2023 Leadership Poll Series

Q4 Results

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Which range best depicts the number of NC-based employees in your organization?

- 0: 1.2%
- 1-10: 27.3%
- 101-500: 18.8%
- 501-1000: 10.3%
- 1001+: 22.4%
Is your organization headquartered in NC?

- Yes: 63.4%
- No: 36.6%
What is your role within your organization?

- C-Suite: 59.1%
- IT: 22.0%
- Sales + Marketing: 18.3%
- Other: 9.1%
- Operations: 7.9%
- Finance: 3.0%
- HR: 1.2%
How do you perceive the past quarter has been for North Carolina’s technology sector broadly?

- Good: 43.6%
- OK: 40.6%
- Slightly disappointing: 8.5%
- Terrible: 1.2%
- Great: 6.1%
How has the past quarter been for your organization specifically?

- Good: 47.0%
- OK: 23.2%
- Slightly disappointing: 10.4%
- Great: 17.1%
- Terrible: 2.4%
I expect that over the next quarter our business will:

- Grow 78.2%
- Decline 1.2%
- Stay the same 20.6%
Is your organization:

- Hiring: 61.8%
- Not hiring: 36.4%
- Reducing headcount: 1.8%
Which of the following most closely represents your employer’s requirement or expectation for working in the office.

- 0% - No Requirement to be in the Office: 23.3%
- Less than 50% in the Office: 33.1%
- 50% or more in the Office: 34.4%
- 100% in the Office: 9.2%
Which of the following most closely represents your employer’s policy regarding work schedule flexibility.

- Total Flexibility: 18.3%
- Moderate Flexibility: 34.1%
- High Flexibility: 29.9%
- Low Flexibility: 16.5%
- No Flexibility: 1.2%
What makes you optimistic about the next 12 months?

Inflation under control

Demand for services

Lower Interest Rates

AI Growth

Election Year

New Technologies

Investment in NC
What concerns you, if anything, about the next 12 months?

Health + Safety Concerns
Macroeconomic Conditions

Domestic Political Uncertainty

Recession
Global Political Turmoil

Inflation + Rising Interest Rates

Election Impact
Supply Chain Disruptions

Talent + Workforce Concerns