

DIVERSITY + INCLUSION

MARCH 21, 2024

in TECH Summit

SHERATON IMPERIAL HOTEL
+ CONFERENCE CENTER



Diversity is critical to the success of any workplace. It provides a wide range of viewpoints, experiences and perspectives and improves the bottom line. For NC TECH and its member organizations, it is not just what we do, but who we are. This one-day summit will explore DEI through a different lens to see what is possible when organizations harness the power of a diverse workplace. Regardless of where you or your company are on the DE+I journey, this event is a must attend.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level)

Presenting • \$15,000 (SOLD – Fidelity Investments)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 16 registrations, two premier reserved tables

Luncheon • \$6,000 (SOLD – Cisco)

Provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items at table | linkable banner ad in mobile app | 8 registrations, reserved table

Closing Keynote • \$5,000

Introduce closing keynote speaker | Branded graphic on screen during introductions | linkable banner ad in mobile app | 8 registrations, reserved table

Breakout Sessions • \$4,000 (Four Available – 4 SOLD – Blue Cross NC, Brighthouse Financial, Dell, SAS)

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 8 registrations, reserved table

Motivational Moments • \$4,000

Linkable logo on event platform + during two Motivational Moments | Opportunity to introduce each Motivational Moment segment | 6 registrations

Policy Panel • \$4,000 (SOLD – Accenture)

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 6 registrations, reserved table

Mobile App • \$3,500

Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations, reserved table

Wi-Fi • \$3,500 (SOLD – Corning)

Logo on Wi-Fi placards on tables with custom network name + password | linkable logo on mobile app | 6 registrations, reserved table

Champion • \$3,000 (Multiple Available – 3 SOLD – LexisNexis, Racepoint Global, Wireside Communications)

Logo recognition as a Champion Sponsor at the event | recognition on mobile app | 8 registrations, reserved table

General Audience Breakfast • \$3,000

Logo on placards at continental breakfast | recognition on mobile app | 6 registrations

Lanyard • \$3,000

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | recognition on mobile app | 6 registrations

Name Badge • \$3,000 (SOLD – Relias)

Logo on die cut, professionally printed name badges | recognition on mobile app | 6 registrations

Registration • \$3,000

Logo on electronic check-in devices that each attendee will engage with at registration | recognition on mobile app | 6 registrations, reserved table

Java Sponsor • \$2,500

Logo on placards at coffee stations | logo on coffee sleeves | recognition on mobile app | 4 registrations

Green Host • \$2,500

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | recognition on mobile app | 4 registrations

Refreshment Break • \$2,500

Logo on placards and signage at refreshment stations | recognition on mobile app | 4 registrations

Advocate • \$1,500 (Multiple Available – 6 SOLD – Coastal Credit Union, Deutsche Bank, First Citizens Bank, MetLife, Truist, UNC Charlotte)

Listed as an Advocate Sponsor at the event | 4 registrations