



*Pack your bags — we're heading to Asheville. The Summit for Women in Tech is a powerful, immersive, women-only event designed to elevate, inspire, and empower tech professionals across North Carolina and beyond. This one-day+ summit features authentic conversations with women leaders as we explore gender bias, navigate career journeys, and discuss shifting the paradigm for the next generation. Build community through breakout discussions, shared storytelling, and actionable insights you can bring back to your workplace. In true Asheville style, the summit also includes curated social and tourism activities, a welcome reception, and small-group dinners around town — all creating space for deep connection.*

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations

#### **Presenting • \$15,000 (SOLD – Blue Cross NC)**

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 16 registrations

#### **Luncheon • \$6,000**

Option to provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 8 registrations

#### **Opening Day Keynote • \$5,000**

Introduce opening day keynote speaker | Branded graphic on screen during introductions | linkable banner ad in mobile app | 8 registrations

#### **Closing Keynote • \$5,000**

Introduce closing keynote speaker | Branded graphic on screen during introductions | linkable banner ad in mobile app | 8 registrations

#### **Radiance Sponsor • \$5,000**

Logo on materials to be distributed to each attendee | exhibit table to provide interactive engagement | linkable logo on mobile app | 8 registrations

#### **T-Shirt Sponsor • \$5,000**

Logo on t-shirt to be distributed to each attendee | exhibit table to assist in distribution of bottles | linkable logo on mobile app | 8 registrations

#### **Water Bottle • \$5,000**

Logo on water bottle to be distributed to each attendee | exhibit table to assist in distribution of bottles | linkable logo on mobile app | 8 registrations

**Welcome Reception • \$5,000**

Option to provide remarks at Welcome Reception | sponsor logo on placards at reception | option to provide branded item to attendees | linkable banner ad in mobile app | 8 registrations

**Panel Discussion Sessions • \$4,000 (3 Available – 1 SOLD – Brighthouse Financial)**

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 6 registrations

**Photo Booth • \$4,000**

Logo branding on Photo Booth station | exhibit table adjacent to Photo Booth station | logo on photo digital strips | linkable logo on mobile app | 6 registrations

**Motivational Moments • \$4,000 (SOLD – SAS)**

Linkable logo on event platform + during two Motivational Moments | Opportunity to introduce each Motivational Moment segment | linkable logo on mobile app | 6 registrations

**Swag Bag • \$4,000**

Logo on swag bag for each attendee | opportunity to include an item and piece of collateral in each swag bag | linkable logo on mobile app | 6 registrations

**Beverage • \$3,500**

Logo on signage and placards at bars during welcome reception | linkable logo on mobile app | 6 registrations

**Breakfast • \$3,500**

Sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 6 registrations

**Lanyard • \$3,500 (SOLD – SoftPro)**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | linkable logo on mobile app | 4 registrations

**Mobile App • \$3,500**

Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations

**Name Badge • \$3,500 (SOLD – Callibrity)**

Logo on die cut, professionally printed name badges | custom QR code included on printed badge | linkable logo on mobile app | 6 registrations

**Wi-Fi • \$3,500**

Logo on Wi-Fi place cards on tables with custom network name + password | linkable logo on mobile app | 6 registrations

**Champion • \$3,000 (Multiple Available)**

Logo recognition as a Champion Sponsor at the event | linkable logo on mobile app | 8 registrations

**Registration • \$3,000**

Logo on electronic check-in devices that each attendee will engage with at registration | linkable logo on mobile app | 6 registrations

**Java Sponsor • \$2,500**

Logo on placards at coffee stations | logo on coffee sleeves | linkable logo on mobile app | 4 registrations

**Green Host • \$2,500**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | linkable logo on mobile app | 4 registrations

**Refreshment Break • \$2,500**

Logo on placards at refreshment stations | linkable logo on mobile app | 4 registrations

**Advocate • \$1,500 (Multiple Available)**

Listed as an Advocate Sponsor at the event | 4 registrations