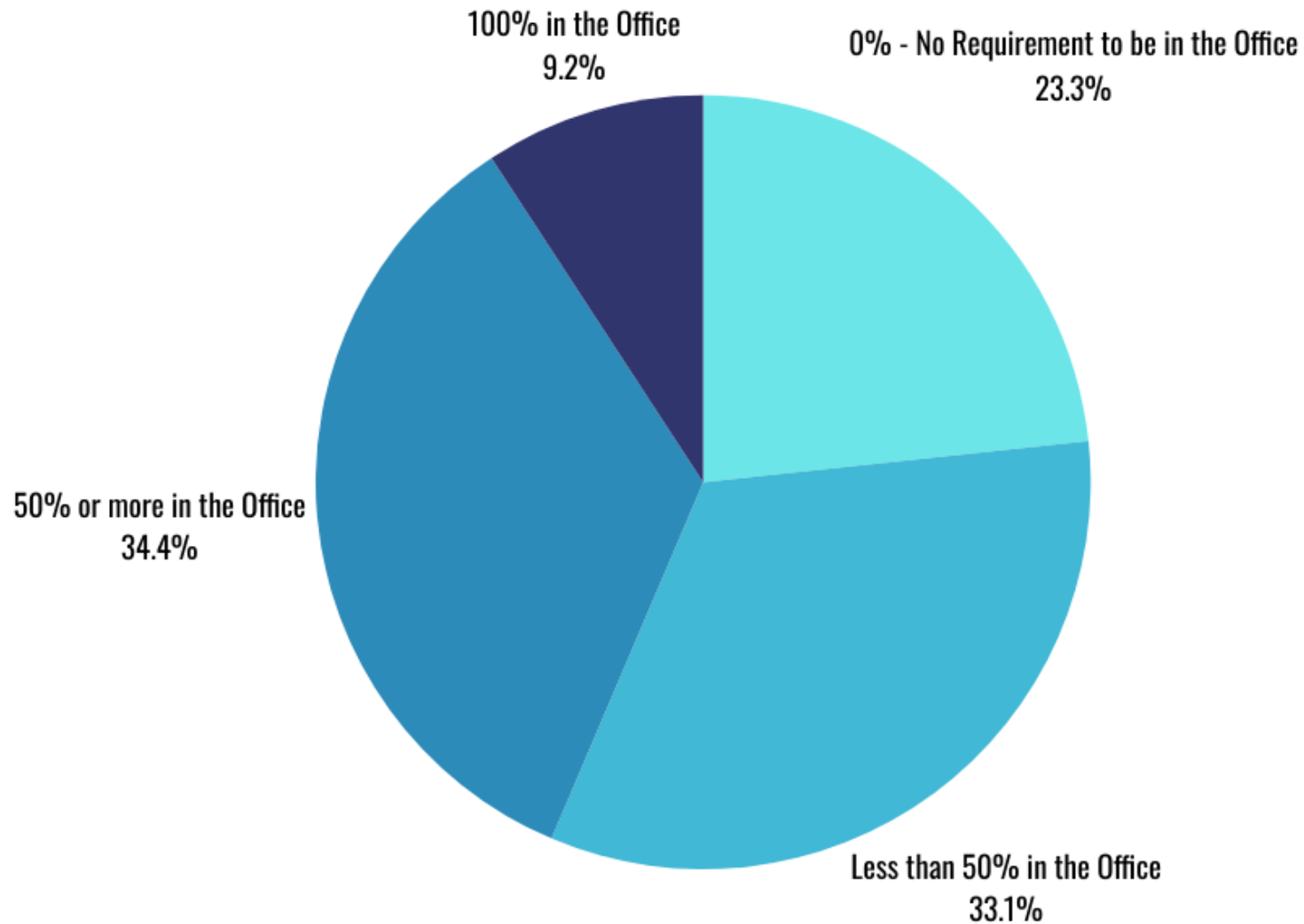
I expect that over the next quarter our business will:



