



While North Carolina ranks very high in the US for the number of women in tech jobs, there is great opportunity to increase the number of women in those positions, including leadership roles. Join NC TECH in New Bern for a one-day+ summit featuring candid conversations with women tech leaders where we explore gender bias, share our unique journeys, discuss how to shift the paradigm, and provide insights on how to advocate for change both now and for the next generation. This women-only destination event will also feature options for social + tourism activities, a welcome reception on the waterfront and small group dinners around town.

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level)

#### **Presenting • \$15,000 (SOLD – Blue Cross NC)**

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 16 registrations

#### **Luncheon • \$6,000 (SOLD – MetLife)**

Option to provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 8 registrations

#### **Water Bottle • \$5,000 (SOLD – Thermo Fisher Scientific)**

Logo on water bottle to be distributed to each attendee | exhibit table to assist in distribution of bottles | linkable logo on mobile app | 6 registrations

#### **Welcome Reception • \$5,000 (SOLD – Cisco)**

Option to provide remarks at Welcome Reception | sponsor logo on placards at reception | option to provide branded item to attendees | linkable banner ad in mobile app | 8 registrations

#### **Closing Keynote • \$5,000 (SOLD – Cisco)**

Introduce closing keynote speaker | Branded graphic on screen during introductions | linkable banner ad in mobile app | 8 registrations

#### **Breakout Panel Discussion Sessions • \$4,000 (4 Available – 3 SOLD – Accenture, Brighthouse Financial, Lenovo)**

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 6 registrations

#### **Motivational Moments • \$4,000 (SOLD – SAS)**

Linkable logo on event platform + during two Motivational Moments | Opportunity to introduce each Motivational Moment segment | linkable logo on mobile app | 6 registrations

**Breakfast • \$3,500**

Sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 6 registrations

**Photo Booth • \$3,500 (SOLD – Glean)**

Logo branding on Photo Booth station | exhibit table adjacent to Photo Booth station | logo on photo digital strips | linkable logo on mobile app | 6 registrations

**Mobile App • \$3,500**

Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations

**Name Badge • \$3,500**

Logo on die cut, professionally printed name badges | custom QR code included on printed badge | linkable logo on mobile app | 6 registrations

**Wi-Fi • \$3,500**

Logo on Wi-Fi placards on tables with custom network name + password | linkable logo on mobile app | 6 registrations

**Swag Bag • \$3,500 (SOLD – AHEAD)**

Logo on swag bag for each attendee | opportunity to include an item and piece of collateral in each swag bag | linkable logo on mobile app | 6 registrations

**Champion • \$3,000 (Multiple Available – 4 SOLD – Racepoint Global, UBS, UNC Health, Wireside Communications)**

Logo recognition as a Champion Sponsor at the event | linkable logo on mobile app | 8 registrations

**Registration • \$3,000**

Logo on electronic check-in devices that each attendee will engage with at registration | linkable logo on mobile app | 6 registrations

**Lanyard • \$3,000 (SOLD – SoftPro)**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | linkable logo on mobile app | 4 registrations

**Java Sponsor • \$2,500 (SOLD – Beacon Technologies)**

Logo on placards at coffee stations | logo on coffee sleeves | linkable logo on mobile app | 4 registrations

**Green Host • \$2,500**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | linkable logo on mobile app | 4 registrations

**Refreshment Break • \$2,500**

Logo on placards at refreshment stations | linkable logo on mobile app | 4 registrations

**Advocate • \$1,500 (Multiple Available – 4 SOLD – Deutsche Bank, First Citizens Bank, Railinc, UNC Charlotte)**

Listed as an Advocate Sponsor at the event | 4 registrations