



# 2023 Leadership Poll Series

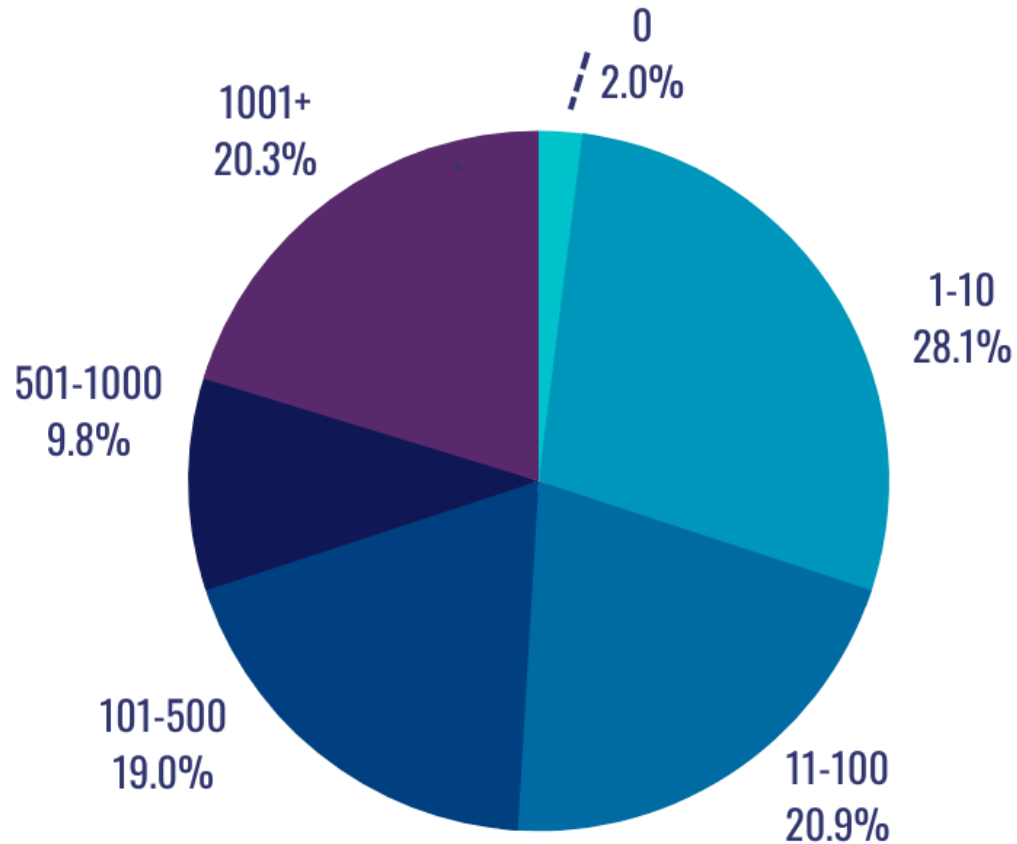
## Q2 Results

Sponsored by

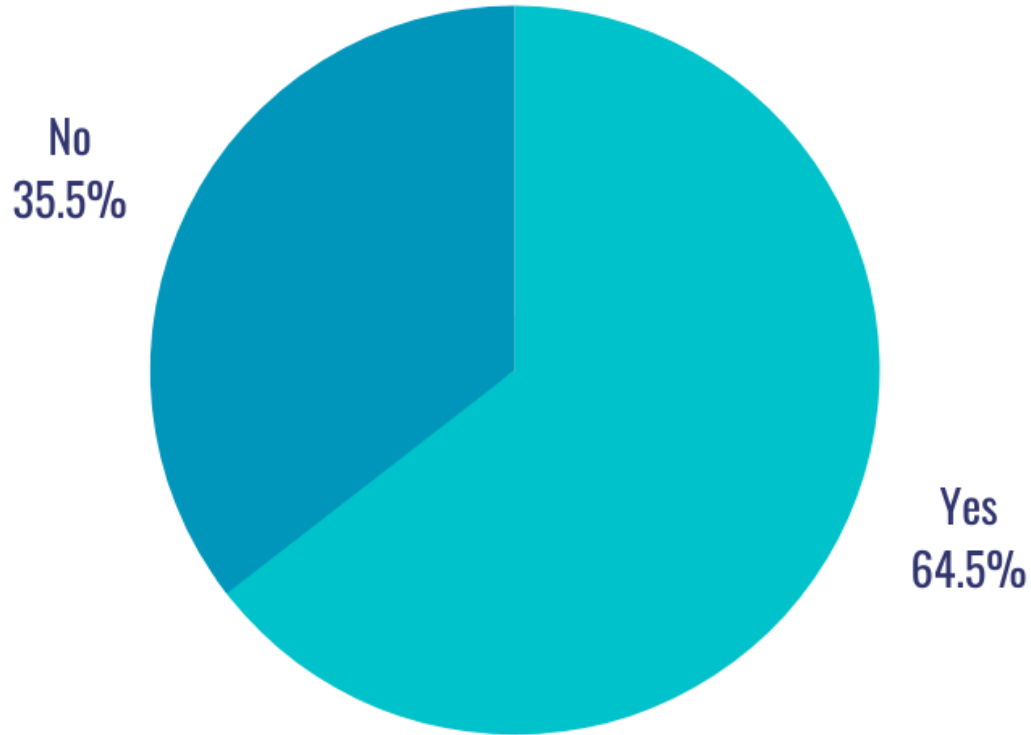


