**ABOUT NC TECH**

**WHO WE ARE**

Join NC TECH and make an investment, not just in your personal and professional growth, but in the growth of your employees, your organization, and North Carolina’s tech sector.

Our focus is to provide a compelling value proposition to our diverse and growing membership through four key pillars:

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<tr>
<th>PROFESSIONAL NETWORKS</th>
<th>TALENT DEVELOPMENT</th>
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<tr>
<td>Events + Programs / Networks</td>
<td>Acquisition / Diversity + Inclusion</td>
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<td>NC TECH brings together executives around</td>
<td>NC TECH offers resources to assist</td>
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<td>the business of technology for peer</td>
<td>members in the ongoing search for talent</td>
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<td>interaction, educational programming,</td>
<td>and brings a focus on diversity and</td>
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<td>information share, relationship building</td>
<td>inclusion in the workplace.</td>
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<td>and networking.</td>
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<th>GOVERNMENT AFFAIRS</th>
<th>SECTOR PROMOTION</th>
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<td>Advocacy / Vendor Relations</td>
<td>Industry + Market Research / Member</td>
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<td>News + Stories</td>
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<td>NC TECH engages with elected and appointed</td>
<td>NC TECH commissions and releases</td>
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<td>officials at the state and federal levels</td>
<td>timely research on the tech sector and</td>
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<td>to ensure the interests of the tech sector</td>
<td>tech trends while providing</td>
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<td>are well represented.</td>
<td>opportunities for members to gain</td>
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**EDUCATION FOUNDATION**

The NC TECH Education Foundation was established in 1998 to support and encourage the use of technology as a learning tool and to promote STEM Education. The Foundation receives charitable contributions to fund the Betsy Y. Justus Founders Scholarships and advance talent and educational related activities.

**JOIN US + GET INVOLVED**

Technology is universal. NC TECH’s membership is diverse in every aspect from types of organizations, sizes of operation and location in NC. The professionals are diverse from their roles within the organization and place in their career.

Connect with us on social media and through our NEW virtual community NC TECH CONNECT to make business connections, share information and stay on top of what NC TECH has planned.

If your organization is not yet a member of NC TECH, take that step to begin benefiting from access to the activities and offerings. Once a company or organization joins, then all employees have membership privileges. We are eager to connect with you and welcome you to our vibrant network. Take a moment to visit [NCTECH.org](http://NCTECH.org) to learn more.

**OFFICE**

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**OUR MISSION**

To foster growth and champion innovation in North Carolina’s tech sector, while providing a voice for the tech community.

**OUR VISION**

North Carolina is a global leader where tech professionals, companies and organizations thrive.
MEMBERSHIP SNAPSHOT

- **200,000+** NC Employees
- **600+** Members: Companies, Organizations + Institutions
- **ONE VOICE** for Technology
- **54%** of member companies headquartered in NC

**CORPORATE MEMBERS BY SIZE***

- 67% Small (1-50)
- 21% Medium (51-500)
- 12% Large (501+)

* Size according to number of NC based employees

**TOP TECH MEMBER INDUSTRIES**

- Software
- IT
- Business + IT Consulting
- Telecom
- Security

**MEMBER TYPE BREAKDOWN**

- 50% Tech
- 22% Professional Services
- 17% Non-Profit, Gov + Edu
- 11% Tech Enabled

**CONCENTRATION OF MEMBERS BY REGION**

**MEMBER BENEFITS**

- Make an investment in the success of NC’s tech community, your organization & yourself

**NETWORKS**

- Endless ways to grow your professional network in-person & virtually

**ADVOCACY**

- Connect with public officials & advocate a forward thinking legislative agenda

**VISIBILITY**

- Marketing opportunities to build your brand & maximize exposure

**EXCLUSIVITY**

- Access to dozens of member only events each year

**SAVE MONEY**

- Find cost savings on products/services. Free or discounted pricing on events

**TALENT**

- Workforce access, market research, talent acquisition resources & educational programming

**DATA**

- Access to stats on IT spend, tech trends & industry data
Annual events bringing together hundreds of leaders, innovators + influencers

OUTLOOK FOR TECH / Presenting Sponsor – Cisco
February 3 / UNC Charlotte Marriott Hotel & Convention Center
NC TECH’s annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. This event includes executive panel discussions, a predictions keynote, an innovation briefing, NC TECH’s 2023 Preview, the release of the annual ‘State of the Technology Industry’ Report, a tech expo and more. Outlook for Tech will be held at the UNC Charlotte Marriott Hotel & Convention Center and will include breakfast and lunch as well as a pre-event reception. Projected attendance is 300+.

STATE OF TECHNOLOGY / Presenting Sponsor – IBM
June 12+13 / Raleigh Convention Center
State of Tech Exponential is a refresh of NC TECH’s largest annual content-oriented conference. We live in a world that’s smarter, faster, and more innovative than ever before. State of Tech Exponential will introduce you to the ideas, people and partners that can help position you for success. Attendees will get a peek at new technologies, hear from thought leaders on today’s innovation and what is on the horizon. The agenda includes a kick-off networking reception, engaging keynotes, interactive sessions and workshops, a startup showcase for early-stage tech companies and a Tech Expo. Projected attendance is 500+.

