

# 2024 MEMBERSHIP @ A GLANCE

nctech.org  
X @NCTA



## Our MISSION

To foster growth and champion innovation in North Carolina's tech sector, while providing a voice for the tech community.

## Our VISION

North Carolina is a global leader where tech professionals, companies and organizations thrive.

Technology is universal. Every company, organization, institution, and consumer touches technology. NC TECH is proud to have a dynamic and growing community representing hundreds of members employing a quarter of a million workers in North Carolina. Our membership is diverse, representing all types of industries, sizes, stages, and geographies. Our engaged professionals represent all different functions (executives, technical, security, sales, marketing, HR and more), career stages, and work locations. Through NC TECH, members have a voice in shaping policies and initiatives that affect North Carolina's tech environment.



**700+**  
MEMBERS



**250,000+**  
NC EMPLOYEES



**1 VOICE**  
FOR TECHNOLOGY



**30 YEARS**  
OF IMPACT



**75+ EVENTS**  
ANNUALLY



### PROFESSIONAL NETWORKS

Events + Programming  
NC TECH brings the tech community together for peer interaction, information sharing, relationship building and networking.



### TALENT DEVELOPMENT

Acquisition + Diversity  
NC TECH offers resources to assist members in the ongoing search for talent and a focus on diversity in the tech ecosystem.



### GOVERNMENT AFFAIRS

Advocacy + Vendor Relations  
NC TECH engages with elected and appointed officials at the state and federal levels to ensure the interests of the tech sector are well represented.



### SECTOR PROMOTION

Research + Member News  
NC TECH releases timely research on the tech sector and tech trends while providing opportunities for members to gain visibility.

## JOIN US + GET INVOLVED

If your organization is not yet a member of NC TECH, take that step to begin your access to the benefits of membership. Once your company or organization joins, then all employees have access to membership privileges. If your company or organization is already a member and you'd like to be added to the roster, please send an email to [Membership@nctech.org](mailto:Membership@nctech.org) with your name, title, employer, and email address. We look forward to welcoming you to our vibrant network.

## EDUCATION FOUNDATION

The NC TECH Education Foundation was established in 1998 to support and encourage the use of technology as a learning tool and to promote STEM Education. The Foundation receives charitable contributions to fund the Betsy Y. Justus Founders Scholarships and advance talent and educational related activities.

# MEMBERSHIP SNAPSHOT

**60%**  
member companies  
headquartered in NC

**CORPORATE  
MEMBERS  
BY SIZE\***

**70%**  
Small (1-50)

**19%**  
Medium (51-500)

**11%**  
Large (501+)

\* Size according to number of NC based employees

**TOP TECH  
MEMBER  
INDUSTRIES**

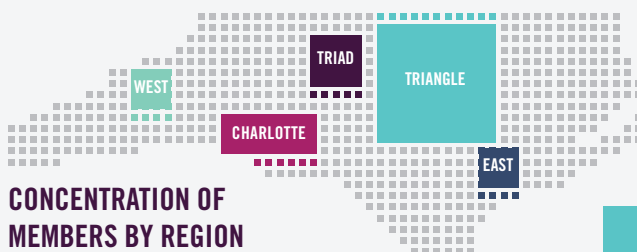
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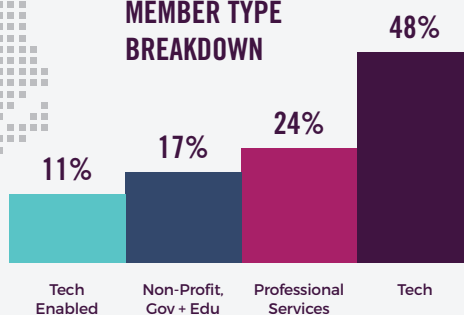
**BIZ + IT  
CONSULTING**



**CONCENTRATION OF  
MEMBERS BY REGION**



**MEMBER TYPE  
BREAKDOWN**



## MEMBER BENEFITS

Make an investment in your organization and contribute to the success of NC's tech sector!

