



*Today's workplace is more complex than ever with hybrid work solutions, multiple generations and a wide range of work styles. This year's Summit will explore, discuss, and redefine what it means to have an engaged and thriving workplace. This summit is dedicated to empowering individuals and organizations to cultivate environments where employees feel valued, motivated, and inspired to do their best work through discussions of best practices, innovative strategies, and real-life success stories that drive employee satisfaction, productivity, and a culture of continuous improvement. Whether you are a leader, manager, or team member, this summit is an opportunity to connect, learn, and take actionable insights back to your workplace.*

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level)

#### **Presenting · \$15,000 (SOLD – Google)**

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 16 registrations, two premier reserved tables

#### **Luncheon · \$6,000 (SOLD – Cisco)**

Provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items at table | linkable banner ad in mobile app | 8 registrations, reserved table

#### **Closing Keynote · \$5,000 (SOLD – Cisco)**

Introduce closing keynote speaker | Branded graphic on screen during introductions | linkable banner ad in mobile app | 8 registrations, reserved table

#### **Networking Reception · \$5,000 (SOLD – Fidelity Investments)**

Provide remarks at networking reception | sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 8 registrations, reserved table

#### **Breakout Sessions · \$4,000 (Four Available – 4 SOLD – Blue Cross NC, Brighthouse Financial, Dell, SAS)**

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 8 registrations, reserved table

#### **Motivational Moments · \$4,000 (SOLD – MetLife)**

Linkable logo on event platform + during two Motivational Moments | Opportunity to introduce each Motivational Moment segment | 6 registrations

**Policy Panel · \$4,000 (SOLD – Accenture)**

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 6 registrations, reserved table

**Mobile App · \$3,500**

Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations, reserved table

**Wi-Fi · \$3,500 (SOLD – Corning)**

Logo on Wi-Fi placards on tables with custom network name + password | linkable logo on mobile app | 6 registrations, reserved table

**Champion · \$3,000 (Multiple Available)**

Logo recognition as a Champion Sponsor at the event | recognition on mobile app | 8 registrations, reserved table

**General Audience Breakfast · \$3,000**

Logo on placards at continental breakfast | recognition on mobile app | 6 registrations

**Lanyard · \$3,000 (SOLD – SoftPro)**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | recognition on mobile app | 6 registrations

**Name Badge · \$3,000 (SOLD – Relias)**

Logo on die cut, professionally printed name badges | recognition on mobile app | 6 registrations

**Registration · \$3,000**

Logo on electronic check-in devices that each attendee will engage with at registration | recognition on mobile app | 6 registrations, reserved table

**Java · \$2,500**

Logo on placards at coffee stations | logo on coffee sleeves | recognition on mobile app | 4 registrations

**Green Host · \$2,500**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | recognition on mobile app | 4 registrations

**Refreshment Break · \$2,500**

Logo on placards and signage at refreshment stations | recognition on mobile app | 4 registrations

**Advocate · \$1,500 (Multiple Available – 5 SOLD – Coastal Credit Union, Deutsche Bank, Enact Mortgage Insurance, Truist, UNC Charlotte)**

Listed as an Advocate Sponsor at the event | 4 registrations