



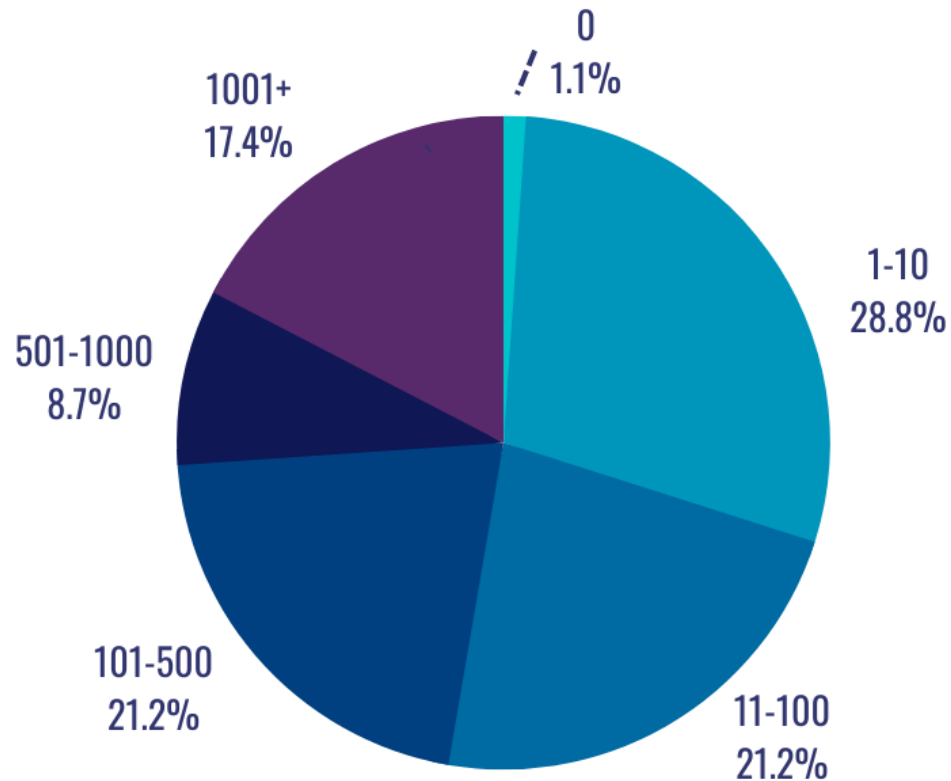
2023 Leadership Poll Series

Q1 Results

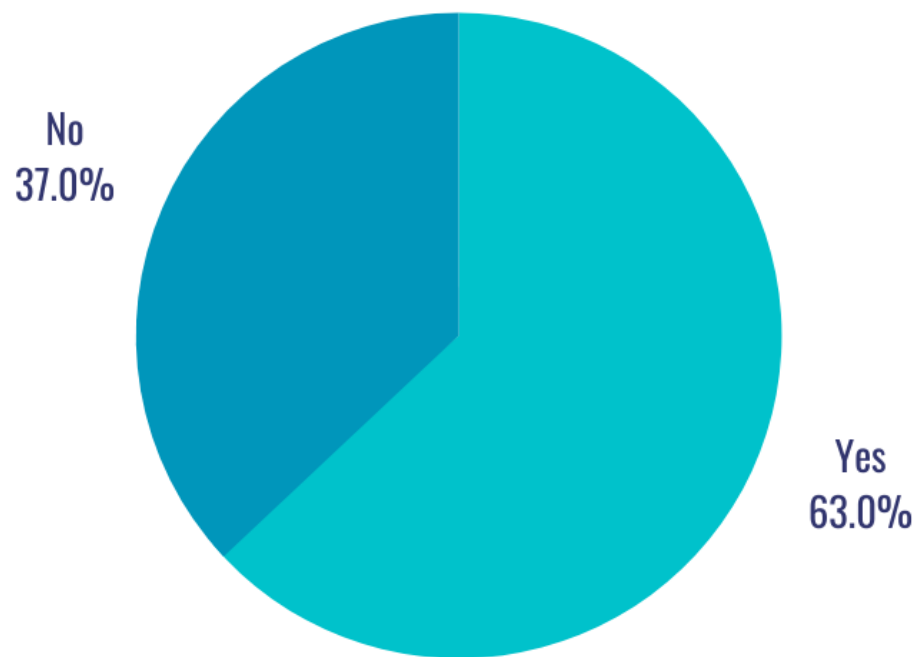