## NETWORKS

Endless ways to grow your professional network in-person and virtually



## ADVOCACY

Connect with public officials and advocate a forward thinking legislative agenda



## VISIBILITY

Opportunities to build your brand and maximize exposure



## EXCLUSIVITY

Access to member-only activities and offerings



## SAVINGS

Save money on products, services, and receive free/discounted pricing on events



## TALENT

Utilize talent acquisition and workforce development resources and IT jobs data



## INFORMATION

Access to market research, industry data, and trends



# SIGNATURE EVENTS

Annual events bringing together hundreds of leaders, innovators + influencers



## **OUTLOOK FOR TECH** / Presenting Sponsor – Cisco

February 2 / UNC Charlotte Marriott Hotel & Conference Center

NC TECH's annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. This event includes executive panel discussions, a predictions keynote, an innovation briefing, NC TECH's 2024 Preview, the release of the annual 'State of the Technology Industry' Report, a tech expo and more. Outlook for Tech will be held at the UNC Charlotte Marriott Hotel & Conference Center and will include breakfast and lunch as well as a pre-event reception.



## **STATE OF TECHNOLOGY** / Presenting Sponsor – IBM

May 22+23 / Durham Convention Center

State of Tech Exponential is a refresh of NC TECH's largest annual content-oriented conference. We live in a world that's smarter, faster, and more innovative than ever before. Attendees will get a peek at new technologies, hear from thought leaders on today's innovation and what is on the horizon. State of Tech Exponential will introduce you to the ideas, people and partners that can help position you for success. The agenda includes a kick-off networking reception, engaging keynotes, interactive sessions and workshops, a startup showcase for early-stage tech companies and a Tech Expo.



## **ANNUAL GOLF CLASSIC** / Presenting Sponsor – Dell Technologies

August 7 / Pinehurst Resort

Business and technology leaders from across the state gather at Pinehurst for a golf tourney that includes breakfast, lunch and prizes presented at the Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and build critical relationships with tech leaders from across the state. The popular CIO Foursome sponsorship allows sponsors to choose from committed CIOs to participate in their golf foursome for the day.



## **LEADERSHIP SUMMIT** / Presenting Sponsor – Dell Technologies

August 7+8 / Pinehurst Resort

An annual favorite, the Leadership Summit is hosted by NC TECH along with its Board of Directors and Board of Advisors. Geared towards executives, this summit provides the opportunity to hear from some of the tech sector's influential leaders on variety of topics, from talent to transformation, through both structured discussions and more informal networking and engagement opportunities.



## **NC TECH AWARDS** / Presenting Sponsor – Cherry Bekaert

December 3 / Raleigh Convention Center

The NC TECH Awards, our largest event of the year, brings together leaders from technology, business, education, and government to celebrate growth, innovation, and leadership in the State's vibrant tech sector. It's an evening of networking and celebration to recognize tech companies, the use of tech and leaders for their achievements. This event includes a reception, dinner, and an awards program.

# SUMMITS + PROGRAMS

Special events, different venues, learning, networking + celebrating



## DIVERSITY + INCLUSION IN TECH SUMMIT <sup>H</sup>

Presenting Sponsor – Fidelity Investments / March 21 / Sheraton Imperial - Durham  
Diversity is critical to the success of any workplace. It provides a wide range of viewpoints, experiences and perspectives and improves the bottom line. For NC TECH and its member organizations, it is not just what we do, but who we are. This one-day summit will explore DE+I through a different lens to see what is possible when organizations harness the power of a diverse workplace. Regardless of where you or your company are on the DE+I journey, this event is a must attend.



## SUMMIT FOR WOMEN IN TECH <sup>H</sup>

Presenting Sponsor – Blue Cross NC / September 25+26 / New Bern Convention Center  
Join NC TECH in New Bern for a one-day+ summit featuring candid conversations with women tech leaders where we explore gender bias, share our unique journeys, discuss how to shift the paradigm, and provide insights on how to advocate for change both now and for the next generation. This women-only destination event will also feature options for social and tourism activities, a welcome reception on the waterfront and small group dinners around town.



## BREWS + BYTES

All events offer networking, but these events are solely for networking – to connect with professionals in the state's tech community! Brews + Bytes are periodically scheduled at breweries and unique venues across the state including member company locations to facilitate meet and greet time in a relaxed atmosphere.

## VIRTUAL PROGRAMMING

### WEBINARS HOSTED BY MEMBERS <sup>V</sup>

Members can sponsor a webinar on a topic relevant to the NC TECH community sharing valuable and expert content in a briefing or workshop format. NC TECH will provide a virtual platform and promote broadly via a variety of channels.

