

STATE OF TECH EXPONENTIAL

5|14-15|25 DURHAM
CONVENTION CENTER

State of Tech Exponential is NC TECH's largest annual content-oriented conference. Because technology is changing at the speed of light, we live in a world that's smarter, faster, and more innovative than ever before. State of Tech Exponential will introduce you to the ideas, people and partners that can help position you for success. The agenda includes a kick-off networking reception, engaging keynotes, interactive sessions and workshops, a startup showcase for early-stage tech companies and a Tech Expo.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of \$3,500+

Presenting · \$25,000 (SOLD – IBM)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speaker | premier expanded exhibit booth | 16 VIP registrations, two premier reserved tables

Pre-Conference Reception · \$7,000

Sponsor branding of event | provide remarks at reception | preferred exhibit booth and exhibit space at reception | 8 registrations (4 VIP/4 General), reserved table

Startup Showcase · \$6,000 (SOLD – SAS)

Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | have a seat as one of the panel to question the startup | receive contact information for presenting startups | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Closing TECH Talks · \$5,000 (SOLD – MetLife)

Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Breakout Sessions · \$5,000 (Six Available – 5 SOLD – Accenture, Brooks Pierce, Cyberglobal, Fast Lane Consulting, Noesis)

Host/moderate a breakout session (can customize format) | assist with discussion development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Luncheon · \$5,000 (SOLD – Cisco)

Sponsor + custom QR code logo on placards on each table | opportunity to make remarks at lunch | preferred exhibit booth and additional exhibit table in luncheon space | 8 registrations (2 VIP/6 General), reserved table

VIP Breakfast · \$5,000

Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (8 VIP), reserved table

SME Presentations · \$5,000 (3 Available – 3 SOLD – Callibrity, Cato Networks, RapidScale)

Host a breakout session and have a subject matter expert present content to tie into conference theme | assist with topic development | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Journal · \$4,000

Logo on journal/notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Name Badge · \$4,000 (SOLD – Netwatch.ai)

Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Tech Expo · \$4,000 (SOLD – Wireside Communications)

Sponsor branding on all Tech Expo signage | linkable logo in mobile app associated with Tech Expo | preferred exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Wi-Fi · \$4,000

Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

General Audience Breakfast · \$3,500 (SOLD – Vantaca)

Logo on placards at continental breakfast | exhibit booth | 6 registrations (2 VIP/4 regular), reserved table

Conference Bag · \$3,500

Logo displayed on conference bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Lanyard · \$3,500 (SOLD – SoftPro)

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Mobile App · \$3,500 (SOLD – Internetworking Engineering, A Presidio Company)

Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Registration · \$3,000

Signage and branding at registration | exhibit booth in main expo space | 6 registrations (2 VIP/4 General), reserved table

Exhibit Booth · \$2,500 (Multiple Available – 2 SOLD – Secureworks, Tierpoint) 8' x 10' Exhibit booth to interact with attendees | 4 registrations

Green Host · \$2,500 (SOLD – Deutsche Bank)

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 General)

Java Sponsor · \$2,500

Logo on placards at coffee stations | logo on coffee sleeves | 6 registrations (2 VIP/4 General), reserved table

Head Table · \$2,500

Logo on signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers | 4 registrations (2 VIP, 2 General)

Refreshment Break · \$2,500

Logo on placards at refreshment stations | 4 registrations (1 VIP/3 General)

Startup Showcase Prize Package · \$2,500 (Limited Availability – 1 SOLD – Smith Anderson)

A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at \$5,000 or more | receive contact information for presenting startups | 4 registrations (2 VIP/2 General)

Reserved Table · \$2,250 Member (Multiple Available – 3 SOLD - NC DIT, Railinc, Wyrick Robbins)

Logo on table | 6 registrations, reserved table

Reserved Table · \$4,000 (Non-Member)

Logo on table | 6 registrations, reserved table