NC TECH’s annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. This event includes executive panel discussions, a predictions keynote, an innovation briefing, NC TECH’s 2023 Preview, the release of the annual ‘State of the Technology Industry’ Report, a tech expo and more. Outlook for Tech will be held at the UNC Charlotte Marriott Hotel & Convention Center and will include breakfast and lunch as well as a pre-event reception.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: | Event registrations | Option for exhibit booth for sponsors of $3,500+

Presenting · $20,000 (SOLD – Cisco)
Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard + presentations | provide event welcome remarks | website homepage branding | recognition as Annual Investor for 2022 | option to provide logo item at each seat | linkable banner ad in mobile app | preferred expanded exhibit booth | 16 registrations, two premier reserved tables

Luncheon · $5,000
Logo on placard at each table | provide brief welcome/remarks at lunch | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

Employment Outlook · $5,000 (SOLD – UNC Charlotte)
Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

Industry Outlook · $5,000 (SOLD – Accenture)
Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

Cybersecurity Outlook · $5,000 (SOLD – Corsica Technologies)
Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

Pre-Conference Reception · $5,000 (SOLD – Cisco)
Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways | interact with guests upon arrival | opportunity to make brief welcome remarks | exhibit booth | 8 registrations, reserved table

Predictions Outlook · $4,000
Introduce Forrester opening keynote | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table
NC State of Tech Industry Briefing · $4,000
Introduce annual North Carolina State of Technology Industry Report (NC STIR) researcher/speaker | preferred exhibit booth | 8 registrations, reserved table

Board of Directors + Advisors Breakfast · $3,500 (SOLD – Investors Title)
Logo on table placards | provide brief welcome/remarks at private breakfast | 6 registrations, reserved table

Journal · $3,500 (SOLD - SoftPro)
Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations, reserved table

Registration · $3,500 (SOLD – NWN Carousel)
Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations, reserved table

Wi-Fi · $3,500 (SOLD – Brighthouse Financial)
Logo on Wi-Fi placards on tables to include custom network name + password | exhibit booth | 6 registrations, reserved table

Lanyard · $3,000 (SOLD – Corning)
Logo on name badge lanyard provided to all attendees (NC TECH to provide) | recognition on mobile app | 6 registrations

Mobile App · $3,000
Logo on mobile app that is available to all attendees as a free download | 6 registrations, reserved table

Name Badge · $3,000 (SOLD – Marchon Partners)
Logo displayed on custom designed, printed name badges | 6 registrations, reserved table

Continental Breakfast · $2,500
Logo on placards at breakfast stations | 4 registrations

Green Host · $2,500
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

Head Table · $2,000
Logo on signage at head table | 4 registrations with 2 individuals seated at head table with NC TECH leadership and key speakers

Refreshment Break · $2,000 (SOLD – Maxx Potential)
Logo on placards at refreshment stations | 4 registrations

Exhibit Booth · $1,500 (Multiple Available – 3 SOLD – Akkodis Group, Crown Castle, Myriad360)
Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

Reserved Table · $1,750 member/$3,500 non-member (Multiple Available – 2 SOLD – Moore & Van Allen, UNC Charlotte)
Logo on signage at reserved table | 6 registrations, reserved table (no exhibit booth)

Exhibit Booth Add-On · $750 (Limited Availability)
Option to add exhibit booth or additional exhibit space to any sponsorship listed above