Sponsored by



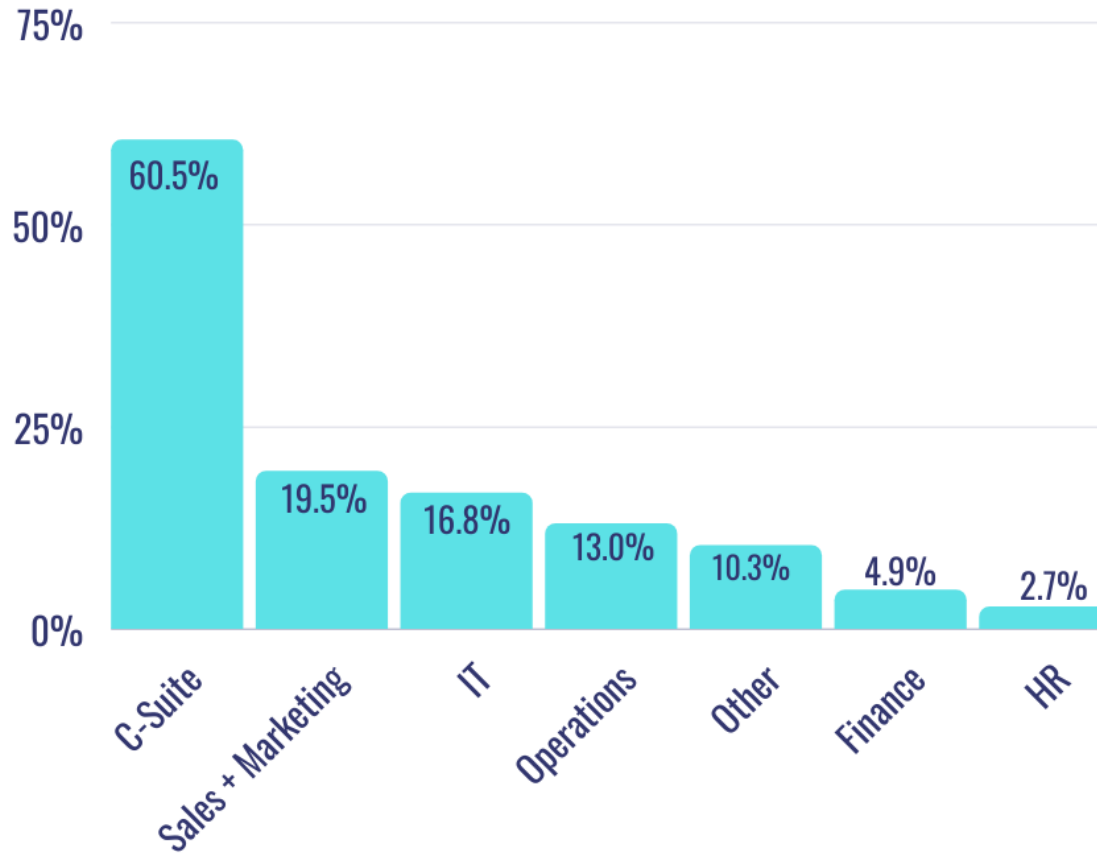
Which range best depicts the number of NC-based employees in your organization?



