



*The NC TECH Awards, our largest event of the year, brings together leaders from technology, business, education, and government to celebrate growth, innovation, and leadership in the State's vibrant tech sector. It's an evening of networking and celebration to recognize tech companies, the use of tech and leaders for their achievements. This event, the only statewide tech awards gala, includes a reception, dinner and awards ceremony.*

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotion materials | Attendee roster (name, title, company) | Event registrations (VIP registrations based on sponsor level) | Option to provide branded item in Winner Gift Bags (40 needed)

#### **Presenting · \$25,000 (SOLD – Cherry Bekaert)**

Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo on placards on tables | logo prominently displayed via lighting | host “Winners Circle” reception immediately following Gala | option to provide branded item to all attendees | 16 VIP registrations - 2 reserved tables near center stage

#### **Dinner · \$10,000**

Provide brief remarks at start of dinner | logo on placards on dinner tables | option to provide branded to all attendees | 8 registrations (4 VIP/4 general), 1 reserved table near center stage

#### **Welcome Reception · \$7,500**

Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests upon arrival | 8 registrations (4 VIP/4 general), 1 reserved table

#### **Outstanding Achievement Award Presentation · \$5,000 (SOLD – Cisco)**

Present Beacon Award for Outstanding Achievement | 8 registrations, (4 VIP/4 general), 1 reserved table

#### **Tech CEO of the Year Award Presentation · \$5,000 (SOLD – Dell Technologies)**

Present Tech CEO of the Year Award | logo on web banner | 8 registrations (4 VIP/4 general), 1 reserved table

#### **Individual Award Presentation · \$4,500 (6 Available – 5 SOLD – Cisco, Credit Suisse, Deutsche Bank, Maynard Nexsen, MetLife)**

Present an Individual Award (CISO, Public Leader, Private Sector CIO, Public Sector CIO, Tech Woman or Tech Difference Maker) | 6 registrations (4 VIP/2 general), 1 reserved table

#### **VIP Reception · \$4,500 (SOLD – JP Morgan)**

Provide brief welcome remarks at VIP Reception | logo on placards on tables at reception | 6 VIP registrations, 1 reserved table

**Corporate Award Presentation · \$4,000 (16 Available – 12 SOLD – Accenture, Blue Cross NC, Brighthouse Financial, CommScope, Dean Dorton, Greene Resources, IDA Ireland, Lenovo, Racepoint Global, SAS, Smith Anderson, Wyrick Robbins)**

Present “Technology Corporate” or “Use of Technology” Award (based on availability) | 6 registrations (4 VIP/2 general), 1 reserved table

**Lanyards · \$3,500 (SOLD – SoftPro)**

Logo on name badge lanyards provided to all attendees (NC TECH to provide) | 6 registrations (2 VIP/4 general)

**Mobile App · \$3,500**

Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations (2 VIP/4 general)

**Name Badge · \$3,500 (SOLD – Relay)**

Logo displayed on die cut, professionally printed name badges | 6 registrations (2 VIP/4 general)

**Online Engagement Community · \$3,500**

Branding on NC TECH Awards online community through the end of 2022 | option to post articles, blog posts, videos in prominent position in online community | 6 registrations (2 VIP/4 general), 1 reserved table

**Photo Booth · \$3,500 (SOLD – Umbraco)**

Logo on all printed + digital photos | option to have reps stationed at photo booth | 6 registrations (2 VIP/4 general)

**Registration · \$3,500**

Logo on electronic check-in devices that each attendee will engage with at registration | option for exhibit booth adjacent to registration | 6 registrations (2 VIP/4 general)

**Wi-Fi · \$3,500**

Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations (2 VIP/4 general)

**Wine · \$3,500 (SOLD – The Hardy Financial Group)**

Logo on wine bottle tags at each table at gala dinner | 6 registrations (2 VIP/4 general)

**Awards Sponsor · \$3,000**

Recognized from podium as Awards Sponsor | option to include a logo branded card/note in awards box + provide gift item in winners bags | 4 registrations (2 VIP/2 general)

**Beverage · \$3,000**

Logo on placards at bars at welcome reception | branded beverage napkins | 4 registrations (2 VIP/2 general)

**Award Pick ‘Em Game · \$2,500**

Logo on tracking card for all attendees to track finalists + winners for each category | 4 registrations (2 VIP/2 general)

**Winner Bag · \$2,500**

Logo on “gift filled” swag bag provided to all award winners (40 – NC TECH to provide bags) | 4 registrations (2 VIP/2 general) (*suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.*)

**Green Host · \$2,500 (SOLD – WorkSmart)**

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 general)

**Reserved Table · \$1,500 (Member) + \$3,000 (Non-Member) (Multiple Available – 7 SOLD – Aprio, Brooks Pierce, CoFounders Capital, Railinc, RapidScale, Tierpoint, WALE)**

Logo on reserved table | Seating reserved table at event | 6 registrations