**STEARNS**  
FINANCIAL GROUP

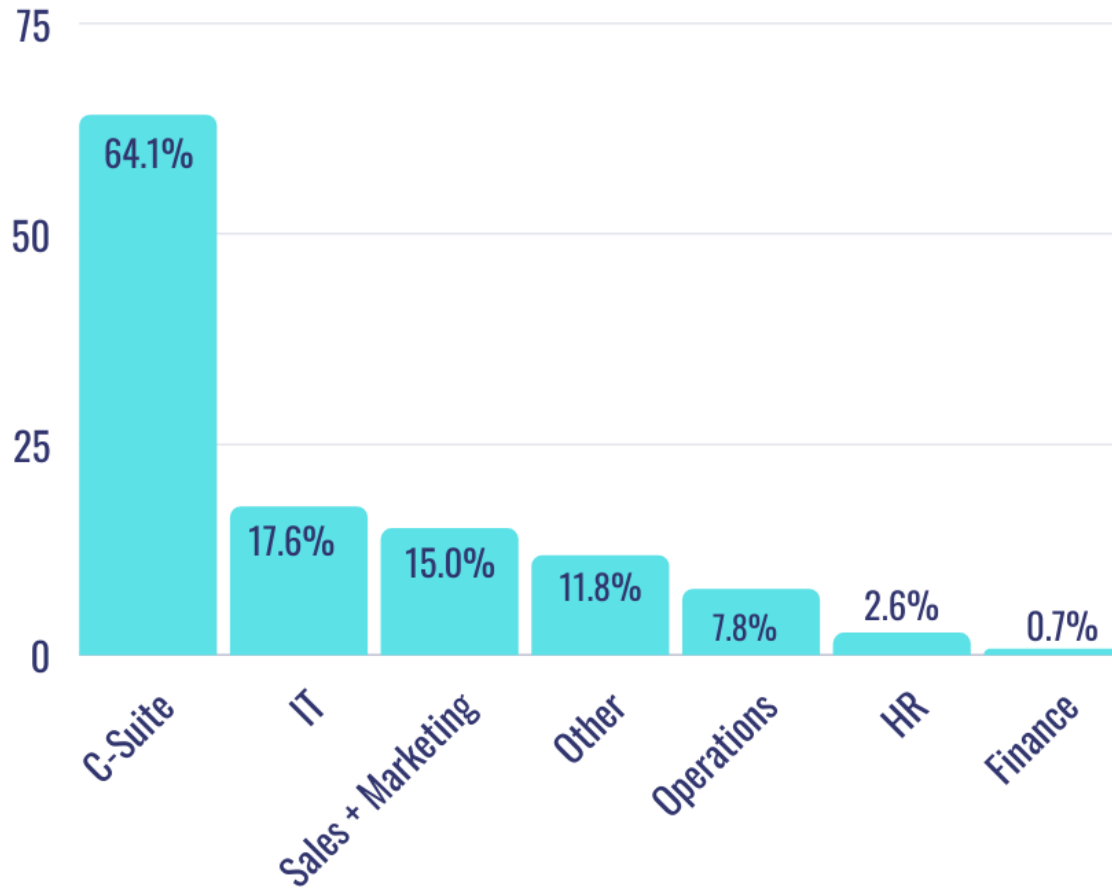
## Which range best depicts the number of NC-based employees in your organization?



