

An annual favorite, the Leadership Summit brings together executives, senior leaders, and members of the NC TECH Board of Directors and Board of Advisors for two days of high-impact insight and connection. Set against the backdrop of Pinehurst Resort, this exclusive summit blends structured discussions with informal networking to explore the issues driving the tech sector — from talent and transformation to leadership, culture, and innovation. Attendees hear from influential leaders while participating in candid conversations that inspire new thinking.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials| Attendee roster (name, title, company) | event registrations

Presenting · $25,000 (SOLD – Dell Technologies)
Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app |12 registrations, 2 reserved tables

Luncheon · $6,000
Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 6 registrations, reserved table

Opening Reception · $5,000
Logo on placards at reception | option to provide brief remarks | 6 registrations, reserved table

Panel Segment · $5,000 (2 Available)
Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

Executive Conversation · $5,000
Provide brief remarks + facilitate an executive conversation from the main stage | assist with topic + speaker selection | 4 registrations

Morning Executive Conversation · $5,000
Provide brief remarks + facilitate an executive conversation from the main stage | assist with topic + speaker selection | 4 registrations

Tech For Good Spotlight · $5,000
Provide brief presentation on your organization's "tech for good" initiative(s) | 4 registrations

Closing Keynote Speaker · $5,000
Provide brief remarks + introduce keynote speaker | 4 registrations

Leaders on the Lawn Reception · $4,000
Provide brief remarks to attendees outside post-dinner reception | signage at reception | logo on placards on outside tables | option to host a table to share collateral with attendees | 4 registrations

Custom Hotel Room Keycard · $4,000
Logo on customized room keycards for all attendees staying at Pinehurst | 4 registrations

Leadership Dinner · $4,000
Sponsor branded placards on tables at the Board of Directors OR Board of Advisors private dinners | option to provide brief remarks | option to provide swag item to each attendee | 4 registrations

Wi-Fi · $4,000
Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

Lanyard · $3,500
Logo on name badge lanyards given to attendees (NC TECH to provide) | 4 registrations

Name Badge · $3,500
Logo on die cut, professionally printed name badges | 4 registrations

Beverage · $2,500
Logo on refreshment bars at Wednesday night welcome reception | recognition from the podium at reception | 2 registrations

Cigar · $2,500
Logo on refreshment bars at Wednesday night post-dinner reception | recognition from the podium at reception | 2 registrations

Continental Breakfast · $2,500
Logo on placards at breakfast + coffee stations | 2 registrations

Green Host · $2,500
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

Hospitality · $2,500
Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

Refreshment Break · $2,500
Logo on placards at refreshment stations | 2 registrations

Registration · $2,500
Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations

Head Table · $2,500
Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

Seat Drop · $2,000 (Limited Availability)
Provide promotional brochure + giveaway to all attendees | 1 registration

Gold Sponsor · $1,500 (Limited Availability)
Logo on event webpage, signage and promotional materials | 2 registrations