

UNDERWRITER SUPPORT LEVELS + BENEFITS

BENEFITS	CONTRIBUTING UNDERWRITERS \$2,500	ASSOCIATE UNDERWRITERS \$5,000	LEAD UNDERWRITERS \$10,000
Lead visibility on all virtual or print collateral including prominent placement on each of the research reports and on both NC STIR and NC TECH websites			✓
Recognition as an NC TECH Annual Investor with special recognition throughout the year and on the website			✓
Recognition on NC STIR web site as a sponsor for the full year duration of the report, on NC STIR Key Findings print/digital publication that will be distributed throughout the year and during presentation at Outlook for Tech	✓	✓	✓
Recognition on monthly IT Job Trends Dashboard, distributed to all members, press & social media	LISTED	LOGO + WEBSITE LINK	LOGO + WEBSITE LINK
Placement and proportion of logos across these publications commensurate with level of underwriting	✓	✓	✓
Underwriters will be recognized and receive complimentary registrations for the 2025 Outlook for Tech event on February 14, when the annual State of the Tech Industry Report is unveiled	2 Complimentary Registrations at Outlook for Tech	4 Complimentary Registrations at Outlook for Tech	6 Complimentary Registrations at Outlook for Tech
Inclusion in communications (press releases/alerts) and during research briefings (events/webinars)	✓	✓	✓



CONTACT ME FOR MORE INFO

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Association