2023 Leadership Poll Series

Q1 Results

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Which range best depicts the number of NC-based employees in your organization?
Is your organization headquartered in NC?

- No: 37.0%
- Yes: 63.0%
What is your role within your organization?

- C-Suite: 60.5%
- Sales + Marketing: 19.5%
- IT: 16.8%
- Operations: 13.0%
- Other: 10.3%
- Finance: 4.9%
- HR: 2.7%
How do you perceive the past quarter has been for North Carolina’s technology sector broadly?

- Good: 39.9%
- OK: 41.5%
- Slightly disappointing: 11.5%
- Terrible: 2.2%
- Great: 4.9%
How has the past quarter been for your organization specifically?

- Great: 19.3%
- Good: 37.6%
- Slightly disappointing: 16.6%
- OK: 25.4%
- Terrible: 1.1%
I expect that over the next quarter our business will:

- Grow 62.4%
- Decline 6.1%
- Stay the same 31.5%
Is your organization:

- Hiring: 66.5%
- Not hiring: 28.0%
- Reducing headcount: 2.2%
What makes you optimistic about the next 12 months?

- Resiliency of NC tech ecosystem/Diversity of the NC economy
- Interest rates drop/Inflation slows
- Normalization after Covid
- Continued migrations of businesses to NC/Strong framework to allow our businesses to expand

Rapid pace of innovations/Expanded product offerings

Amazing Local Talent/Improved Hiring Pool/Up-skilling and re-skilling of work force

AI making big impacts/Increased emphasis on data management

Macroeconomic Indicators Strong

Continued demand for services, equipment, and tech offerings
What concerns you, if anything, about the next 12 months?

Rising Interest Rates & Inflation
Finding enough talent for employment needs/Skills gap/Attracting & competing for talent
Lack of Venture Capital Funding/Fundraising becoming more difficult
Hesistancy from Leadership

Instability in the Financial Sector
Geopolitical Instability/Unstable Political Climate
Recession fears/Long-term recession on the horizon

Tech Layoffs
Effects of real or perceived uses of artificial intelligence