



SUMMIT FOR WOMEN IN TECH

9|27-28|2023 NEW BERN RIVERFRONT
CONVENTION CENTER

While North Carolina ranks very high in the US for the number of women in tech jobs, there is great opportunity to increase the number of women in those positions, including leadership roles. Join NC TECH in New Bern for a one-day+ summit featuring candid conversations with women tech leaders where we explore gender bias, share our unique journeys, discuss how to shift the paradigm, and provide insights on how to advocate for change both now and for the next generation. This women-only destination event will also feature options for social + tourism activities, a welcome reception on the waterfront and small group dinners around town.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level)

Presenting • \$15,000 (SOLD – Blue Cross NC)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 16 registrations, two premier reserved tables

Luncheon • \$6,000 (SOLD – MetLife)

Option to provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 8 registrations, reserved table

Welcome Reception • \$5,000 (SOLD – Cisco)

Option to provide remarks at Welcome Reception | sponsor logo on placards at reception | option to provide branded item to attendees | linkable banner ad in mobile app | 8 registrations, reserved table

Closing Keynote • \$5,000

Introduce TECH Talk speakers | Branded graphic on screen during introductions | linkable banner ad in mobile app | 8 registrations, reserved table

Panel Discussion Sessions • \$4,000 (Multiple Available – 2 SOLD – Brighthouse Financial, Credit Suisse)

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 6 registrations

Keynote Book • \$4,000

Logo on signage indicating sponsorship of keynote's book | opportunity to include a bookmark/collateral in each book to be given at event | seated with the author | 6 registrations

Motivational Moments • \$4,000 (SOLD – SAS)

Linkable logo on event platform + during two Motivational Moments | Opportunity to introduce each Motivational Moment segment | linkable logo on mobile app | 6 registrations

Breakfast • \$3,500

Sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 6 registrations

Photo Booth • \$3,500 (SOLD – Umbraco)

Logo branding on Photo Booth station | exhibit table adjacent to Photo Booth station | logo on photo strips | linkable logo on mobile app | 6 registrations

Mobile App • \$3,500

Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations

Wi-Fi • \$3,500

Logo on Wi-Fi placards on tables with custom network name + password | linkable logo on mobile app | 6 registrations

Swag Bag • \$3,500 (SOLD – WGU NC)

Logo on swag bag for each attendee | opportunity to include an item and piece of collateral in each swag bag | linkable logo on mobile app | 6 registrations

Water Bottle • \$3,500 (SOLD – UNC Health)

Logo on water bottle to be distributed to each attendee | exhibit table to assist in distribution of bottles | linkable logo on mobile app | 6 registrations

Champion • \$3,000 (Multiple Available – 3 SOLD – Google, Greene Resources, Racepoint Global)

Logo recognition as a Champion Sponsor at the event | linkable logo on mobile app | 8 registrations, reserved table

Registration • \$3,000

Logo on electronic check-in devices that each attendee will engage with at registration | linkable logo on mobile app | 6 registrations

Name Badge • \$3,000

Logo on die cut, professionally printed name badges | custom QR code included on printed badge | linkable logo on mobile app | 6 registrations

Lanyard • \$3,000 (SOLD – Cisco)

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | linkable logo on mobile app | 4 registrations

Java Sponsor • \$2,500

Logo on placards at coffee stations | logo on coffee sleeves | linkable logo on mobile app | 4 registrations

Green Host • \$2,500

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | linkable logo on mobile app | 4 registrations

Refreshment Break • \$2,500

Logo on placards at refreshment stations | linkable logo on mobile app | 4 registrations

Advocate • \$1,500 (Multiple Available – 3 SOLD – Deutsche Bank, First Citizens Bank, Railinc)

Listed as an Advocate Sponsor at the event | 4 registrations