State of Tech Exponential is a refresh of NC TECH's largest annual content-oriented conference. We live in a world that's smarter, faster, and more innovative than ever before. State of Tech Exponential will introduce you to the ideas, people and partners that can help position you for success. Attendees will get a peek at new technologies, hear from thought leaders on today's innovation and what is on the horizon. The agenda includes a kick-off networking reception, engaging keynotes, interactive sessions and workshops, a startup showcase for early-stage tech companies and a Tech Expo.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of $3,500+ with opportunity to use lead generation app

Presenting · $25,000 (SOLD – IBM)
Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speaker | premier expanded exhibit booth | 16 VIP registrations, two premier reserved tables

Pre-Conference Reception · $7,000
Sponsor branding of event | provide remarks at reception | preferred exhibit booth and exhibit space at reception | 8 registrations (4 VIP/4 General), reserved table

Startup Showcase · $6,000 (SOLD – SAS)
Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | have a seat as one of the panel to question the startup | receive contact information for presenting startups| preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Closing TECH Talks · $5,000
Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Breakout Sessions · $5,000 (Six Available – 1 SOLD - AHEAD)
Host/moderate a breakout session (can customize format) | assist with discussion development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (2 VIP/6 General), reserved table

Luncheon · $5,000
Sponsor logo on placards on each table | opportunity to make remarks at lunch | preferred exhibit booth and additional exhibit table in luncheon space | 6 registrations (2 VIP/6 General), reserved table

VIP Breakfast · $5,000
Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (8 VIP), reserved table

SME Presentations · $5,000 (3 Available)
Host a breakout session and have a subject matter expert present content to tie into conference theme | assist with topic development | preferred exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Journal · $4,000
Logo on journal/notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Name Badge · $4,000
Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Tech Expo · $4,000
Sponsor branding on all Tech Expo signage | linkable logo in mobile app associated with Tech Expo | preferred exhibit booth| 6 registrations (2 VIP/4 General), reserved table

VIP Lounge · $4,000
Sponsor branded signage in VIP Lounge | opportunity to share collateral in lounge | exhibit booth | 4 registrations (4 VIP)

Wi-Fi · $4,000
Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

General Audience Breakfast · $3,500
Logo on placards at continental breakfast | exhibit booth | 6 registrations (2 VIP/4 regular), reserved table

Conference Bag · $3,500
Logo displayed on conference bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Lanyard · $3,500
Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Mobile App · $3,500
Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Registration · $3,500
Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations (2 VIP/4 General), reserved table

Exhibit Booth · $2,500 (Multiple Available)
8' x 10' Exhibit booth to interact with attendees | 4 registrations

Green Host · $2,500
Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 General)

Java Sponsor · $2,500
Logo on placards at coffee stations | logo on coffee sleeves | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Head Table · $2,500
Logo on signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers | 4 registrations (2 VIP, 2 General)

Refreshment Break · $2,500
Logo on placards at refreshment stations | 4 registrations (1 VIP/3 General)

Startup Showcase Prize Package · $2,500 (SOLD – Smith Anderson)
A portion of the proceeds dedicated to cash prize award for showcase winner I option to contribute additional in-kind services valued at $5,000 or more | receive contact information for presenting startups | 4 registrations (2 VIP/2 General)

Reserved Table · $2,250 Member (Multiple Available – 2 SOLD – First Citizens Bank, Railinc)
Logo on table | 6 registrations, reserved table

Reserved Table · $4,000 (Non-Member)
Logo on table | 6 registrations, reserved table