Celebrate North Carolina's best and brightest at the NC TECH Awards, the state's only statewide technology awards gala and NC TECH's largest event of the year. This distinguished evening brings together hundreds of leaders from business, technology, education, and government to honor companies, organizations, and individuals driving innovation and impact across North Carolina. The celebration includes a networking reception, dinner, and awards ceremony recognizing excellence across tech categories — from growth and innovation to community leadership and industry achievement. Join us as we spotlight the extraordinary accomplishments that continue to make North Carolina a national leader in technology.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotion materials | Attendee roster (name, title, company) | Event registrations (VIP registrations based on sponsor level) | Option to provide branded item in Winner Gift Bags (40 needed)

Presenting · $25,000 (SOLD – Cherry Bekaert)
Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo on placards on tables | logo prominently displayed via lighting | host "Winners Circle" reception immediately following Gala| option to provide branded item to all attendees | 16 VIP registrations - 2 reserved tables near center stage

Dinner · $10,000
Provide brief remarks at start of dinner | logo on placards on dinner tables | option to provide branded to all attendees | 8 registrations (4 VIP/4 general), 1 reserved table near center stage

VIP Reception · $7,000 (SOLD – TEK Systems)
Provide brief welcome remarks at VIP Reception | logo on placards on tables at reception | option to place collateral on tables at reception | 8 VIP registrations, 1 reserved table

Welcome Reception · $6,000 (SOLD – Cisco)
Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests upon arrival | 8 registrations (4 VIP/4 general), 1 reserved table

Outstanding Achievement Award Presentation · $5,000 (SOLD- Cisco)
Present Beacon Award for Outstanding Achievement | 8 registrations, (4 VIP/4 general), 1 reserved table

Tech CEO of the Year Award Presentation · $5,000 (SOLD – Dell Technologies)
Present Tech CEO of the Year Award | logo on web banner | 8 registrations (4 VIP/4 general), 1 reserved table

Individual Award Presentation · $4,500 (6 Available – 6 SOLD – Accenture, Deutsche Bank, Kilpatrick Townsend & Stockton, Maynard Nexsen, Sentinel One, UBS)
Present an Individual Award (CIO of the Year, CISO of the Year, Public Leader, Tech Woman or Tech Difference Maker) | 6 registrations (4 VIP/2 general), 1 reserved table

Corporate Award Presentation · $4,000 (13 Available – 6 SOLD – Brighthouse Financial, IDA Ireland, SAS, Smith Anderson, Wireside Communications, Wyrick Robbins)
Present "Company Performance" or "Core Innovation" Award (based on availability) | 6 registrations (4 VIP/2 general), 1 reserved table

Lanyards · $4,000 (SOLD – SoftPro)
Logo on name badge lanyards provided to all attendees (NC TECH to provide) | 6 registrations (2 VIP/4 general), 1 reserved table

Name Badge · $4,000
Logo displayed on die cut, professionally printed name badges | 6 registrations (2 VIP/4 general), 1 reserved table

Photo Booth · $4,000 (SOLD – Expedient)
Logo on all printed + digital photos | option to have reps stationed at photo booth | 6 registrations (2 VIP/4 general), 1 reserved table

Winner's Circle Reception · $4,000 (SOLD – Tego Data)
Logo on placards on reception tables | photo backdrop with logo and NC TECH logo for winner photos as they grab their trophies | option to place collateral on reception tables | 6 registrations (6 VIP), 1 reserved table

Mobile App · $3,500
Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations (2 VIP/4 general), 1 reserved table

Registration · $3,500 (SOLD – Tierpoint)
Logo on electronic check-in devices that each attendee will engage with at registration | option for exhibit booth adjacent to registration | 6 registrations (2 VIP/4 general), 1 reserved table

Wi-Fi · $3,500
Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations (2 VIP/4 general), 1 reserved table

Wine · $3,500
Logo on wine bottle tags at each table at gala dinner | 6 registrations (2 VIP/4 general), 1 reserved table

Awards Sponsor · $3,000 (SOLD – Relay)
Recognized from podium as Awards Sponsor | option to include a logo branded card/note in awards box + provide gift item in winners bags |4 registrations (2 VIP/2 general)

Beverage · $3,000
Logo on placards at bars at welcome reception | branded beverage napkins | 4 registrations (2 VIP/2 general)

Dessert Sponsor • $3,000
Logo associated with dessert at dinner | 4 registrations (2 VIP/2 Regular)

Award Pick 'Em Game · $2,500
Logo on tracking card for all attendees to track finalists + winners for each category | 4 registrations (2 VIP/2 general)

Winner Bag · $2,500 (SOLD – Palo Alto Networks)
Logo on "gift filled" swag bag provided to all award winners (40 – NC TECH to provide bags) | 4 registrations (2 VIP/2 general) (*suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.)*

Green Host · $2,500
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 general)

Reserved Table · $2,250 (Member) + $3,750 (Non-Member) (Multiple Available – 3 SOLD – Brooks Pierce, MetLife, Spectrum Enterprise)
Logo on reserved table | logo recognition at event | seating reserved table at event | 6 registrations