



While North Carolina ranks very high in the US for the number of women in tech jobs, there is great opportunity to increase the number of women in those positions, including leadership roles. Join us for a one-day+ summit featuring candid conversations with female tech leaders where we explore gender bias, share our unique journeys, discuss how to shift the paradigm and provide insights on how to advocate for change both now and for the next generation. The event will also feature networking opportunities to interact with female tech and business leaders from across the state.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level)

Presenting • \$15,000 (SOLD – Blue Cross NC)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to introduce opening keynote speaker | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | 16 registrations, two premier reserved tables

Luncheon • \$6,000

Option to provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 8 registrations, reserved table

Welcome Reception • \$5,000 (SOLD – RapidScale)

Option to provide remarks at Welcome Reception | sponsor logo on placards at reception | option to provide branded item to attendees | linkable banner ad in mobile app | 8 registrations, reserved table

Closing Keynote • \$5,000 (SOLD – MetLife)

Introduce TECH Talk speakers | Branded graphic on screen during introductions | linkable banner ad in mobile app | 8 registrations, reserved table

Panel Discussion Sessions • \$4,000 (Three Available – 3 SOLD – Accenture, Dell, VACO)

Host/moderate panel a breakout session | assist with topic selection + panel development | linkable banner ad in mobile app | 6 registrations

Keynote Book Sponsor • \$4,000

Logo on signage indicating sponsorship of Laurie Ruettimann's new book | opportunity to include a bookmark/collateral in each book to be given at event | seated with the author | 6 registrations

Breakfast • \$3,500 (SOLD – Winston-Salem State University)

Sponsor logo on placards on tables | option to provide branded items to attendees | linkable banner ad in mobile app | 6 registrations

Photo Booth • \$3,500 (No Longer Available)

Logo branding on Photo Booth station | exhibit table adjacent to Photo Booth station | logo on photo strips | linkable logo on mobile app | 6 registrations

Mobile App • \$3,500

Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations

Motivational Moments • \$3,500 (SOLD – SAS)

Linkable logo on event platform + during two Motivational Moments | Opportunity to introduce each Motivational Moment segment | linkable logo on mobile app | 6 registrations

Wi-Fi • \$3,500 (SOLD – Segra)

Logo on Wi-Fi placards on tables with custom network name + password | linkable logo on mobile app | 6 registrations

Water Bottle • \$3,500 (SOLD – WGU North Carolina)

Logo on water bottle to be distributed to each attendee | exhibit table to assist in distribution of bottles | linkable logo on mobile app | 6 registrations

Champion • \$3,000 (Multiple Available – 2 SOLD – Lenovo, Racepoint Global)

Logo recognition as a Champion Sponsor at the event | linkable logo on mobile app | 8 registrations, reserved table

Registration • \$3,000 (SOLD - Cisco)

Logo on electronic check-in devices that each attendee will engage with at registration | linkable logo on mobile app | 6 registrations

Name Badge • \$3,000 (No Longer Available)

Logo on die cut, professionally printed name badges | linkable logo on mobile app | 6 registrations

Swag Bag • \$3,000 (No Longer Available)

Logo on swag bag for each attendee | opportunity to include an item and piece of collateral in each swag bag | linkable logo on mobile app | 6 registrations

Lanyard • \$2,500 (SOLD – SoftPro)

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | linkable logo on mobile app | 4 registrations

Java Sponsor • \$2,500 (Sold – Brighthouse Financial)

Logo on placards at coffee stations | logo on coffee sleeves | linkable logo on mobile app | 4 registrations

Green Host • \$2,000 (SOLD – WorkSmart)

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | linkable logo on mobile app | 4 registrations

Refreshment Break • \$2,000 (SOLD – Relias)

Logo on placards at refreshment stations | linkable logo on mobile app | 4 registrations

Advocate • \$1,500 (Multiple Available – 9 SOLD – Beacon Technologies, Civic, Coastal Credit Union, Credit Suisse, Deutsche Bank, Envestnet, EY, First Citizens Bank, LGFCU, Railinc, Speedly, UNC Charlotte College of Computing + Informatics)

Listed as an Advocate Sponsor at the event | 4 registrations