### GET 2 KNOW NC TECH <sup>V</sup>

This monthly webinar covers all things NC TECH. Held monthly, it's a great way to get an introduction to the association and overview of our events, networks, resources, and benefits. We encourage non-members and members to tune in and learn about how they can maximize their membership.



### NC TECH SAVVY <sup>V</sup> **NEW**

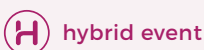
This monthly webinar is for new (and long-term) members interested in leveraging resources and plugging into our dynamic member community. Learn how to navigate Member InfoHub and engage with NC TECH Connect, our virtual community. We will showcase online resources such as the Marketing Toolkit and Member Directory. Tune in to become 'savvy' on how to make the most of your membership.

### NEXT TECH AWARDS/ Presenting Sponsor – MetLife

NEXT TECH Awards program, presented in partnership with *Business North Carolina*, recognizes critical, non-C-suite contributors who go the extra mile, build products, grow revenue, support operations, and run the projects that propel businesses forward. The winners will be celebrated during a reception on May 22 and will be featured in the June issue of *Business North Carolina*. Individuals must be nominated by executive leadership and will represent a wide range of roles, such as software developers, financial analysts, data scientists, marketing directors, recruiters, and product managers.



virtual event



hybrid event

# NETWORKS + ADVOCACY

Members connect around a commonality

## EXECUTIVE PEER NETWORKS (ROUNDTABLES , RECEPTIONS + DINNERS)

Executives engage in quarterly roundtables with peers from various industries and regions across the state to discuss emerging topics, existing challenges, and strategies for organizational success. Executives also gather in person for networking receptions and for exclusive dinners. All Networks are member-exclusive.



**CIO + IT EXECUTIVE NETWORK**  
Participation is exclusively available for CIOs (or VP/Director-level executives in place of the CIO or those with primary responsibility for tech strategy to support enterprise goals).



**CTO EXECUTIVE NETWORK *NEW***  
Participation is exclusively for CTOs (or VP/Director-level executives with primary responsibility for innovation, transformation, and emerging products).



**CISO + SECURITY EXECUTIVE NETWORK**  
Participation is exclusively for CISOs (or VP/Director-level executives with primary responsibility for information and data security).



**TECH CEO NETWORK *NEW***  
Participation is exclusively for CEOs and Founders of North Carolina headquartered tech companies.



## BOARD OF ADVISORS

### BOARD OF ADVISORS

A stellar group of business, technology, and public leaders dedicated to the development of NC's tech sector. Advisors provide guidance and feedback, assist with growing the membership and influencing their networks. Advisors receive discounted pricing on most signature events, invites to private and VIP gatherings, special recognition, and a few other perks. Each member can designate one representative to serve as an Advisor.



### WOMEN IN TECH + LEAN IN CIRCLES *NEW*

A forum to recognize, support and encourage women in tech. NC TECH provides programming, networking opportunities and opportunities to spotlight women leaders in tech. NC TECH recently launched Lean in Circles, in partnership with LeanIn.org, for women to lead and join small ongoing virtual groups to encourage, support and provide leadership development.



### NC TECH CONNECT

CONNECT is the virtual community where members can network with peers, share content, collaborate, and socialize including posting pictures, polls, discussions, and events. An important function is for individuals to gather in "groups" around commonalities, both exclusive and general special interest. The platform allows for ease of access through web, mobile app, and email notifications.

## GOVERNMENT RELATIONS

### GOVERNMENT VENDOR NETWORK

A forum for members to learn and discuss how technology is procured and deployed in state government. NC TECH brings in senior state officials and policy makers to discuss challenges they face and how technology might provide solutions in efficiency and cost reduction.



## ADVOCACY

### PUBLIC AFFAIRS PROGRAMS

NC TECH hosts virtual and in-person meetings and events throughout the year, which has included a Tech Day at the Legislature; Capitol Hill Reception with the NC Congressional Delegation; and special events with elected officials, elections outlooks, and other programming to educate and involve members in public policy.



virtual event



hybrid event



# RESEARCH + TALENT + RESOURCES



## **NORTH CAROLINA STATE OF THE TECH INDUSTRY REPORT (NCSTIR) + STATE RANKINGS *ANNUAL***

The NC STIR, first released in January 2015, highlights the vibrancy and immense economic impact of North Carolina's technology sector. The data is used to track the tech industry, identify results to celebrate, and identify issues that affect the state's competitiveness for policy makers. The report includes facts, trends, and insights into North Carolina's technology industry along with state rankings. Deliverables include a dedicated website ([www.NCSTIR.com](http://www.NCSTIR.com)), a published Key Findings summary, and a live briefing at the Outlook for Tech conference.



