North Carolina is a hot spot for tech and the NC TECH Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. It's an evening of networking and celebrations where we recognize organizations and individuals for their achievement in technology in our state. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotion materials | Attendee roster (name, title, company) | Event registrations (VIP registrations based on sponsor level) | Option to provide branded item in Winner Gift Bags (40 needed)

Presenting · $25,000 (SOLD – Cherry Bekaert)
Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo on placards on tables | logo prominently displayed via lighting | host "Winners Circle" reception immediately following Gala| option to provide branded item to all attendees | 16 VIP registrations - 2 reserved tables near center stage

Dinner · $10,000 (SOLD – MetLife)
Provide brief remarks at start of dinner | logo on placards on dinner tables | option to provide branded to all attendees | 8 registrations (4 VIP/4 general), 1 reserved table near center stage

Welcome Reception · $7,500 (SOLD – Meta)
Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests upon arrival | 8 registrations (4 VIP/4 general), 1 reserved table

Outstanding Achievement Award Presentation · $5,000 (SOLD – Cisco)
Present Beacon Award for Outstanding Achievement | 8 registrations, (4 VIP/4 general), 1 reserved table

Tech CEO of the Year Award Presentation · $5,000 (SOLD – Dell Technologies)
Present Tech CEO of the Year Award | logo on web banner | 8 registrations (4 VIP/4 general), 1 reserved table

Individual Award Presentation · $4,500 (5 Available – 5 SOLD – Blue Cross NC, Cisco, Credit Suisse, Nexsen Pruet)
Present an Individual Award (CISO, Public Leader, CIO, Tech Woman or Tech Difference Maker) | 6 registrations (4 VIP/2 general), 1 reserved table

VIP Reception · $4,000 (SOLD – Digital Realty)
Provide brief welcome remarks at VIP Reception | logo on placards on tables at reception | 6 VIP registrations, 1 reserved table

Corporate Award Presentation · $4,000 (15 Available – 15 SOLD – Accenture, Brighthouse Financial, Coastal Credit Union, CommScope, Dean Dorton, IDA Ireland, Lenovo, LGFCU, NovaComp, Racepoint, SAS, Slalom, Smith Anderson, Tierpoint, Wyrick Robbins)
Present "Technology Corporate" or "Use of Technology" Award (based on availability) | 6 registrations (4 VIP/2 general), 1 reserved table

Lanyards · $3,500 (SOLD – JPMorgan Chase)
Logo on name badge lanyards provided to all attendees (NC TECH to provide) | 6 registrations (2 VIP/4 general)

Mobile App · $3,500 (SOLD – SoftPro)
Logo branding on mobile app/virtual attendee hub that is available to all attendees as a free download | 6 registrations (2 VIP/4 general)

Name Badge · $3,500 (SOLD – HUB International)
Logo displayed on die cut, professionally printed name badges | 6 registrations (2 VIP/4 general)

Online Engagement Community •$3,500 (No longer Available)
Branding on NC TECH Awards online community through the end of 2022 | option to post articles, blog posts, videos in prominent position in online community | 6 registrations (2 VIP/4 general), 1 reserved table

Photo Booth · $3,500 (SOLD – Umbraco)
Logo on all printed + digital photos | option to have reps stationed at photo booth | 6 registrations (2 VIP/4 general)

Registration · $3,500 (SOLD – ExtensisHR)
Logo on electronic check-in devices that each attendee will engage with at registration | option for exhibit booth adjacent to registration | 6 registrations (2 VIP/4 general)

Awards Sponsor · $3,000
Recognized from podium as Awards Sponsor | option to include a logo branded card/note in awards box + provide gift item in winners bags |6 registrations (2 VIP/4 general)

Beverage · $3,000 (No longer available)
Logo on placards at bars at welcome reception | branded beverage napkins | 6 registrations (2 VIP/4 general)

Wi-Fi · $3,000 (SOLD – CarGurus)
Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations (2 VIP/4 general)

Wine · $3,000
Logo on wine bottle tags at each table at gala dinner | 6 registrations (2 VIP/4 general)

Award Pick 'Em Game · $2,500
Logo on tracking card for all attendees to track finalists + winners for each category | 4 registrations (2 VIP/2 general)

Winner Bag · $2,500 (SOLD – Flexential)
Logo on "gift filled" swag bag provided to all award winners (40 – NC TECH to provide bags) | 4 registrations (2 VIP/2 general) (*suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.*)

Green Host · $2,500
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 general)

Reserved Table · $1,250 (Member) + $2,500 (Non-Member) – Multiple Available – 7 SOLD – Brooks Pierce, Deloitte, EY, Parker Poe, Piper Companies, Railinc, Tego Data
Logo on reserved table | Seating reserved table at event | 6 registrations