



IT executives and business leaders from across the state will gather at our flagship tech conference. With more than 600 in attendance and nearly 60% being director level and above, sponsoring is a great way to engage with key decision-makers from across all industry sectors.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of \$3,500+ with opportunity to use lead generation app

Presenting • \$25,000 (SOLD – IBM)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speaker | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 VIP registrations, two premier reserved tables

Luncheon • \$7,500

Provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items at table | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Pre-Conference Reception • \$7,000

Sponsor branding of event | provide remarks at reception | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Startup Showcase • \$6,000 (SOLD – SAS)

Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | receive contact information for presenting startups | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Closing Keynote/TECH Talks • \$5,000

Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

Breakout Sessions • \$5,000 (Six Available - 2 SOLD – Accenture, RapidScale)

Host/moderate panel a breakout session | assist with topic selection + panel development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (2 VIP/6 General), reserved table

VIP Breakfast • \$5,000

Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (8 VIP), reserved table

General Audience Breakfast • \$3,500

Logo on placards at continental breakfast | exhibit booth | 6 registrations (2 VIP/4 regular), reserved table

Conference Bag • \$3,500

Logo displayed on conference bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Java Sponsor • \$3,500

Logo on placards at coffee stations | logo on coffee sleeves | 6 registrations (2 VIP/4 General), reserved table

Journal • \$3,500

Logo on journal/notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Lanyard • \$3,500

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Mobile App • \$3,500

Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Name Badge • \$3,500

Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Registration • \$3,500

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations (2 VIP/4 General), reserved table

Tech Expo • \$3,500

Sponsor branding on all Tech Expo signage | linkable logo in mobile app associated with Tech Expo | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Wi-Fi • \$3,500

Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

Green Host • \$2,500

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | exhibit booth | 6 registrations (2 VIP/4 General)

Startup Showcase Prize Package • \$2,500

A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at \$5,000 or more | receive contact information for presenting startups | 4 registrations (2 VIP/2 General)

Gold • \$2,500 (Multiple Available)

Listed as a Gold Sponsor at the event | exhibit booth | 6 registrations, reserved table

Head Table • \$2,500

Logo on signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers | 4 registrations (2 VIP, 2 General)

Refreshment Break • \$2,500

Logo on placards at refreshment stations | 4 registrations (1 VIP/3 General)

VIP Lounge • \$2,500

Sponsor branded signage in VIP Lounge | exhibit booth | 6 registrations (4 VIP)

Silver • \$1,500 (Multiple Available – 1 SOLD - Railinc)

Listed as a Silver Sponsor at the event | 4 registrations

Reserved Table • \$1,500 (Member)

Logo on table | 6 registrations, reserved table

Reserved Table • \$3,000 (Non-Member)

Logo on table | 6 registrations, reserved table