



LEADERSHIP SUMMIT 2022

Pinehurst Resort, Pinehurst, NC

An annual favorite, the Leadership Summit is hosted by the NC TECH Board of Directors and Advisors. Geared towards executives, NC TECH provides the opportunity to network and hear from some of the tech sector's best leaders on various topics from talent to transformation through both structured discussions and more informal engagement opportunities.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | event registrations

Presenting · \$25,000 (SOLD – Dell Technologies)

Logo integrated into event logo + used in all promotional materials | opportunity to provide opening remarks and a keynote speaker | branded signage | 12 VIP registrations, 2 reserved tables

Luncheon · \$6,000

Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 6 registrations, reserved table

Panel Segment · \$5,000 (2 Available – 2 SOLD – AHEAD, SAS)

Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

Opening Reception · \$5,000 (SOLD – RapidScale)

Logo on placards at reception | option to provide brief remarks | 6 registrations, reserved table

Tech For Good Spotlight · \$4,000

Provide brief remarks + video on your organization's "tech for good" initiative | 4 registrations

Closing Keynote Speaker · \$4,000

Provide brief remarks + introduce keynote speaker | 4 registrations

Leaders on the Lawn Reception · \$4,000

Provide brief remarks to attendees outside post-dinner reception | signage at reception | logo on placards on outside tables | option to host a table to share collateral with attendees | 4 registrations

Continental Breakfast · \$3,000

Logo on placards at breakfast + coffee stations | 4 registrations

Journal · \$3,000

Logo on journal notebook given to all attendees (NC TECH to provide) | 4 registrations

Lanyard · \$3,000

Logo on name badge lanyards given to attendees (NC TECH to provide) | 4 registrations

Wi-Fi · \$3,000

Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

Beverage · \$2,500

Logo on refreshment bars at Thursday night welcome reception | recognition from the podium at reception | 2 registrations

Board of Advisors Breakfast · \$2,500

Sponsor branded placards at breakfast for the Board of Advisors in the Carolina Dining Room | option to provide brief remarks | 2 registrations

Hospitality · \$2,500

Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

Name Badge · \$2,500

Logo on die cut, professionally printed name badges | 2 registrations

Cigar · \$2,500

Logo on refreshment bars at Thursday night post-dinner reception | recognition from the podium at reception | 2 registrations

Green Host · \$2,000

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

Head Table · \$2,000

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

Refreshment Break · \$2,000

Logo on placards at refreshment stations | 2 registrations

Registration · \$2,000

Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations

Seat Drop · \$1,500

Provide promotional brochure + giveaway to all attendees | 1 registration

Gold Sponsor · \$1,000 (Limited Availability)

Listed on event webpage, signage and promotional materials | 2 registrations

Member Registration - \$375

Live Stream Access Registration - \$75