



Join leaders from across North Carolina’s technology and business community for a day of competition, camaraderie, and connection at the iconic Pinehurst Resort. The Golf Classic features a full day of play, including breakfast, lunch, and recognition at the Awards Luncheon. Whether you’re an avid golfer or a casual player, this tournament offers unmatched opportunities to build relationships and enjoy time away from the office. One of the event’s most popular features — the CIO Foursome Sponsorship — gives sponsors the chance to draft participating CIOs into their foursome for the day.

SPONSORSHIP OPPORTUNITIES

All Sponsors receive the following benefits: Logo on event signage and promotion materials | Event registration roster (name, title, company) | Event registrations (based on sponsor level) | Brand recognition at 19th Hole Awards Luncheon

Presenting • \$15,000 (SOLD – Dell Technologies)

Logo integrated into event logo and used in all promotional materials | dedicated signage at registration tent | option to provide welcome remarks prior to shotgun start and at beginning of Awards Luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | two foursomes

Awards Luncheon • \$5,000

Dedicated signage at Awards Luncheon | logo on placards on each table | opportunity to provide remarks and a gift at luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | one foursome

CIO Foursome • \$4,000 (Multiple Available – 1 SOLD - Callibrity)

Sponsored guest CIO plays in your foursome (CIOs secured on a first committed basis) | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

Golf Towel Sponsor • \$4,000

Sponsor branded golf towels for all golfers (NC TECH to provide) | one foursome

Golf Ball Sponsor • \$3,500

Sponsor branded sleeve of golf balls for all golfers (NC TECH to provide) | one foursome

Divot Repair/Ball Marker • \$3,500

Sponsor branded divot repair tools (NC TECH to provide) | one foursome

Weather • \$3,500

Sponsor branded sunscreen and ponchos for all golfers (NC TECH to provide) | one foursome

Beverage Stations • \$3,000 (Two Available)

Sponsor branded signage on beverage cart | one foursome

Golf Cart Branding • \$3,000

Sponsor branded signage on all golf carts | one foursome

Golf Scorecard • \$3,000

Sponsor branded scorecards (NC TECH to provide) | one foursome

Hole-in-One Contest • \$3,000 (Three Available)

Sponsor branded signage at Hole-in-One contest | one foursome | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

On Course Misting Sponsor • \$3,000

Sponsor signage displayed at the misting location on course | option to have 1 or 2 representatives at location | one foursome

Goodie Bag • \$2,500

Sponsor branded snack bag given to each golfer (NC TECH to provide) | option to include a goodie or piece of collateral in each bag | one foursome

Breakfast Sponsor • \$2,500

Sponsor branded signage at continental breakfast buffet | one foursome

Golf Tee Set Sponsor • \$2,500

Sponsor branded tee sets (NC TECH to provide) | one foursome

Green Host • \$2,500

Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the tournament | one foursome

Hand Sanitizer • \$2,500

Logo on individual hand sanitizer offered to all participants (NC TECH to provide) | one foursome

Mulligan Sponsor • \$2,500

Sponsor branded Mulligan Card with option to insert a collateral piece in the mulligan packet | one foursome

Putting Contest • \$2,500

Sponsor signage displayed at contest putting green | option to have 1 or 2 representatives at green | one foursome

Signage • \$2,500

Sponsor logo displayed on all hole sponsorship signs | one foursome

Winners Prize Pack • \$2,500

Sponsor recognized at Awards Luncheon | option to present prizes to top 3 foursomes (NC TECH to provide) | option to provide a swag item in the winners prize packs | one foursome

Closest to the Pin • \$2,000

Sponsor branded signage at the closest to the pin contest hole (NC TECH to provide prize) | one foursome

Longest Drive • \$2,000

Sponsor branded signage at the longest drive contest hole (NC TECH to provide prize) | one foursome

Warm-up Combo • \$2,000

Sponsor branded signage at the Putting Green and Driving Range | one foursome

Hole Sponsor • \$1,250 (Limited Availability)

Sponsor branded signage at assigned hole | 2 reps at hole with option for a table to display materials and interact with golfers

Hole Add-On Sponsor • \$750 (Based on Availability)

Option to add "Hole Sponsor" to any golfing sponsorship listed above