



NC TECH's annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. This event includes executive panel discussions, a predictions keynote, an innovation briefing, NC TECH's 2026 Preview, the release of the annual 'State of the Technology Industry' Report, a tech expo and more. Outlook for Tech will be held at the Hilton Charlotte University Place and will include breakfast and lunch as well as a pre-event reception.

#### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations | Option for exhibit booth for sponsors of \$4,000+

#### **Presenting · \$20,000**

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard + presentations | provide event welcome remarks | website homepage branding | recognition as Annual Investor for 2025 | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 registrations, two premier reserved tables

#### **Luncheon · \$5,000**

Logo on placard at each table | provide brief welcome/remarks at lunch | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

#### **Employment Outlook · \$5,000**

Provide presentation or introduce presenter | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

#### **Industry Outlook · \$5,000 (SOLD – Accenture)**

Provide presentation or introduce presenter | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

#### **Cybersecurity Outlook · \$5,000**

Provide presentation or introduce presenter | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

#### **NC State of Tech Industry Briefing · \$4,000**

Introduce annual North Carolina State of Technology Industry Report (NC STIR) researcher/speaker | exhibit booth | 8 registrations, reserved table

#### **Post-Conference Reception · \$4,000**

Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests | exhibit booth | 8 registrations, reserved table

**Predictions Outlook · \$4,000**

Introduce Forrester opening keynote | linkable banner ad in mobile app | exhibit booth | 8 registrations, reserved table

**VIP Breakfast · \$4,000**

Logo on table placards | provide brief welcome/remarks at private breakfast | exhibit booth | 8 registrations, reserved table

**Journal · \$4,000**

Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 8 registrations, reserved table

**Lanyard - \$3,500**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | recognition on mobile app | 6 registrations

**Mobile App · \$3,500**

Logo on mobile app that is available to all attendees as a free download | 6 registrations, reserved table

**Name Badge · \$3,500**

Logo displayed on custom designed, printed name badges | 6 registrations, reserved table

**Parking · \$3,500**

Logo on 80 parking passes to be distributed at sponsor's discretion | preferred exhibit | 6 registrations, reserved table

**Registration · \$3,500**

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations, reserved table

**Wi-Fi · \$3,500**

Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations, reserved table

**Continental Breakfast · \$2,500**

Logo on placards at breakfast stations | 4 registrations

**Green Host · \$2,500**

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

**Head Table · \$2,000**

Logo on signage at head table | 4 registrations with 2 individuals seated at head table with NC TECH leadership and key speakers

**Refreshment Break · \$2,000**

Logo on placards at refreshment stations | 4 registrations

**Exhibit Booth · \$1,500 (Multiple Available)**

Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

**Reserved Table · \$1,750 member/\$3,500 non-member (Multiple Available)**

Logo on signage at reserved table | 6 registrations, reserved table (no exhibit booth)

**Exhibit Booth Add-On · \$750 (Limited Availability)**

Option to add exhibit booth or additional exhibit space to any sponsorship listed above