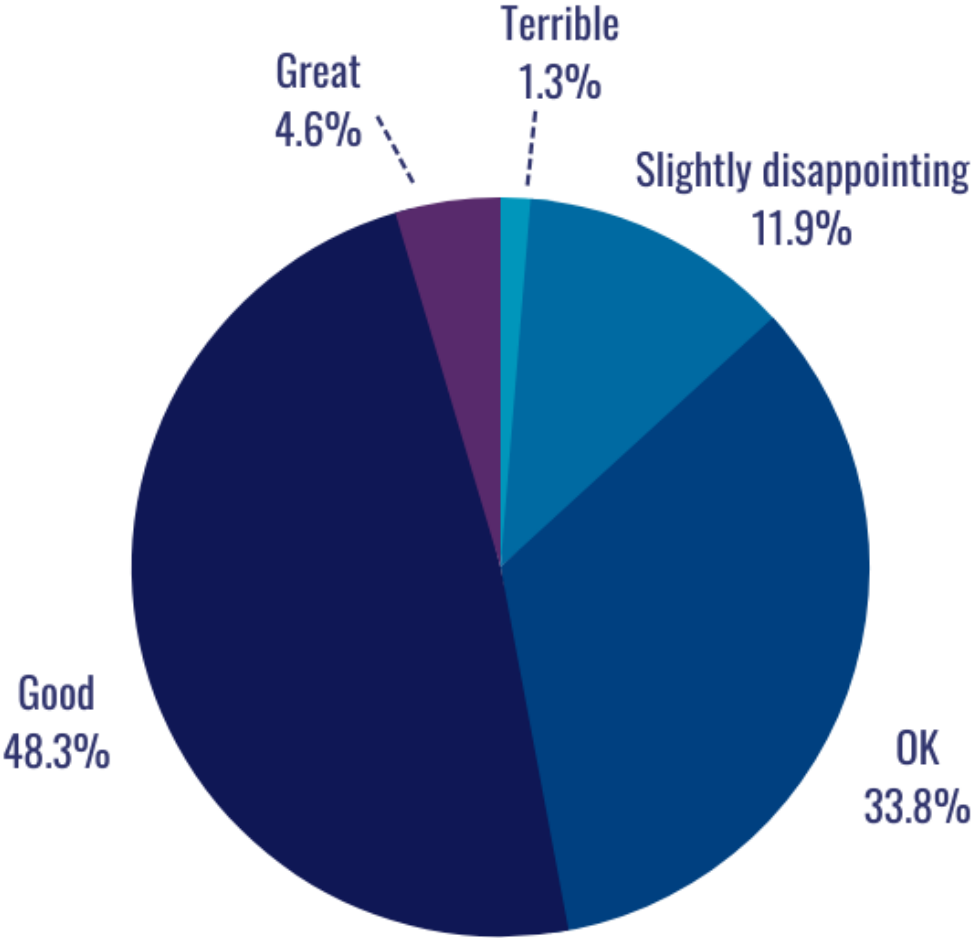
## Is your organization headquartered in NC?



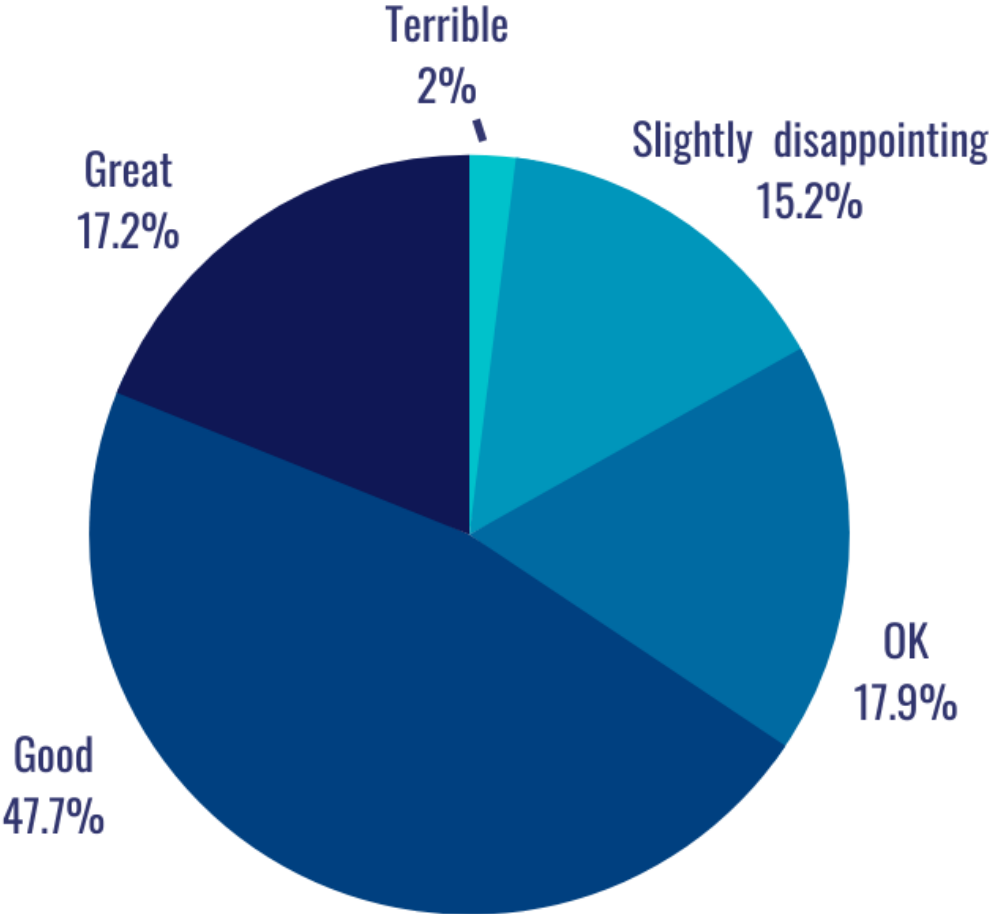
## What is your role within your organization?



