

# LEADERSHIP SUMMIT 2026

Pinehurst Resort | Pinehurst, NC

*An annual favorite, the Leadership Summit brings together executives, senior leaders, and members of the NC TECH Board of Directors and Board of Advisors for two days of high-impact insight and connection. Set against the backdrop of Pinehurst Resort, this exclusive summit blends structured discussions with informal networking to explore the issues driving the tech sector — from talent and transformation to leadership, culture, and innovation. Attendees hear from influential leaders while participating in candid conversations that inspire new thinking.*

## SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | event registrations

### **Presenting · \$25,000 (SOLD – Dell Technologies)**

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 12 registrations, 2 reserved tables

### **Luncheon · \$6,000**

Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 6 registrations, reserved table

### **Opening Reception · \$6,000**

Logo on placards at reception | option to provide brief remarks | 6 registrations, reserved table

### **Panel Segment · \$5,000 (2 Available – 2 SOLD – Callibrity, SAS)**

Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

### **Executive Conversation · \$5,000**

Provide brief remarks + facilitate an executive conversation from the main stage | assist with topic + speaker selection | 4 registrations

### **Morning Keynote Speaker · \$5,000**

Provide brief remarks + introduce keynote speaker | 4 registrations

### **Tech For Good Spotlight · \$5,000**

Provide brief remarks + video on your organization's "tech for good" initiative | 4 registrations

### **Closing Keynote Speaker · \$5,000**

Provide brief remarks + introduce keynote speaker | 4 registrations

**Leaders on the Lawn Reception · \$4,000**

Provide brief remarks to attendees outside post-dinner reception | signage at reception | logo on placards on outside tables | option to host a table to share collateral with attendees | 4 registrations

**Custom Hotel Room Keycard · \$4,000**

Logo on customized room keycards for all attendees staying at Pinehurst | 4 registrations

**Wi-Fi · \$4,000**

Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

**Leadership Dinner · \$3,500 (Two Available)**

Sponsor branded placards on tables at the Board of Directors OR Board of Advisors private dinners | option to provide brief remarks | option to provide swag item to each attendee | 4 registrations

**Lanyard · \$3,500 (SOLD – SoftPro)**

Logo on name badge lanyards given to attendees (NC TECH to provide) | 4 registrations

**Name Badge · \$3,500**

Logo on die cut, professionally printed name badges | 4 registrations

**Continental Breakfast · \$2,500**

Logo on placards at breakfast + coffee stations | 2 registrations

**Beverage · \$2,500**

Logo on refreshment bars at Wednesday night welcome reception | recognition from the podium at reception | 2 registrations

**Hospitality · \$2,500**

Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

**Cigar · \$2,500**

Logo on refreshment bars at Thursday night post-dinner reception | recognition from the podium at reception | 2 registrations

**Green Host · \$2,500**

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

**Registration · \$2,500**

Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations

**Head Table · \$2,000**

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

**Refreshment Break · \$2,000**

Logo on placards at refreshment stations | 2 registrations

**Seat Drop · \$1,500 (Limited Availability)**

Provide promotional brochure + giveaway to all attendees | 1 registration

**Gold Sponsor · \$1,250 (Limited Availability)**

Listed on event webpage, signage and promotional materials | 2 registrations