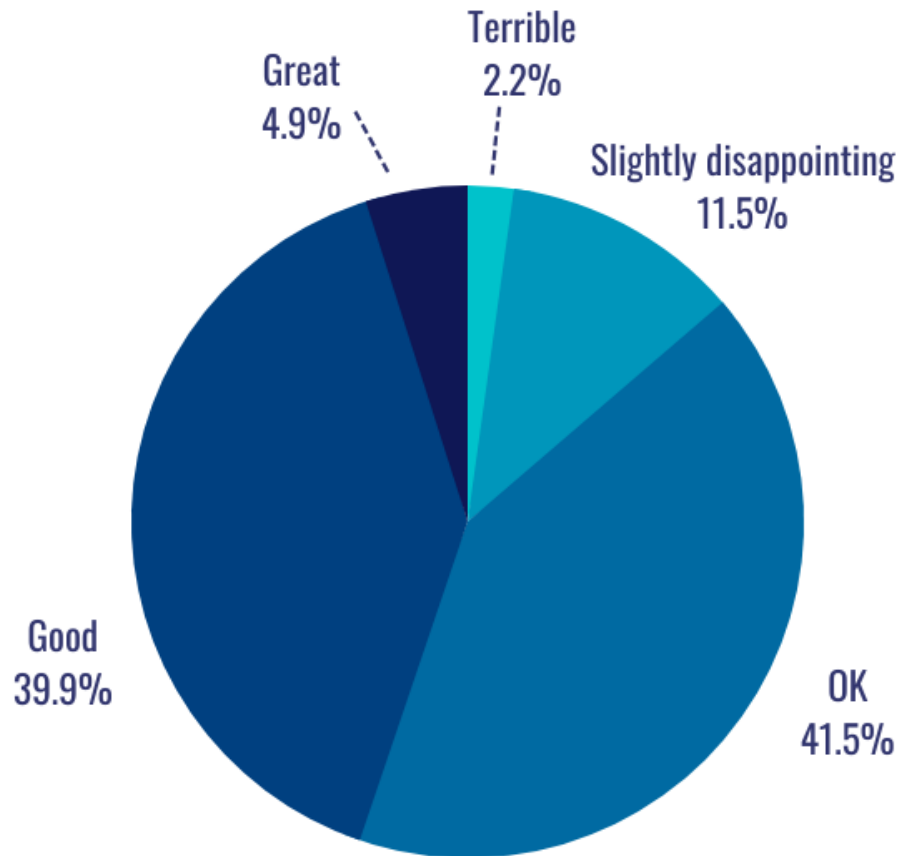
Is your organization headquartered in NC?



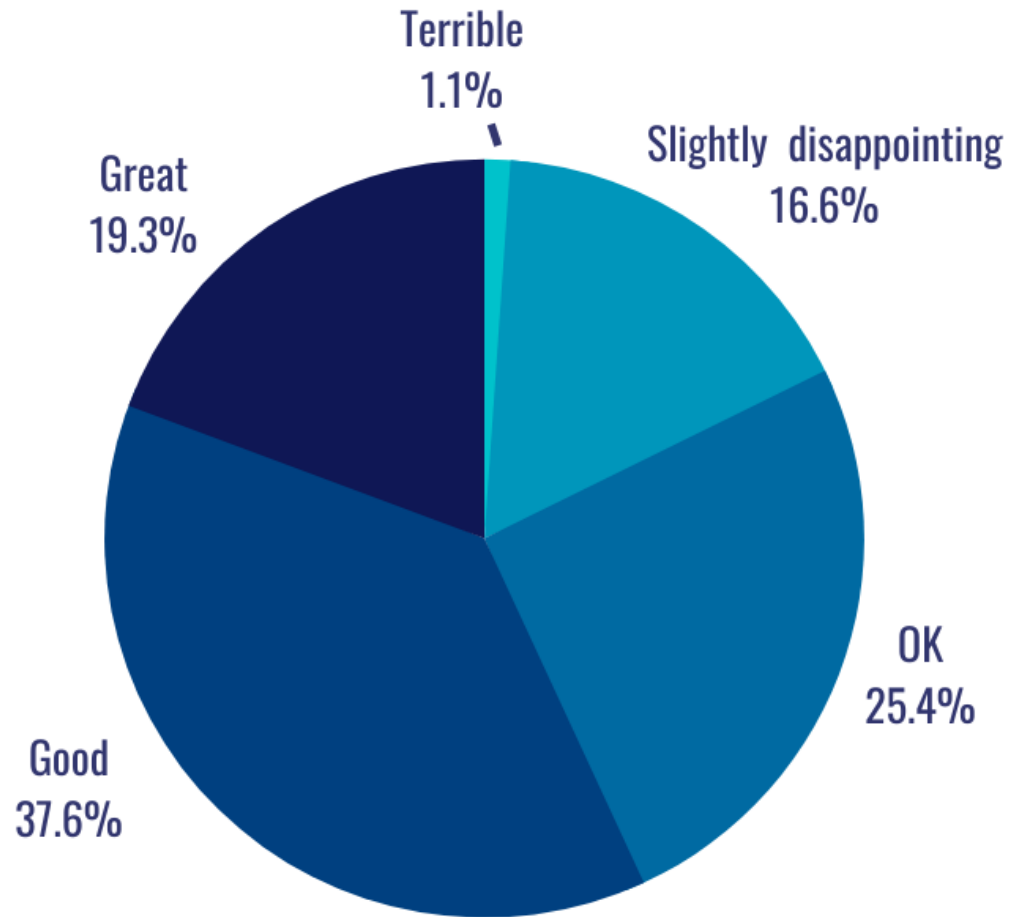
What is your role within your organization?