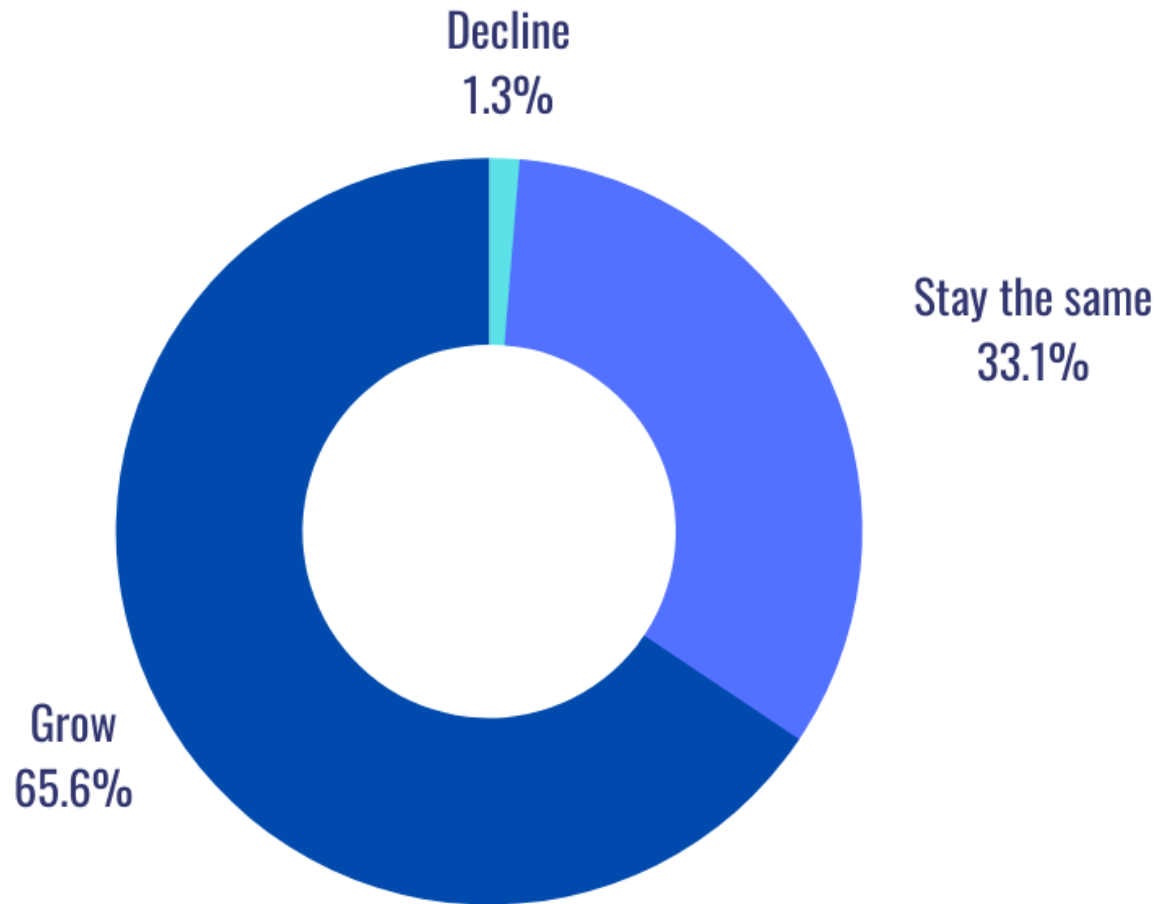
# How do you perceive the past quarter has been for North Carolina's technology sector broadly?



