



*Business and technology leaders from across the state gather at Pinehurst for a golf tourney that includes breakfast, lunch and prizes presented at the Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and build critical relationships with tech leaders from across the state. The popular CIO Foursome sponsorship allows sponsors to choose from committed CIOs to participate in their golf foursome for the day.*

### SPONSORSHIP OPPORTUNITIES

**All Sponsors receive the following benefits:** Logo on event signage and promotion materials | Event registration roster (name, title, company) | Event registrations (based on sponsor level) | Brand recognition at 19<sup>th</sup> Hole Awards Luncheon

#### **Presenting • \$15,000 (SOLD – Dell Technologies)**

Logo integrated into event logo and used in all promotional materials | dedicated signage at registration tent | option to provide welcome remarks prior to shotgun start and at beginning of Awards Luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | two foursomes

#### **Awards Luncheon • \$6,000**

Dedicated signage at Awards Luncheon | logo on placards on each table | reserved table of 10 | opportunity to provide remarks and a gift at luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | two foursomes

**CIO Foursome • \$4,000 (Multiple Available – 7 SOLD – Barracuda, Broadcom, Callibrity, island.io, Red Canary, Rubrik, Supply Chain Partner)** Sponsored guest CIO plays in your foursome (CIOs secured on a first committed basis) | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

#### **Golf Towel Sponsor • \$4,000 (SOLD – IES**

**Communications)** Sponsor branded golf towels for all golfers (NC TECH to provide) | one foursome

#### **Golf Ball Sponsor • \$3,500**

Sponsor branded sleeve of golf balls for all golfers (NC TECH to provide) | one foursome

#### **Divot Repair/Ball Marker • \$3,500 (SOLD – DataStaff)**

Sponsor branded divot repair tools (NC TECH to provide) | one foursome

#### **Weather • \$3,500 (Unavailable)**

Sponsor branded sunscreen and ponchos for all golfers (NC TECH to provide) | one foursome

#### **Beverage Stations • \$3,000 (2 Available – 2 SOLD -**

**Railinc)** Sponsor branded signage on beverage cart | one foursome

#### **Golf Cart Branding • \$3,000 (SOLD – Kingsmen Software)**

Sponsor branded signage on all golf carts | one foursome

**Golf Scorecard • \$3,000 (SOLD – SGA)**

Sponsor branded scorecards (NC TECH to provide) | one foursome

**Hole-in-One Contest • \$3,000 (Three Available)**

Sponsor branded signage at Hole-in-One contest | one foursome | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

**Goodie Bag • \$2,500 (SOLD – Tech CXO)**

Sponsor branded snack bag given to each golfer (NC TECH to provide) | option to include a goodie or piece of collateral in each bag | one foursome

**Breakfast Sponsor • \$2,500 (SOLD – Relay)**

Sponsor branded signage at continental breakfast buffet | one foursome

**Golf Tee Set Sponsor • \$2,500 (SOLD – Atomic Object)**

Sponsor branded tee sets (NC TECH to provide) | one foursome

**Green Host • \$2,500**

Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the tournament | one foursome

**Hand Sanitizer • \$2,500 (SOLD – Bell + Howell)**

Logo on individual hand sanitizer offered to all participants (NC TECH to provide) | one foursome

**Mulligan Sponsor • \$2,500 (SOLD – XenTegra)**

Sponsor branded Mulligan Card with option to insert a collateral piece in the mulligan packet | one foursome

**Putting Contest • \$2,500 (SOLD – Greene Resources)**

Sponsor signage displayed at contest putting green | option to have 1 or 2 representatives at green | one foursome

**Signage • \$2,500 (Unavailable)**

Sponsor logo displayed on all hole sponsorship signs | one foursome

**Tournament Trophy Sponsor • \$2,500**

Sponsor recognized at Awards Luncheon for providing trophies and has option to present trophies to top 3 foursomes (NC TECH provide trophies) | one foursome

**Winners Prize Pack • \$2,000**

Sponsor recognized at Awards Luncheon | Option to present prizes to top 3 foursomes (NC TECH to provide) | one foursome

**Closest to the Pin • \$2,000 (SOLD – Wade Associates)**

Sponsor branded signage at the closest to the pin contest hole (NC TECH to provide prize) | one foursome

**Longest Drive • \$2,000 (SOLD – Fast Lane Consulting)**

Sponsor branded signage at the longest drive contest hole (NC TECH to provide prize) | one foursome

**Warm-up Combo • \$2,000 (SOLD – Beacon Technologies)**

Sponsor branded signage at the Putting Green and Driving Range | one foursome

**Hole Sponsor • \$1,250 (Limited Availability – 2 SOLD – Kramden Institute, Technical Source)**

Sponsor branded signage at assigned hole | 2 reps at hole with option for a table to display materials and interact with golfers

**Hole Add-On Sponsor • \$750 (Based on Availability – 1 SOLD - XenTegra)** Option to add “Hole Sponsor” to any golfing sponsorship listed above