



# LEADERSHIP SUMMIT 2023

8 | 09 - 10 | 2023

Pinehurst Resort | Pinehurst, NC

PRESENTING SPONSOR

**DELL** Technologies

*An annual favorite, the Leadership Summit is hosted by NC TECH along with its Board of Directors and Advisors. Geared towards executives, this summit provides the opportunity to hear from some of the tech sector's influential leaders on variety of topics, from talent to transformation, through both structured discussions and more informal networking and engagement opportunities.*

## SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | event registrations

### **Presenting** · \$25,000 (SOLD – Dell Technologies)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 12 registrations, 2 reserved tables

### **Luncheon** · \$6,000

Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 6 registrations, reserved table

### **Opening Reception** · \$6,000

Logo on placards at reception | option to provide brief remarks | 6 registrations, reserved table

### **Panel Segment** · \$5,000 (2 Available – 2 SOLD – AHEAD, SAS)

Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

### **Tech For Good Spotlight** · \$4,500 (SOLD – Accenture)

Provide brief remarks + video on your organization's "tech for good" initiative | 4 registrations

### **Closing Keynote Speaker** · \$4,000 (SOLD – Infosys)

Provide brief remarks + introduce keynote speaker | 4 registrations

### **Leaders on the Lawn Reception** · \$4,000 (SOLD – Resolvit)

Provide brief remarks to attendees outside post-dinner reception | signage at reception | logo on placards on outside tables | option to host a table to share collateral with attendees | 4 registrations

### **Custom Hotel Room Keycard** · \$3,500 (No Longer Available)

Logo on customized room keycards for all attendees staying at Pinehurst | 4 registrations

### **Journal** · \$3,500 (No Longer Available)

Logo on journal book given to attendees (NC TECH to provide) | 4 registrations

**Wi-Fi · \$3,500 (SOLD – WorkSmart)**

Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

**Leadership Breakfast · \$3,000 (SOLD – Scalepoynt.io)**

Sponsor branded placards at breakfast for the Board of Directors + Advisors in the Carolina Dining Room | option to provide brief remarks | 4 registrations

**Continental Breakfast · \$3,000 (SOLD – Concentrix)**

Logo on placards at breakfast + coffee stations | 4 registrations

**Lanyard · \$3,000 (SOLD – SoftPro)**

Logo on name badge lanyards given to attendees (NC TECH to provide) | 4 registrations

**Name Badge · \$3,000 (SOLD – Crown Castle)**

Logo on die cut, professionally printed name badges | 4 registrations

**Beverage · \$2,500 (SOLD – Beacon Technologies)**

Logo on refreshment bars at Thursday night welcome reception | recognition from the podium at reception | 2 registrations

**Hospitality · \$2,500 (SOLD – IEM)**

Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

**Cigar · \$2,500**

Logo on refreshment bars at Thursday night post-dinner reception | recognition from the podium at reception | 2 registrations

**Green Host · \$2,500**

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

**Registration · \$2,500**

Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations

**Head Table · \$2,000 (SOLD – Maxx Potential)**

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

**Refreshment Break · \$2,000 (SOLD – Greene Resources)**

Logo on placards at refreshment stations | 2 registrations

**Seat Drop · \$1,500**

Provide promotional brochure + giveaway to all attendees | 1 registration

**Gold Sponsor · \$1,000 (Limited Availability – 6 SOLD – AT&T, Credit Suisse, Deutsche Bank, First Citizens Bank, MetLife, Wyrick Robbins)**

Listed on event webpage, signage and promotional materials | 2 registrations

Member Registration - \$425