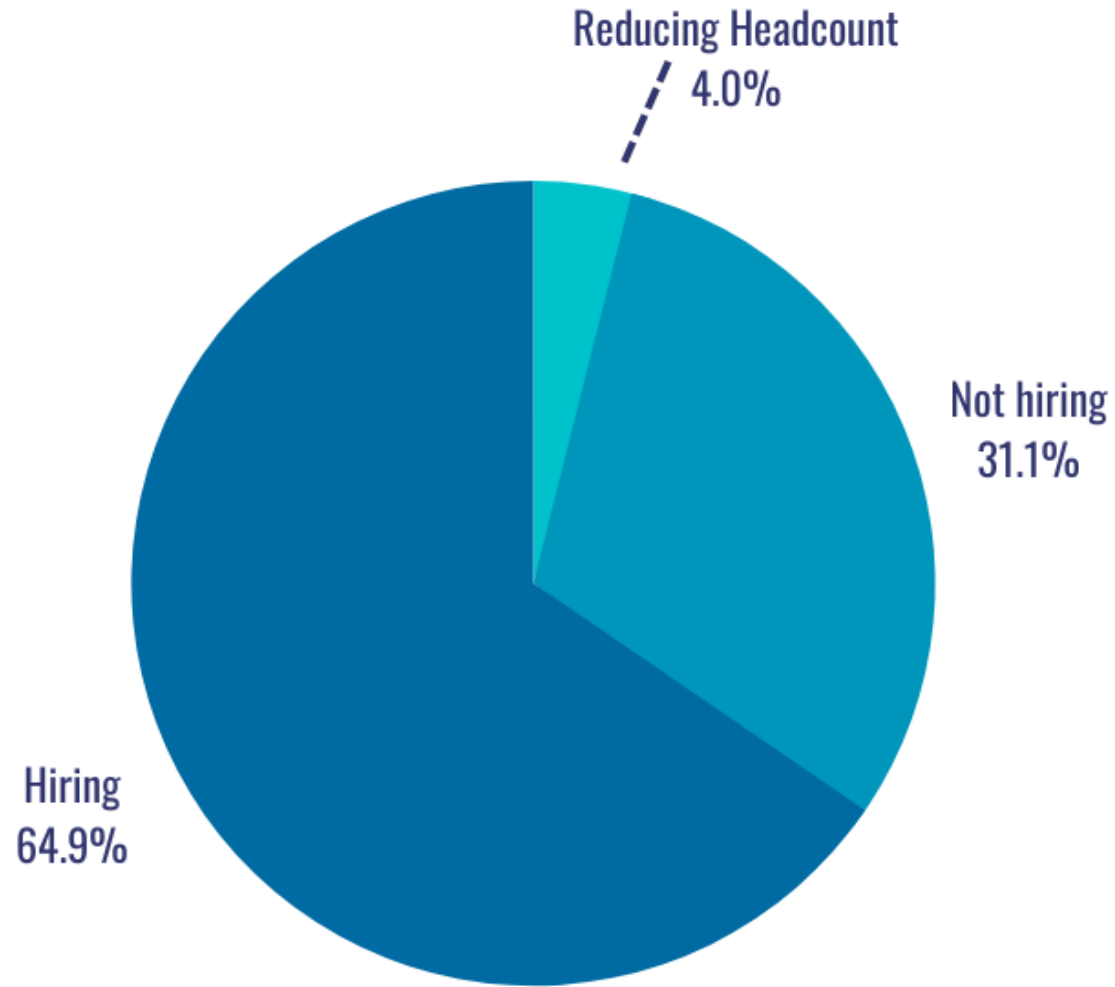
# How has the past quarter been for your organization specifically?