## **IT JOB TRENDS DASHBOARD *MONTHLY (Refreshed)***

A refreshed presentation of IT Job Trends in a new dashboard featuring IT job posting trends both by month for the past year and a five-year history. The data also features top ten lists for skills, jobs, employers, and regions, and wage information for top tech positions.

## TALENT

### **JOB BOARD**

An easy-to-use and targeted online tool connects companies looking for talent and candidates looking for new opportunities. Members post for free and have access to job seeker resumes. Postings are featured on social media channels and in NC TECH communications.



### **DIVERSITY IN TECH**

In addition to the Diversity + Inclusion Summit, NC TECH assists members with supplier diversity, connections to training and educational resources, and integrates content throughout the year in events and programs.

### **FOCUS ON TALENT**



Series of webinars and roundtable network sessions to highlight, explore, and discuss all things tech talent. Topics to include training, retention, attraction, diversity, and more.



### **MEET THE EMPLOYER**



A unique way to highlight your organization as a tech hirer and connect with candidates. Member-hosted webinars highlight their organization, culture, and benefits, introduce recruiters and tech leaders, and highlight current or upcoming job opportunities.

## RESOURCES

### **MEMBER DIRECTORY *ENHANCED***

As a benefit of membership, companies and organizations receive a profile page in the online Member Directory – which can include logos, corporate information, contacts, links, pictures, a video and more.



### **MEMBER DISCOUNTS**

Doing business with fellow NC TECH members can save you money and help grow the local economy. Members can offer discounts and special offers that will be listed on the Member Discounts page online under Resources.



### **MARKETING TOOLKIT**

Promote your NC TECH affiliation, engage employees, and build brand awareness by utilizing our online tools.

# HOW TO JOIN

Review the Member Types to determine which most closely fits your organization. Your annual dues are based on the number of overall full-time or full-time IT employees in NC, depending upon member type. Qualified tech startups receive a discounted dues rate. Each member organization has the option to enhance its membership with a seat on the Board of Advisors. Your membership is active for 12 months from the time that you join and all employees have access to membership benefits. For more information and to join visit [www.nctech.org](http://www.nctech.org)



## MEMBER TYPES + DUES

Select the member type most relevant to your organization.

Membership is by organization, not individual.

TECH	TECH ENABLED	PROFESSIONAL SERVICES	NON-PROFIT, GOV + EDU
Developer or provider of tech products + services.	Utilizes tech; primary business is not tech or professional services.	Provides professional or consulting services.	Educational, government, or non-profit entity.
NC Based Employees	NC Based IT Employees	NC Based Employees	NC Based IT Employees
Dues	Dues	Dues	Dues
0-3 \$400	0-3 \$400	+Solo \$400	0-50 \$750
4-10 \$750	4-10 \$750	0-3 \$750	51+ \$1,500
11-20 \$1,000	11-20 \$1,000	4-10 \$1,000	
21-50 \$1,500	21-50 \$1,500	11-20 \$1,500	
51-100 \$2,000	51-100 \$2,000	21-50 \$2,000	
101-500 \$3,500	101-500 \$3,500	51-100 \$2,500	
501-1000 \$6,000	501-1000 \$6,000	101-500 \$4,000	
1001+ \$8,500	1001+ \$8,500	501-1000 \$6,500	
		1001+ \$9,000	

+For Solo Practitioners, executives in transition, and retirees



**NCTECH**  
**FOR STARTUPS**

NC TECH for STARTUPS is a special initiative to support tech startups with targeted benefits around visibility, peer interaction, information referral, and connections. We recognize that while entrepreneurs are often limited on funds, visibility is needed for your company in order to grow. Tech startups headquartered in NC, less than 4 years old, and with 20 or fewer employees are eligible for a \$250 annual dues rate. Startups can renew at this rate until they no longer meet the criteria.