



Get ready for TechFest, NC TECH's newest statewide experience celebrating the people, innovation, and energy powering North Carolina's tech sector. This isn't your typical conference — it's a festival of ideas, connections, and creativity. Join us in Durham, NC, where downtown's walkable district becomes our stage for a multi-venue experience packed with opportunities to connect, collaborate, and celebrate. Explore a Tech Expo featuring cutting-edge companies and solutions. Discover the next big thing at the Startup Showcase. Hear from dynamic speakers pushing the boundaries of technology and leadership. Then unwind with social events, live entertainment, and local flavor — all just steps from hotels, restaurants, and breweries. Whether you're a founder, innovator, tech professional, or supporter of North Carolina's thriving ecosystem, Tech Fest is your invitation to experience the future of tech in our state — together.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of \$3,500+

Presenting · \$30,000 (SOLD – IBM)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speakers | premier expanded exhibit booth | 16 All Access registrations

Day One Reception · \$6,000

Sponsor branding throughout reception | provide remarks at reception | preferred exhibit booth and exhibit space at reception | 8 All Access registrations

Day Two Keynote · \$6,000 (SOLD – Accenture)

Sponsor branding throughout event | option to provide + introduce Day Two keynote speaker | preferred exhibit booth and exhibit space at reception | 8 All Access registrations

Startup Showcase · \$6,000 (SOLD – SAS)

Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | have a seat as one of the panel to question the startup | preferred exhibit booth | 8 All Access registrations

Closing Happy Hour Reception · \$5,000

Sponsor branding throughout reception | provide remarks at reception | preferred exhibit booth and exhibit space at reception | 8 All Access registrations

All Access Lounge · \$5,000

Sponsor branding throughout lounge during the full conference | opportunity to determine activation activities in lounge | preferred exhibit booth and exhibit space in lounge | 8 All Access registrations

Day One Entertainment · \$5,000

Introduce all day one entertainers | Branding on entertainment stages | preferred exhibit booth | 8 All Access registrations

Day Two Entertainment · \$5,000

Introduce all day two entertainers | Branding on entertainment stages | preferred exhibit booth | 8 All Access registrations

Closing TECH Talk Speaker · \$5,000

Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 All Access registrations

Innovation Lab Sessions (Breakout Sessions) · \$5,000

(8 Available – 1 SOLD – Dell Technologies)

Host/moderate a breakout session (can customize format) | assist with discussion development | option to display materials in breakout room | preferred exhibit booth | 8 All Access registrations

Coffee Pop-Up · \$4,000

Sponsor branding associated with coffee pop-up | branded coffee sleeves | exhibit booth | 6 registrations (4 All Access/2 regular)

Lanyard · \$4,000 (SOLD – SoftPro)

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (4 All Access/2 General)

Lunch · \$4,000

Sponsor branding throughout grab + go food stations | custom QR code logo on placards on food stations | exhibit booth and additional exhibit table in lunch space | 6 registrations (4 All Access/2 General)

Name Badge · \$4,000

Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (4 All Access/2 General)

Tech Expo · \$4,000

Sponsor branding on all Tech Expo signage | linkable logo in mobile app associated with Tech Expo | preferred exhibit booth | 6 registrations (4 All Access/2 General)

Wi-Fi · \$4,000 (SOLD – Brighthouse Financial)

Logo on Wi-Fi placards throughout event spaces with custom network name + password | exhibit booth | 6 registrations (4 All Access/2 General)

Breakfast · \$3,000

Sponsor branding throughout grab + go breakfast stations | custom QR code logo on placards on food stations | exhibit booth and additional exhibit table in lunch space | 6 registrations (2 All Access/4 General)

Conference Bag · \$3,000

Logo displayed on conference bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 All Access/4 General)

Mobile App · \$3,000

Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations (2 All Access/4 General)

Registration · \$3,000

Signage and branding at registration | exhibit booth in main expo space | 6 registrations (2 All Access/4 General), reserved table

Exhibit Booth · \$2,500 (Multiple Available)

8' x 10' Exhibit booth in Tech Expo to interact with attendees | 4 registrations

Green Host · \$2,500

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 All Access/2 General)

Late Night with NC TECH · \$2,500 (Three Available – 1 SOLD – Calliblity)

Sponsor branding at one of three Late Night venues | opportunity to determine activation activities at location | exhibit booth and exhibit space in lounge | 4 registrations (2 All Access/2 General)

Startup Showcase Prize Package · \$2,500 (Limited Availability – 1 SOLD – Smith Anderson)

A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at \$5,000 or more | receive contact information for presenting startups | 4 registrations (2 All Access/2 General)

All Access Bundle · \$3,000 Member (Multiple Available)

Logo recognition as sponsor at event | 5 All Access registrations

General Admission Bundle · \$2,000 (Multiple Available)

Logo recognition as sponsor at event | 5 General registrations

All Access Registration - \$500 (Limited Availability)

Includes access to VIP Lounge throughout event, preferred seating at entertainment and content venues, early bird sign-up for Dutch Treat Dinners

General Admission Registration - \$375