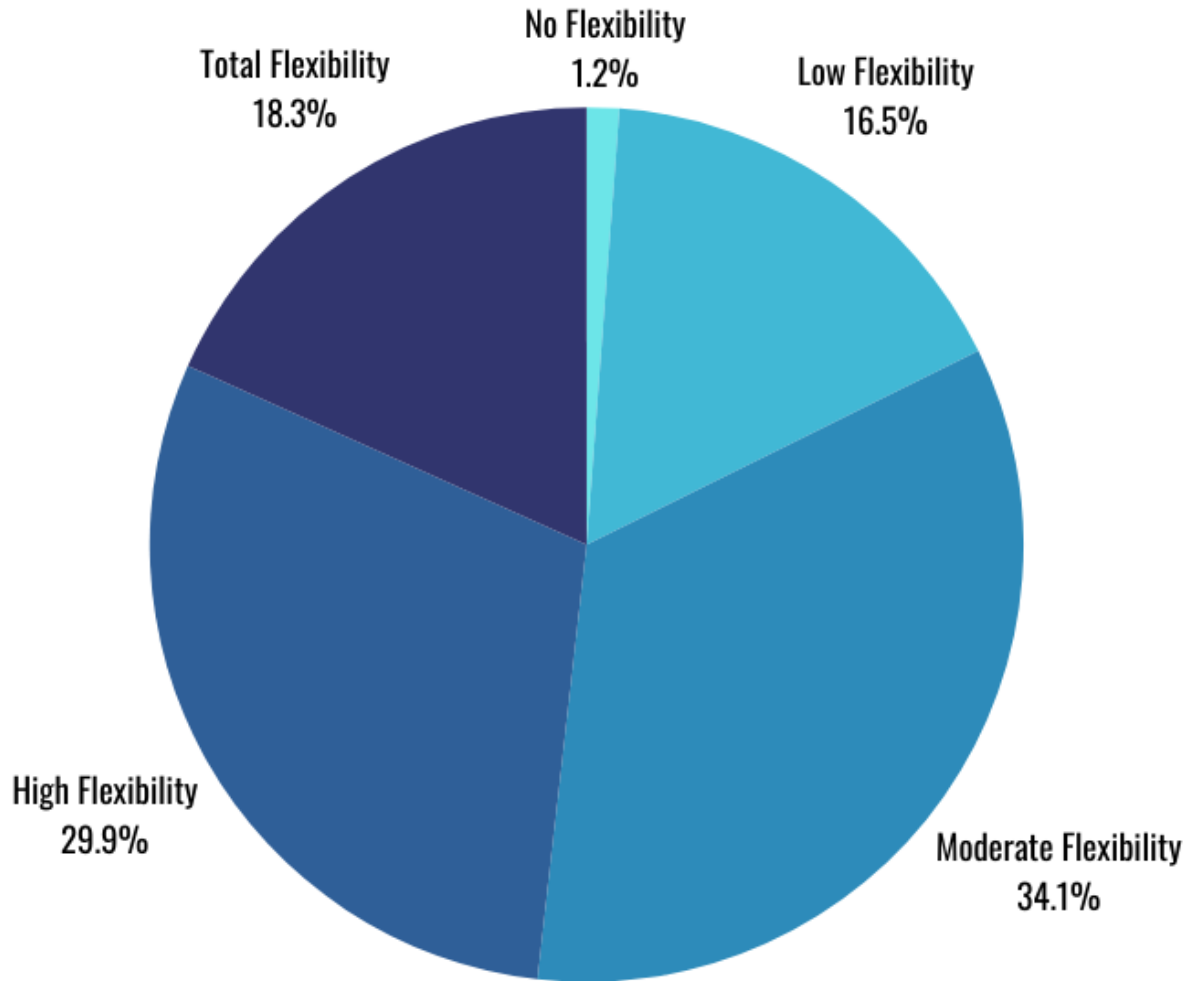
Is your organization:



Which of the following most closely represents your employer's requirement or expectation for working in the office.



Which of the following most closely represents your employer's policy regarding work schedule flexibility.



What makes you optimistic about the next 12 months?

Inflation under control

Demand for services

Lower Interest Rates

AI Growth

Election Year

New Technologies

Investment in NC

What concerns you, if anything, about the next 12 months?

Health + Safety Concerns

Macroeconomic Conditions

Domestic Political Uncertainty

Recession

Global Political Turmoil

Inflation +

Election Impact

Rising Interest
Rates

Supply Chain Disruptions

Talent + Workforce Concerns



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