2023 Leadership Poll Series
Q3 Results
Sponsored by NC TECH Association
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Which range best depicts the number of NC-based employees in your organization?

- 0: 2.1%
- 1-10: 26.4%
- 101-500: 17.9%
- 501-1000: 12.1%
- 1001+: 17.9%
Is your organization headquartered in NC?

- Yes: 65.5%
- No: 34.5%
What is your role within your organization?

- C-Suite: 60.7%
- Sales + Marketing: 21.4%
- IT: 15.0%
- Other: 9.3%
- Operations: 9.3%
- Finance: 5.0%
- HR: 0.7%
How do you perceive the past quarter has been for North Carolina’s technology sector broadly?

- Good: 47.1%
- OK: 32.9%
- Slightly disappointing: 12.1%
- Terrible: 1.4%
- Great: 6.4%
How has the past quarter been for your organization specifically?

- Good: 44.3%
- OK: 20.7%
- Slightly disappointing: 15.0%
- Great: 17.2%
- Terrible: 3.6%
I expect that over the next quarter our business will:

- **Grow** 62.9%
- **Stay the Same** 32.1%
- **Decline** 5%
Is your organization:

- Hiring: 62.1%
- Not hiring: 34.3%
- Reducing Headcount: 3.6%
Many respondents in last quarter’s poll suggested asking some version of this question:
Where is your organization on implementing AI?

- Significant Use: 33.6%
- Starting Slow: 49.3%
- Not Yet: 17.1%
What makes you optimistic about the next 12 months?

Inflation under control
Economy growth
AI growth
Demand for services
Interest rates
Public funding/investment
Population growth
Quality of life
Low unemployment
What concerns you, if anything, about the next 12 months?

- Inflation
- Supply Chain
- Artificial Intelligence
- Recession
- Political Uncertainty
- Hiring/Workforce
- Interest Rates
- Election
- Economy