



While North Carolina ranks very high in the US for the number of women in tech jobs, there is great opportunity to increase the number of women in those positions, including leadership roles. Join us for a one-day+ summit featuring candid conversations with female tech leaders where we explore gender bias, share our unique journeys, discuss how to shift the paradigm and provide insights on how to advocate for change both now and for the next generation. The event will also feature networking opportunities to interact with female tech and business leaders from across the state.

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of \$3,000+ with opportunity to use lead generation app

#### **Presenting • \$15,000 (SOLD – Blue Cross NC)**

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 16 registrations, two premier reserved tables

#### **Luncheon • \$6,000**

Option to provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 8 registrations, reserved table

#### **Welcome Reception • \$5,000 (SOLD – RapidScale)**

Option to provide remarks at Welcome Reception | sponsor logo on placards at reception | option to provide branded item to attendees | linkable banner ad in mobile app | 8 registrations, reserved table

#### **Closing Keynote • \$5,000 (SOLD – MetLife)**

Introduce TECH Talk speakers | Branded graphic on screen during introductions | linkable banner ad in mobile app | 8 registrations, reserved table

#### **Panel Discussion Sessions • \$4,000 (Three Available – 2 SOLD – Accenture, Dell)**

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 6 registrations

#### **Keynote Book Sponsor • \$4,000**

Logo on signage indicating sponsorship of Laurie Ruettimann's new book | opportunity to include a bookmark/collateral in each book to be given at event | seated with the author | 6 registrations

#### **Breakfast • \$3,500**

Sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 6 registrations

**Photo Booth • \$3,500**

Logo branding on Photo Booth station | exhibit table adjacent to Photo Booth station | logo on photo strips | linkable logo on mobile app | 6 registrations

**Mobile App • \$3,500**

Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations

**Motivational Moments • \$3,500 (SOLD – SAS)**

Linkable logo on event platform + during two Motivational Moments | Opportunity to introduce each Motivational Moment segment | linkable logo on mobile app | 6 registrations

**Wi-Fi • \$3,500**

Logo on Wi-Fi placards on tables with custom network name + password | linkable logo on mobile app | 6 registrations

**Water Bottle • \$3,500 (SOLD – WGU North Carolina)**

Logo on water bottle to be distributed to each attendee | exhibit table to assist in distribution of bottles | linkable logo on mobile app | 6 registrations

**Champion • \$3,000 (Multiple Available – 1 SOLD – Lenovo)**

Logo recognition as a Champion Sponsor at the event | linkable logo on mobile app | 8 registrations, reserved table

**Registration • \$3,000**

Logo on electronic check-in devices that each attendee will engage with at registration | linkable logo on mobile app | 6 registrations

**Name Badge • \$3,000**

Logo on die cut, professionally printed name badges | linkable logo on mobile app | 6 registrations

**Swag Bag • \$3,000**

Logo on swag bag for each attendee | opportunity to include an item and piece of collateral in each swag bag | linkable logo on mobile app | 4 registrations

**Lanyard • \$2,500**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | linkable logo on mobile app | 4 registrations

**Java Sponsor • \$2,500 (Sold – Brighthouse Financial)**

Logo on placards at coffee stations | logo on coffee sleeves | linkable logo on mobile app | 4 registrations

**Green Host • \$2,000 (SOLD – WorkSmart)**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | linkable logo on mobile app | 4 registrations

**Refreshment Break • \$2,000**

Logo on placards at refreshment stations | linkable logo on mobile app | 4 registrations

**Advocate • \$1,500 (Multiple Available – 7 SOLD – Civic, Coastal Credit Union, Credit Suisse, Deutsche Bank, First Citizens Bank, LGFCU, Railinc)**

Listed as an Advocate Sponsor at the event | 4 registrations

**Individual Member Registration - \$225**

**Individual Non-Member Registration - \$400**

**Live Stream Access Registration - \$75**

**Student Registration (Friday Only) - \$75**

**Student Live Stream Access Registration - \$25**

(must provide proof of registration in an institution of higher learning)