

The graphic is a promotional banner for the Next Tech Awards. It features a dark purple background with a central shield-shaped logo that reads 'NEXT TECH AWARDS' in white and teal. To the left, the text 'RECOGNIZE EXCEPTIONAL PERFORMERS + RISING STARS' is displayed in large, bold, white and teal letters. Above this text are logos for 'NCTECH Associates' and 'MEDIA PARTNER BUSINESS NORTH CAROLINA'. Below the main text is the 'MetLife' logo with the text 'PRESENTING SPONSOR'. At the bottom left, there is a photo of five people standing together. On the right side, a white box contains the text 'NOW ACCEPTING NOMINATIONS!' and 'DEADLINE TO SUBMIT: 3|15|24'. Below this, the website 'NCTECH.ORG/NEXTTECHAWARDS' is listed. The background also features a set of three purple steps leading up to the central logo.

The NEXT TECH Awards program, presented by NC TECH and Business North Carolina, recognizes critical, non-C-suite contributors who go the extra mile, build products, grow revenue, support operations, and run the projects that propel businesses forward. The winners will be celebrated during a reception on May 22 at the Durham Convention Center and will be featured in the June issue of Business North Carolina. In addition to being star performers, winners are committed team players who build others up through mentoring, volunteering, and positive example, and are committed to contributing to the broader community. Individuals must be nominated by executive leadership and will represent a wide range of roles, such as software developers, financial analysts, data scientists, marketing directors, security operations, recruiters, and product managers.

Winners Celebrated: Reception at the Durham Convention Center on May 22 (Reception kicks off the [State of Tech Event](#) to be held on May 23)

Winners Recognized: *Business North Carolina* June Issue

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor • \$15,000 (SOLD – MetLife)

Branded on all Promotional Collateral including graphics | Seat on Judging Panel | Option to Provide Brief Remarks at Reception | Prominent logo placement in a Full-Page ad in *Business North Carolina* winners' issue | Option to provide a token/gift for winners | Exhibit Booth with 4 registrations for State of Tech EXPONENTIAL | 10 registrations to the Next Tech Awards Celebration

Category Sponsor • \$5,000 (3 Available – 1 SOLD – Wireside Communications)

1. TECH + INNOVATION; 2. TECH SALES + MARKETING; 3. TECH PROFESSIONAL SERVICES

Branded on all Promotional Collateral including graphics | Seat on Judging Panel | Logo included in a Full-Page ad in *Business North Carolina* winners' issue | Option to provide a token/gift for winners' bag | 4 Registrations for State of Tech EXPONENTIAL. | 5 registrations to the Next Tech Awards Celebration

Trophy Sponsor • \$3,000

Branded on all Promotional Collateral including graphics | Logo included in a Full-Page ad in *Business North Carolina* winners' issue | Small branded note card to accompany award | Option to provide a token/gift for winners' bag | 3 registrations for State of Tech EXPONENTIAL | 5 registrations to the Next Tech Awards Celebration

Rising Stars Supporter • \$1,500 (Multiple Available – 1 SOLD – Railinc)

Branded on all Promotional Collateral including graphics | Logo included in a Full-Page ad in *Business North Carolina* winners' issue | 2 Registrations for State of Tech EXPONENTIAL | 2 registrations to the Next Tech Awards Celebration