2023 Leadership Poll Series

Q1 Results

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[Logos]
Which range best depicts the number of NC-based employees in your organization?
Is your organization headquartered in NC?

No 37.0%
Yes 63.0%
What is your role within your organization?
How do you perceive the past quarter has been for North Carolina’s technology sector broadly?

- Good: 39.9%
- OK: 41.5%
- Slightly disappointing: 11.5%
- Terrible: 2.2%
- Great: 4.9%
How has the past quarter been for your organization specifically?

- Great: 37.6%
- OK: 25.4%
- Slightly disappointing: 16.6%
- Terrible: 1.1%
I expect that over the next quarter our business will:

- **Grow** 62.4%
- **Decline** 6.1%
- **Stay the same** 31.5%
Is your organization:

- Hiring: 66.5%
- Not hiring: 28.0%
- Reducing headcount: 5.5%
What makes you optimistic about the next 12 months?

- Resiliency of NC tech ecosystem/Diversity of the NC economy
- Interest rates drop/Inflation slows
- Normalization after Covid
- Continued migrations of businesses to NC/Strong framework to allow our businesses to expand

- Rapid pace of innovations/Expanded product offerings
- Amazing Local Talent/Improved Hiring Pool/Up-skilling and re-skilling of work force
- AI making big impacts/Increased emphasis on data management
- Macroeconomic Indicators Strong
- Continued demand for services, equipment, and tech offerings
What concerns you, if anything, about the next 12 months?

Rising Interest Rates & Inflation
Finding enough talent for employment needs/Skills gap/Attracting & competing for talent
Lack of Venture Capital Funding/Fundraising becoming more difficult
Hesitancy from Leadership

Instability in the Financial Sector
Geopolitical Instability/Unstable Political Climate
Recession fears/Long-term recession on the horizon
Tech Layoffs
Effects of real or perceived uses of artificial intelligence