

With over 20 years of experience in global leadership roles building strategic relationships and managing business to business to consumer dynamics, Lisa Meier brings a unique skillset providing expertise in technology and digital transformation while being fully rooted in business acumen.

Lisa is the CEO and a co-founder of Symphonic Leadership Partners, a multidisciplinary source of results-driven executives, who help organizations accelerate the achievement of desired outcomes.

She has led a large \$600M division for a publicly traded company and a start-up business achieving \$35M in revenue in three years. She is skilled at integrating acquired businesses and has led divisions for mid-size privately held organizations. With a background in technology, finished goods products, data value chains and services, she can quickly bridge the gap between strategy and operational execution identifying new paths to revenue.

Lisa has a Bachelor of Science from Ball State University, MBA from Indiana Wesleyan University and several certifications including Artificial Intelligence from Massachusetts Institute of Technology (MIT)