

**OUTLOOK
FOR TECH**

2026 PREDICTIONS STATE OF THE INDUSTRY TECH TRENDS

2|1|2|2026 THE REVELRY NORTH END
CHARLOTTE, NC

Kick off the year with the people and perspectives shaping North Carolina's tech future. Outlook for Tech is NC TECH's signature statewide launch event — a fast-paced, content-rich experience where innovation, insight, and industry intelligence meet. Join hundreds of technology and business leaders for executive panel discussions, predictions keynote, an innovation briefing, the 2026 NC TECH Preview, and the highly anticipated release of the annual State of the Technology Industry Report (NC STIR). Explore emerging trends, hear what's next for the sector, and connect with peers and partners in the Tech Expo. Hosted this year at The Revelry North End, the event includes breakfast, lunch, and a networking reception.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations | Option for exhibit booth for sponsors of \$4,000+

Presenting · \$20,000 (SOLD – Cisco)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard + presentations | provide event welcome remarks | website homepage branding | recognition as Annual Investor for 2025 | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 registrations, two premier reserved tables

Luncheon · \$5,000 (SOLD – NC Innovation Council)

Logo on placard at each table | provide brief welcome/remarks at lunch | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

Employment Outlook · \$5,000 (SOLD – UNC Charlotte)

Provide presentation or introduce presenter | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

Industry Outlook · \$5,000 (SOLD – Accenture)

Provide presentation or introduce presenter | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

Cybersecurity Outlook · \$5,000 (SOLD – Silver Tree Consulting and Services)

Provide presentation or introduce presenter | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

Video · \$5,000 (SOLD – MediaCutlet)

Recognition as the Outlook for Tech video partner | acknowledgment in social media for partnership | logo on placards on tables | exhibit booth | 8 registrations, reserved table

NC State of Tech Industry Briefing · \$4,000 (SOLD – Wireside Communications)

Introduce annual North Carolina State of Technology Industry Report (NC STIR) researcher/speaker | exhibit booth | 8 registrations, reserved table

Post-Conference Reception · \$4,000 (SOLD – Infosys)

Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests | exhibit booth | 8 registrations, reserved table

Predictions Outlook · \$4,000

Introduce Forrester opening keynote | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

Journal · \$4,000 (No Longer Available)

Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 8 registrations, reserved table

Lanyard - \$3,500 (SOLD – SoftPro)

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | recognition on mobile app | 6 registrations

Mobile App · \$3,500

Logo on mobile app that is available to all attendees as a free download | 6 registrations, reserved table

Name Badge · \$3,500 (SOLD – Arista)

Logo displayed on custom designed, printed name badges | 6 registrations, reserved table

Parking · \$3,500

Logo on 80 parking passes to be distributed at sponsor's discretion | preferred exhibit | 6 registrations, reserved table

Registration · \$3,500

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations, reserved table

Wi-Fi · \$3,500 (SOLD – Brighthouse Financial)

Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations, reserved table

Continental Breakfast · \$2,500

Logo on placards at breakfast stations | 4 registrations

Green Host · \$2,500

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

Head Table · \$2,000 (SOLD – Data Dog)

Logo on signage at head table | 4 registrations with 2 individuals seated at head table with NC TECH leadership and key speakers

Refreshment Break · \$2,000 (SOLD – Coca Cola Consolidated)

Logo on placards at refreshment stations | 4 registrations

Exhibit Booth · \$1,500 (Multiple Available – 3 SOLD – Crown Castle, NCSU, NetWatch.ai)

Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

Reserved Table · \$1,750 member/\$3,500 non-member (Multiple Available)

Logo on signage at reserved table | 6 registrations, reserved table (no exhibit booth)

Exhibit Booth Add-On · \$750 (Limited Availability)

Option to add exhibit booth or additional exhibit space to any sponsorship listed above