


*Kick off the year with the people and perspectives shaping North Carolina's tech future. Outlook for Tech is NC TECH's signature statewide launch event — a fast-paced, content-rich experience where innovation, insight, and industry intelligence meet. Join hundreds of technology and business leaders for executive panel discussions, predictions keynote, an innovation briefing, the 2027 NC TECH Preview, and the highly anticipated release of the annual State of the Technology Industry Report (NC STIR). Explore emerging trends, hear what's next for the sector, and connect with peers and partners in the Tech Expo. Hosted this year at The Revelry North End, the event includes breakfast, lunch, and a networking reception.*

## SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations | Option for exhibit booth for sponsors of $4,000+

### Presenting · $20,000
Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard + presentations | provide event welcome remarks | website homepage branding | recognition as Annual Investor for 2025 | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 registrations, two premier reserved tables

### Luncheon · $5,000
Logo on placard at each table | provide brief welcome/remarks at lunch | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

### Employment Outlook · $5,000
Provide presentation or introduce presenter |linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

### Industry Outlook · $5,000
Provide presentation or introduce presenter |linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

### Cybersecurity Outlook · $5,000
Provide presentation or introduce presenter |linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

### Video · $5,000
Recognition as the Outlook for Tech video partner | acknowledgment in social media for partnership | logo on placards on tables | exhibit booth | 8 registrations, reserved table

### NC State of Tech Industry Briefing · $4,000
Introduce annual North Carolina State of Technology Industry Report (NC STIR) researcher/speaker | exhibit booth | 8 registrations, reserved table

### Post-Conference Reception · $4,000
Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests | exhibit booth | 8 registrations, reserved table

### Predictions Outlook · $4,000
Introduce Forrester opening keynote | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

### Journal · $4,000
Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 8 registrations, reserved table

### Lanyard - $3,500
Logo on name badge lanyard provided to all attendees (NC TECH to provide) | recognition on mobile app | 6 registrations

### Mobile App · $3,500
Logo on mobile app that is available to all attendees as a free download | 6 registrations, reserved table

### Name Badge · $3,500
Logo displayed on custom designed, printed name badges | 6 registrations, reserved table

### Parking · $3,500
Logo on 80 parking passes to be distributed at sponsor's discretion | preferred exhibit | 6 registrations, reserved table

### Registration · $3,500
Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations, reserved table

### Wi-Fi · $3,500
Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations, reserved table

### Continental Breakfast · $2,500
Logo on placards at breakfast stations | 4 registrations

### Green Host · $2,500
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

### Refreshment Break · $2,500
Logo on placards at refreshment stations | 4 registrations

### Head Table · $2,000
Logo on signage at head table | 4 registrations with 2 individuals seated at head table with NC TECH leadership and key speakers

### Exhibit Booth · $1,500 (Multiple Available)
Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

### Reserved Table · $1,750 member/$3,500 non-member (Multiple Available)
Logo on signage at reserved table I 6 registrations, reserved table (no exhibit booth)

### Exhibit Booth Add-On · $750 (Limited Availability)
Option to add exhibit booth or additional exhibit space to any sponsorship listed above