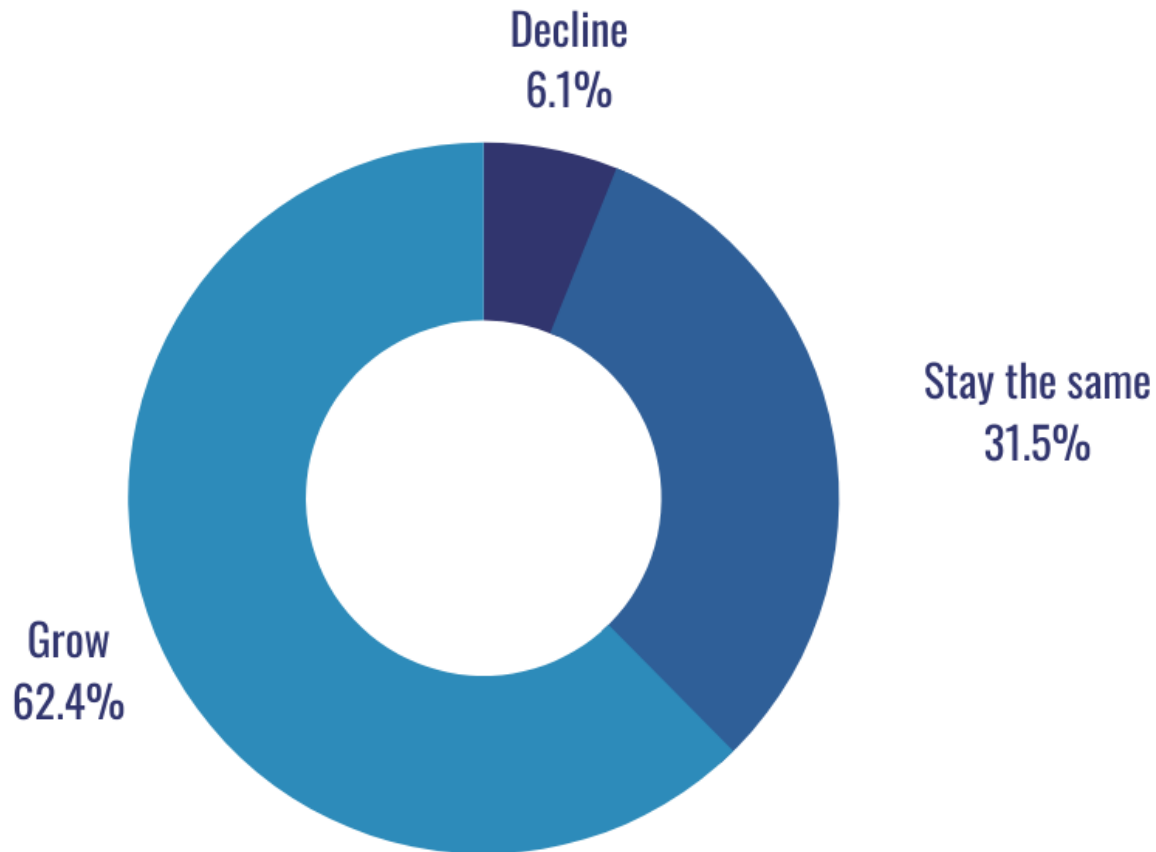
How do you perceive the past quarter has been for North Carolina's technology sector broadly?