**I expect that over the next quarter our business will:**

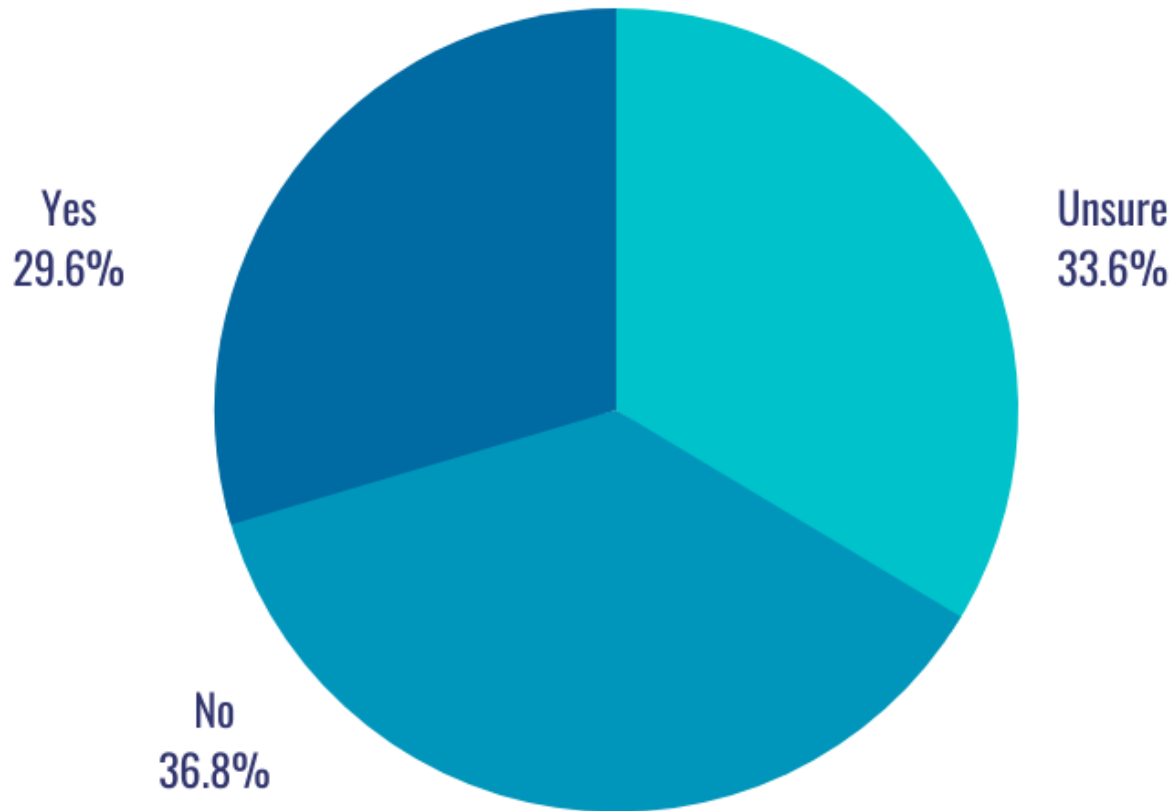


## Is your organization:





**There is debate as to whether there will be a recession in 2023 (traditionally defined as two consecutive quarters of contraction in GDP). Do you believe that will occur?**



# What makes you optimistic about the next 12 months?

Resiliency of NC tech ecosystem/Diversity of the NC economy/Business Demand in NC Remained Steady

Continued support of innovation

Less Employee Churn/Sustainable Salary Growth

AI & Edge Data Supporting Business Growth

Resiliency of US Economy/Macroeconomic Indicators Remain Positive

IT Growth/Expansion of IT Projects

Strong Labor Market

Recovery of Supply Chain Post-Pandemic

Interest Rates & Inflation Stabilizing

2024 Election

Continued demand for services, equipment, and tech offerings

# What concerns you, if anything, about the next 12 months?

Rising Interest Rates &  
Inflation/Increased Cost of Capital

AI/Vulnerabilities Associated with  
Generative AI (Data Security &  
Privacy)

Lack of Venture Capital Funding

Upcoming Presidential Election

Return to Office/Commercial Real  
Estate Market Slowdown & Office  
Space Costs/Decreased Occupancy

Hesitancy from Leadership

Cybersecurity Threats

Decreased Consumer & IT  
Spending

Geopolitical Instability/Political  
Partisanship & Division/Global  
Uncertainty

Tech Layoffs/Hiring Freezes

Federal Spending &  
Incompetencies/Lack of Tech Funds  
from Federal Government

Talent/Hiring Challenges/Attracting  
& Retaining Talent

Recession Uncertainty



[nctech.org/pulse](https://nctech.org/pulse)

Sponsored by



**STEARNS**  
FINANCIAL GROUP