

Join leaders from across North Carolina's technology and business community for a day of competition, camaraderie, and connection at the iconic Pinehurst Resort. The Golf Classic features a full day of play, including breakfast, lunch, and recognition at the Awards Luncheon. Whether you're an avid golfer or a casual player, this tournament offers unmatched opportunities to build relationships and enjoy time away from the office. One of the event's most popular features — the CIO Foursome Sponsorship — gives sponsors the chance to draft participating CIOs into their foursome for the day.

SPONSORSHIP OPPORTUNITIES

All Sponsors receive the following benefits: Logo on event signage and promotion materials | Event registration roster (name, title, company) | Event registrations (based on sponsor level) | Brand recognition at 19th Hole Awards Luncheon

Presenting • $15,000 (SOLD – Dell Technologies)
Logo integrated into event logo and used in all promotional materials | dedicated signage at registration tent | option to provide welcome remarks prior to shotgun start and at beginning of Awards Luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | two foursomes

Awards Luncheon • $5,000
Dedicated signage at Awards Luncheon | logo on placards on each table | opportunity to provide remarks and a gift at luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | one foursome

CIO Foursome • $4,000 (Multiple Available)
Sponsored guest CIO plays in your foursome (CIOs secured on a first committed basis) | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

Golf Towel Sponsor • $4,000
Sponsor branded golf towels for all golfers (NC TECH to provide) | one foursome

Golf Ball Sponsor • $4,000
Sponsor branded sleeve of golf balls for all golfers (NC TECH to provide) | one foursome

Divot Repair/Ball Marker • $4,000
Sponsor branded divot repair tools (NC TECH to provide) | one foursome

Hole-in-One Contest • $3,500 (Three Available)
Sponsor branded signage at Hole-in-One contest | one foursome | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

On Course Misting Sponsor • $3,500
Sponsor signage displayed at the misting location on course | option to have 1 or 2 representatives at location | one foursome

Beverage Stations • $3,000 (Two Available)
Sponsor branded signage on beverage cart | one foursome

Golf Cart Branding • $3,000
Sponsor branded signage on all golf carts | one foursome

Golf Scorecard • $3,000
Sponsor branded scorecards (NC TECH to provide) | one foursome

Goodie Bag • $3,000
Sponsor branded snack bag given to each golfer (NC TECH to provide) | option to include a goodie or piece of collateral in each bag | one foursome

Breakfast Sponsor • $3,000
Sponsor branded signage at continental breakfast buffet | one foursome

Golf Tee Set Sponsor • $3,000
Sponsor branded tee sets (NC TECH to provide) | one foursome

Hand Sanitizer • $3,000
Logo on individual hand sanitizer offered to all participants (NC TECH to provide) | one foursome

Mulligan Sponsor • $3,000
Sponsor branded Mulligan Card with option to insert a collateral piece in the mulligan packet | one foursome

Putting Contest • $3,000
Sponsor signage displayed at contest putting green | option to have 1 or 2 representatives at green | one foursome

Signage • $3,000
Sponsor logo displayed on all hole sponsorship signs | one foursome

Weather • $3,500
Sponsor branded sunscreen and ponchos for all golfers (NC TECH to provide) | one foursome

Green Host • $2,500
Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the tournament | one foursome

Tournament Trophy Sponsor • $2,500
Sponsor recognized at Awards Luncheon for providing trophies and has option to present trophies to top 3 foursomes (NC TECH provide trophies) | one foursome

Winners Prize Pack • $2,500
Sponsor recognized at Awards Luncheon | option to provide a swag item in the winner's prize packs | one foursome

Closest to the Pin • $2,000
Sponsor branded signage at the closest to the pin contest hole (NC TECH to provide prize) | one foursome

Longest Drive • $2,000
Sponsor branded signage at the longest drive contest hole (NC TECH to provide prize) | one foursome

Warm-up Combo • $2,000
Sponsor branded signage at the Putting Green and Driving Range | one foursome

Hole Sponsor • $1,250 (Limited Availability)
Sponsor branded signage at assigned hole | 2 reps at hole with option for a table to display materials and interact with golfers

Hole Add-On Sponsor • $750 (Based on Availability)
Option to add "Hole Sponsor" to any golfing sponsorship listed above