

Get ready for TechFest, NC TECH's newest statewide experience celebrating the people, innovation, and energy powering North Carolina's tech sector. It's a festival of ideas, connections, and creativity in Durham, NC, where downtown's walkable district becomes our stage for a multi-venue experience packed with opportunities to connect, collaborate, and celebrate. Discover the next big thing at the Startup Showcase. Hear from dynamic speakers pushing the boundaries of technology and leadership. Then unwind with social events, live entertainment, and local flavor — all just steps from hotels, restaurants, and breweries. Whether you're a founder, innovator, tech professional, or supporter of North Carolina's thriving ecosystem, Tech Fest is your invitation to experience the future of tech in our state — together.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of $3,500+

Presenting · $30,000 (SOLD – IBM)
Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speakers | premier expanded exhibit booth | 16 All Access registrations

Opening Reception · $6,000
Sponsor branding throughout reception | provide remarks at reception | preferred exhibit booth and exhibit space at reception | 8 All Access registrations

Opening Keynote Speaker · $6,000
Sponsor branding throughout event | option to provide + introduce Day One or Day Two keynote speaker | preferred exhibit booth and exhibit space at reception | 8 All Access registrations

Startup Showcase · $6,000 (SOLD – SAS)
Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | have a seat as one of the panel to question the startup | preferred exhibit booth | 8 All Access registrations

Closing Happy Hour Reception · $5,000
Sponsor branding throughout reception | provide remarks at reception | preferred exhibit booth and exhibit space at reception | 8 All Access registrations

Armory Stage · $4,000
Introduce all Armory Stage speakers and entertainment | Branding on stage | preferred exhibit booth | 8 All Access registrations

Carolina Theater Stage · $5,000
Introduce all Carolina Theater Stage speakers | Branding on stage | preferred exhibit booth | 8 All Access registrations

Grand Ballroom Stage · $5,000
Introduce all Grand Ballroom speakers | Branding on stage and DJ booth | preferred exhibit booth | 8 All Access registrations

Junior Ballroom Stage · $5,000
Introduce all Junior Ballroom speakers | Branding on stage | preferred exhibit booth | 8 All Access registrations

Closing TECH Talk Speaker · $5,000
Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 All Access registrations

Innovation Lab Sessions (Breakout Sessions) · $5,000 (4 Available)
Host/moderate a breakout session (can customize format) | assist with discussion development | option to display materials in breakout room | preferred exhibit booth | 8 All Access registrations

VIP Lounge · $5,000
Sponsor branding throughout lounge during the full conference | opportunity to determine activation activities in lounge | preferred exhibit booth and exhibit space in lounge | 8 All Access registrations

Lanyard · $4,000
Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (4 All Access/2 General)

Lunch · $4,000
Sponsor branding throughout grab + go food stations | custom QR code logo on placards on food stations | exhibit booth and additional exhibit table in lunch space | 6 registrations (4 All Access/2 General)

Name Badge · $4,000
Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (4 All Access/2 General)

Photo Booth · $4,000
Logo on all printed + digital photos | option to have reps stationed at photo booth | 6 registrations (4 All Access/2 General)

Tech Expo · $4,000
Sponsor branding on all Tech Expo signage | linkable logo in mobile app associated with Tech Expo | preferred exhibit booth| 6 registrations (4 All Access/2 General)

Wi-Fi · $4,000
Logo on Wi-Fi placards throughout event spaces with custom network name + password | exhibit booth | 6 registrations (4 All Access/2 General)

Breakfast · $3,000
Sponsor branding throughout grab + go breakfast stations | custom QR code logo on placards on food stations | exhibit booth and additional exhibit table in lunch space | 6 registrations (2 All Access/4 General)

Conference Bag · $3,000
Logo displayed on conference bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 All Access/4 General)

Mobile App · $3,000
Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations (2 All Access/4 General)

Registration · $3,000
Signage and branding at registration | exhibit booth in main expo space | 6 registrations (2 All Access/4 General), reserved table

Exhibit Booth · $2,500 (Multiple Available)
8’ x 10’ Exhibit booth in Tech Expo to interact with attendees | lead capture tool | 4 registrations

Green Host · $2,500
Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 All Access/2 General)

Late Night with NC TECH · $2,500 (2 Available)
Sponsor branding at one of two Late Night venues | opportunity to determine activation activities at location | exhibit booth and exhibit space in lounge | 4 registrations (2 All Access/2 General)

Startup Showcase Prize Package · $2,500 (Limited Availability)
A portion of the proceeds dedicated to cash prize award for showcase winner I option to contribute additional in-kind services valued at $5,000 or more | receive contact information for presenting startups | 4 registrations (2 All Access/2 General)

Member Ticket Bundle · $2,000 (Multiple Available)
Logo recognition as sponsor at event | 5 General registrations