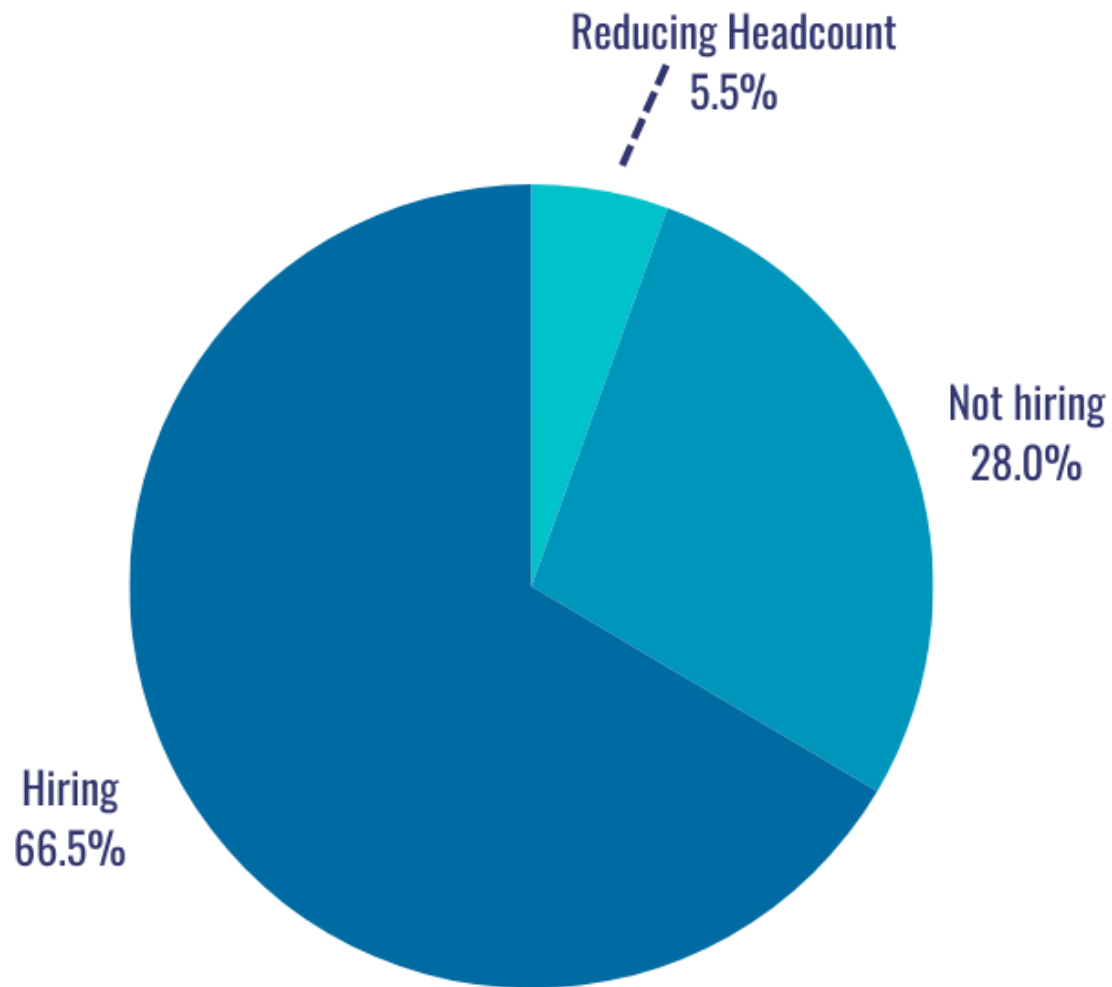
How has the past quarter been for your organization specifically?



I expect that over the next quarter our business will:



Is your organization:



What makes you optimistic about the next 12 months?

Resiliency of NC tech ecosystem/Diversity of the NC economy

Interest rates drop/Inflation slows

Normalization after Covid

Continued migrations of businesses to NC/Strong framework to allow our businesses to expand

Rapid pace of innovations/Expanded product offerings

Amazing Local Talent/Improved Hiring Pool/Up-skilling and re-skilling of work force

AI making big impacts/Increased emphasis on data management

Macroeconomic Indicators Strong

Continued demand for services, equipment, and tech offerings

What concerns you, if anything, about the next 12 months?

Rising Interest Rates & Inflation

Finding enough talent for employment needs/Skills gap/Attracting & competing for talent

Lack of Venture Capital Funding/Fundrasing becoming more difficult

Hesistancy from Leadership

Instability in the Financial Sector

Geopolitical Instability/Unstable Political Climate

Recession fears/Long-term recession on the horizon

Tech Layoffs

Effects of real or perceived uses of artificial intelligence



nctech.org/pulse

Sponsored by

