



*State of Tech Exponential is a refresh of NC TECH's largest annual content-oriented conference. We live in a world that's smarter, faster, and more innovative than ever before. State of Tech Exponential will introduce you to the ideas, people and partners that can help position you for success. Attendees will get a peek at new technologies, hear from thought leaders on today's innovation and what is on the horizon. The agenda includes a kick-off networking reception, engaging keynotes, interactive sessions and workshops, a startup showcase for early-stage tech companies and a Tech Expo.*

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of \$3,500+ with opportunity to use lead generation app

#### **Presenting · \$25,000 (SOLD – IBM)**

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speaker | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 VIP registrations, two premier reserved tables

#### **Pre-Conference Reception · \$7,000**

Sponsor branding of event | provide remarks at reception | preferred exhibit booth and exhibit space at reception | 8 registrations (4 VIP/4 General), reserved table

#### **Startup Showcase · \$6,000 (SOLD – SAS)**

Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | have a seat as one of the panel to question the startup | receive contact information for presenting startups | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

#### **Closing TECH Talks · \$5,000**

Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

#### **Breakout Sessions · \$5,000 (Six Available – 3 SOLD – Accenture, AHEAD, RapidScale)**

- Panel Discussions (Two Available)
- Group Roundtable Discussions (Two Available)
- Point vs. Counterpoint Discussion (One Available)
- Test Your Knowledge (One Available)

Host/moderate a breakout session (customized format) | assist with discussion development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (2 VIP/6 General), reserved table

#### **Luncheon · \$5,000**

Sponsor logo on placards on tables | opportunity to brand the room where lunch will be served | option to provide branded items at each table | preferred exhibit booth and additional exhibit table in luncheon space | 6 registrations (2 VIP/6 General), reserved table

### **VIP Breakfast · \$5,000**

Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (8 VIP), reserved table

### **SME Presentations · \$5,000 (3 Available – 2 SOLD MetLife, OutSystems)**

Host a breakout session and have a subject matter expert present content to tie into conference theme | assist with topic development | preferred exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Journal · \$4,000**

Logo on journal/notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Name Badge · \$4,000**

Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **VIP Lounge · \$4,000**

Sponsor branded signage in VIP Lounge | opportunity to share collateral in lounge | exhibit booth | 4 registrations (4 VIP)

### **Wi-Fi · \$4,000**

Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **General Audience Breakfast · \$3,500 (SOLD – Racepoint Global)**

Logo on placards at continental breakfast | exhibit booth | 6 registrations (2 VIP/4 regular), reserved table

### **Conference Bag · \$3,500**

Logo displayed on conference bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Java Sponsor · \$3,500**

Logo on placards at coffee stations | logo on coffee sleeves | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Lanyard · \$3,500**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Mobile App · \$3,500**

Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Photo Booth · \$3,500**

Logo on all printed + digital photos | option to have reps stationed at photo booth | 6 registrations (2 VIP/4 general)

### **Registration · \$3,500**

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations (2 VIP/4 General), reserved table

### **Tech Expo · \$3,500**

Sponsor branding on all Tech Expo signage | linkable logo in mobile app associated with Tech Expo | preferred exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Exhibit Booth · \$2,500 (Multiple Available – 2 SOLD – KTL, Resolvit)**

8' x 10' Exhibit booth to interact with attendees | 4 registrations

### **Green Host · \$2,500 (SOLD – Deutsche Bank)**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 General)

### **Head Table · \$2,500 (SOLD – Smith Anderson)**

Logo on signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers | 4 registrations (2 VIP, 2 General)

### **Refreshment Break · \$2,500**

Logo on placards at refreshment stations | 4 registrations (1 VIP/3 General)

### **Startup Showcase Prize Package · \$2,500**

A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at \$5,000 or more | receive contact information for presenting startups | 4 registrations (2 VIP/2 General)

### **Reserved Table · \$1,650 (Member – Multiple Available - 3 SOLD – Credit Suisse, First Citizens Bank, Railinc)**

Logo on table | 6 registrations, reserved table

### **Reserved Table · \$3,000 (Non-Member)**

Logo on table | 6 registrations, reserved table