ANNUAL GOLF CLASSIC / Presenting Sponsor – Dell Technologies
August 9 / Pinehurst Resort
Business and technology leaders from across the state gather at Pinehurst for a golf tournament that includes breakfast, lunch and prizes presented at the Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and build critical relationships with tech leaders from across the state. The popular CIO Foursome sponsorship allows sponsors to choose from committed CIOs to participate in their golf foursome for the day. The total number of golfers is capped, but there are other opportunities to participate.

LEADERSHIP SUMMIT / Presenting Sponsor – Dell Technologies
August 9+10 / Pinehurst Resort
An annual favorite, the Leadership Summit is hosted by NC TECH along with its Board of Directors and Advisors. Geared towards executives, this summit provides the opportunity to hear from some of the tech sector’s influential leaders on a variety of topics, from talent to transformation, through both structured discussions and more informal networking and engagement opportunities. Attendance is capped at 200.

NC TECH AWARDS GALA
November 1 / Raleigh Convention Center
The NC TECH Awards, our largest event of the year, brings together leaders from technology, business, education, and government to celebrate growth, innovation, and leadership in the State’s vibrant tech sector. It’s an evening of networking and celebration to recognize tech companies, the use of tech and leaders for their achievements. This event, the only statewide tech awards gala, includes a reception, dinner and awards ceremony. Projected attendance is 700+.
DIVERSITY + INCLUSION IN TECH SUMMIT / Presenting Sponsor – Fidelity Investments
March 30 / Sheraton Imperial - Durham
Diversity is critical to the success of any workplace. It provides a wide range of viewpoints, experiences and perspectives and improves the bottom line. For NC TECH and its member organizations, it is not just what we do, but who we are. This one-day summit will explore DEI through a different lens to see what is possible when organizations harness the power of a diverse workplace. Regardless of where you or your company are on the DE+I journey, this event is a must attend. Projected attendance is 300+.

SUMMIT FOR WOMEN IN TECH / Presenting Sponsor – Blue Cross NC
September 27+28 / New Bern Convention Center
Join NC TECH in New Bern for a one-day+ summit featuring candid conversations with women tech leaders where we explore gender bias, share our unique journeys, discuss how to shift the paradigm, and provide insights on how to advocate for change both now and for the next generation. This destination event will also feature options for social + tourism activities, a welcome reception on the waterfront and small group dinners around town. Projected attendance is 300+.

BREWS + BYTES
All events offer networking, but these events are solely for networking. Connecting with professionals in the state’s tech community. Brews + Bytes are periodically scheduled at breweries and unique venues including member company locations to allow for a couple hours to meet and greet in a relaxed atmosphere.

WEBINARS HOSTED BY MEMBERS
Members can sponsor to host a webinar on a topic relevant to the NC TECH community sharing valuable and expert content in a briefing or workshop format. NC TECH will provide the virtual platform and promote broadly via a variety of channels.

NC TECH CELEBRATES 30TH ANNIVERSARY
2023 is a milestone year. Over the past 30 years, the tech industry, North Carolina’s tech sector and NC TECH have seen unprecedented change through innovation and phenomenal growth. NC TECH will celebrate its 30th anniversary throughout the year including during a special invite-only reception at the Governor’s Mansion.

NEXT TECH AWARDS NEW
NC TECH, in partnership with Business North Carolina, will launch an awards program to recognize critical, non-C-suite contributors who go the extra mile, build products, grow revenue, support operations, and run the projects that propel businesses forward. The winners will be celebrated during a reception on June 12 at the Raleigh Convention Center and will be featured in the June issue of Business North Carolina. In addition to being star performers, winners are committed team players who build others up through mentoring, volunteering, and positive example, and are committed to contributing to the broader community. Individuals must be nominated by executive leadership and will represent a wide range of roles, such as software developers, financial analysts, data scientists, marketing directors, recruiters, and product managers.
EXECUTIVE PEER NETWORKS (ROUNDTABLES, RECEPTIONS + DINNERS)
Participants engage in quarterly roundtable discussions with peers from various industries and different regions across the state to discuss emerging topics, existing challenges, and strategies for organizational success. Executives also gather in person for networking receptions and for exclusive dinners hosted by NC TECH and a sponsor.

- **CIO + IT EXECUTIVE NETWORK** Participation is exclusively available for CIOs (or VP/Director-level executives in place of the CIO or those with primary responsibility for tech strategy to support enterprise goals).
- **CISO + SECURITY EXECUTIVE NETWORK** Participation is exclusively available for CISOs (or VP/Director-level executives with primary responsibility for information and data security)
- **CTO EXECUTIVE NETWORK** Participation is exclusively available for CTOs (or VP/Director-level executives with primary responsibility for innovation, transformation, and emerging products)

ADDITIONAL PEER NETWORKS
We offer occasional special gatherings for Tech CEOs and the Site Leaders for larger tech operations. NC TECH looks to offer peer networks for relationship building and the invaluable exchange ideas/best practices.

