



LEADERSHIP SUMMIT 2024

8 | 07 - 08 | 2024

Pinehurst Resort | Pinehurst, NC

PRESENTING SPONSOR

DELL Technologies

An annual favorite, the Leadership Summit is hosted by NC TECH along with its Board of Directors and Advisors. Geared towards executives, this summit provides the opportunity to hear from some of the tech sector's influential leaders on variety of topics, from talent to transformation, through both structured discussions and more informal networking and engagement opportunities.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | event registrations

Presenting · \$25,000 (SOLD – Dell Technologies)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 12 registrations, 2 reserved tables

Luncheon · \$6,000

Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 6 registrations, reserved table

Opening Reception · \$6,000

Logo on placards at reception | option to provide brief remarks | 6 registrations, reserved table

Panel Segment · \$5,000 (2 Available – 2 SOLD – AHEAD, SAS)

Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

Executive Conversation · \$4,500 (SOLD – Accenture)

Provide brief remarks + facilitate an executive conversation from the main stage | assist with topic + speaker selection | 4 registrations

Luncheon Keynote Speaker · \$4,500 (SOLD – Relias)

Provide brief remarks + introduce keynote speaker | 4 registrations

Tech For Good Spotlight · \$4,500 (SOLD – MetLife)

Provide brief remarks + video on your organization's "tech for good" initiative | 4 registrations

Closing Keynote Speaker · \$4,500 (SOLD – Infosys)

Provide brief remarks + introduce keynote speaker | 4 registrations

Leaders on the Lawn Reception · \$4,000 (SOLD – Aditi Consulting)

Provide brief remarks to attendees outside post-dinner reception | signage at reception | logo on placards on outside tables | option to host a table to share collateral with attendees | 4 registrations

Custom Hotel Room Keycard · \$3,500

Logo on customized room keycards for all attendees staying at Pinehurst | 4 registrations

Journal · \$3,500

Logo on journal book given to attendees (NC TECH to provide) | 4 registrations

Wi-Fi · \$3,500

Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

Leadership Breakfast · \$3,000

Sponsor branded placards at breakfast for the Board of Directors + Advisors in the Carolina Dining Room | option to provide brief remarks | 4 registrations

Continental Breakfast · \$3,000

Logo on placards at breakfast + coffee stations | 4 registrations

Lanyard · \$3,000 (SOLD – SoftPro)

Logo on name badge lanyards given to attendees (NC TECH to provide) | 4 registrations

Name Badge · \$3,000

Logo on die cut, professionally printed name badges | 4 registrations

Beverage · \$2,500

Logo on refreshment bars at Thursday night welcome reception | recognition from the podium at reception | 2 registrations

Hospitality · \$2,500

Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

Cigar · \$2,500

Logo on refreshment bars at Thursday night post-dinner reception | recognition from the podium at reception | 2 registrations

Green Host · \$2,500

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

Registration · \$2,500

Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations

Head Table · \$2,000

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

Refreshment Break · \$2,000 (SOLD – Beacon Technologies)

Logo on placards at refreshment stations | 2 registrations

Seat Drop · \$1,500 (SOLD OUT –Dean Dorton, PowerSpeaking)

Provide promotional brochure + giveaway to all attendees | 1 registration

Gold Sponsor · \$1,250 (Limited Availability – 5 SOLD – AT&T, Deutsche Bank, First Citizens Bank, Maxx Potential, Wyrick Robbins)

Listed on event webpage, signage and promotional materials | 2 registrations