



NC TECH's annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. Digital transformation and business disruption have become the new normal and the 2022 Outlook for Tech Conference – What's Next? – will focus on how the tech sector has changed and what you can expect to see in the future.

The event includes a Pre-Conference Shindig, a Tech Expo, Breakout Sessions, and a Luncheon Program.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations | Option for exhibit booth for sponsors of \$3,500+ with opportunity to use lead generation tools

Presenting · \$20,000

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard + presentations | provide event welcome remarks | website homepage branding | recognition as Annual Investor for 2022 | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 registrations, two premier reserved tables

Pre-Conference Shindig · \$6,000

Host pre-conference reception and branding on all promotional materials associated with reception | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

Luncheon · \$6,000

Logo on placard at each table | provide brief welcome/remarks at lunch | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

Employment Outlook · \$5,000

Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

Industry Outlook · \$5,000 (SOLD – Accenture)

Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

Predictions Outlook · \$4,000

Introduce Forrester opening keynote | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

NC State of Tech Industry Briefing · \$4,000

Introduce annual North Carolina State of Technology Industry Report (NC STIR) researcher/speaker | preferred exhibit booth | 8 registrations, reserved table

Morning Breakout Session · \$4,000 (2 Available – 2 SOLD – CNP, Tego Data)

Host/moderate a breakout session | collaborate on topic development + panelist identification | linkable banner ad on mobile app | preferred exhibit booth | 8 registrations, reserved table

Conference Bag · \$3,500

Logo displayed on conference bag given to attendees (NC TECH to provide) | exhibit booth | 6 registrations, reserved table

Journal · \$3,500 (SOLD – Data Network Solutions)

Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations, reserved table

Mobile App · \$3,500

Logo on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations, reserved table

Registration · \$3,500

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations, reserved table

Wi-Fi · \$3,500 (SOLD – Brighthouse Financial)

Logo on Wi-Fi placards on tables to include custom network name + password | exhibit booth | 6 registrations, reserved table

Board of Advisors Breakfast · \$2,500

Logo on table placards | provide brief welcome/remarks at private breakfast | 4 registrations

Java Sponsor · \$2,500

Logo on placards at coffee stations | branded coffee sleeves | 4 registrations

Lanyard · \$2,500

Logo on name badge lanyard offered to all attendees (NC TECH to provide) | 4 registrations

Name Badge · \$2,500

Logo displayed on custom designed, printed name badges | 4 registrations

Tech Expo · \$2,500 (SOLD – Inteliquent)

Sponsor branding on all Tech Expo signage | branding in mobile app associated with the tech expo | preferred exhibit booth location | 4 registrations

Continental Breakfast · \$2,000

Logo on placards at breakfast stations | 4 registrations

Green Host · \$2,000

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

Head Table · \$2,000 (SOLD – Maxx Potential)

Logo on signage at head table | 4 registrations with 2 individuals seated at head table with NC TECH leadership and key speakers

Refreshment Break · \$2,000

Logo on placards at refreshment stations | 4 registrations

Exhibit Booth · \$1,500 (Limited Availability)

Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

Reserved Table · \$1,200 member/\$2,400 non-member

Logo on signage at reserved table | 6 registrations, reserved table (no exhibit booth)

Exhibit Booth Add-On · \$500 (Limited Availability)

Option to add exhibit booth or additional exhibit space to any sponsorship listed above