**BOARD OF ADVISORS**
A group of business, technology, and public leaders dedicated to the development of NC’s tech sector. Advisors provide guidance and feedback, assist with growing the membership and influencing their networks. Advisors receive discounted pricing on most signature events, invites to private + VIP gatherings, special recognition, and a few other perks. Each member can designate one representative to serve as an Advisor.

**WOMEN IN TECH**
A forum to recognize, support and encourage women in tech. The goals of this network are to provide an educational outlet for women to share and gain insights, offer networking opportunities, and celebrate female leaders in tech.

**NC TECH CONNECT**
CONNECT is the virtual community where members can network with peers, share content, collaborate, and socialize including posting pictures, polls, discussions, and events. An important function is for folks to gather in “groups” around commonalities, both exclusive and general special interest. The platform allows for ease of access through web, mobile app, and email notifications.

GOVERNMENT RELATIONS
**GOVERNMENT VENDOR NETWORK**
A forum for members to learn and discuss how technology is procured and deployed in state government. NC TECH brings in senior state officials and policy makers to discuss challenges they face and how technology might provide solutions in efficiency and cost reduction.

**PUBLIC AFFAIRS PROGRAMS**
NC TECH hosts virtual and in-person meetings and events throughout the year, which typically have included an annual Tech Day at the Legislature, Capitol Hill Reception with the NC Congressional Delegation, and special events with elected officials, elections outlooks, and other programming to educate and involve members in public policy.
RESOURCES

MEMBER 2 MEMBER
Doing business with fellow NC TECH members can save you money and help grow the local economy. Members can offer discounts and special offers that will be listed on the Member Discounts page online under Resources.

GET 2 KNOW NC TECH
This virtual webinar is about all things NC TECH. Held monthly, it’s a great way to get an overview of all our events, resources, and benefits. We encourage non-members and members to tune in and learn about how they can maximize their membership.

MARKETING TOOLKIT
Promote your NC TECH affiliation, engage employees, and build brand awareness by utilizing our online tools.

ONLINE MEMBER DIRECTORY ENHANCED
As a benefit of membership, companies and organizations receive a profile page in the online Member Directory – which can include logos, corporate information, contacts, links, pictures, a video and more. NC TECH has refreshed the online directory with a new look and more sophisticated search options.

NORTH CAROLINA STATE OF THE TECH INDUSTRY REPORT ANNUAL
(NC STIR)
The NC STIR highlights the vibrancy and immense economic impact of North Carolina’s technology sector. The report includes facts, trends, and insights into North Carolina’s technology industry along with state rankings. Deliverables include a dedicated website (www.NCSTIR.com), a Key Findings summary and live briefing at the Outlook for Tech conference.

TECH INNOVATION INDEX: NATIONAL METRO COMPARISON ANNUAL
The Index compares the state’s metros’ tech performance against other top metros in the country. The methodology uses metrics grouped into three subindexes: tech talent supply, tech talent demand, and innovation. Deliverables include a national map with the 100 metros included in the index and a published report.

IT JOB TRENDS: SNAPSHOT OF IT JOB POSTINGS MONTHLY
The report captures the environment for tech employment in North Carolina with a snapshot of IT job postings presented in various top ten lists (skills, jobs, employers, regions). Deliverables include a snapshot with graphics released to members and the media in the latter part of each month.

TECH JOB EXPOS (April 12 + October 11 / VIRTUAL)
The Expo provides employers with a platform to connect and network with those seeking tech jobs, internships, and careers in tech. By signing up to participate in the Expo, employers can expand their pipeline of tech talent with efficient and cost-effective solutions to support their recruitment efforts while also gaining visibility as a tech employer. Option to elevate participation with a Meet the Employer webinar prior to the Expo.

JOB BOARD
An easy-to-use and highly targeted online tool connects companies looking for talent and candidates looking for new opportunities. Members post for free and have access to job seeker resumes. Postings are featured on social media channels and in NC TECH communications.

FOCUS ON TALENT NEW
Series of webinars and roundtable network sessions to highlight, explore and discuss all things tech talent. Topics to include training, retention, attraction, diversity, and more.

TALENT
HOW TO JOIN

Review the member types below to determine which most closely fits your organization. Then reference the chart to determine the annual dues based on your total number of full-time NC employees (or full-time NC IT employees for Tech Enabled and Non-Profit, Gov + Edu). The membership will be active for 12 months from the time that you join and all employees will have access to resources and benefits. You can quickly and securely join at www.nctech.org.

MEMBER TYPES + DUES

Select the member type most relevant to your organization.

NC TECH for STARTUPS is a special initiative to support tech startups with targeted benefits around visibility, peer interaction, information referral, and connections. We recognize that while entrepreneurs are often limited on funds, visibility is needed for your company in order to grow. Tech startups headquartered in NC, less than 4 years old, and with 20 or fewer employees are eligible for a $195 annual dues rate. Startups can renew at this rate until they no longer meet the criteria.