



While North Carolina ranks #1 in the US for the number of women in tech jobs, there is great opportunity to increase the number of women in those positions, including leadership roles. Join us for a one-day summit featuring candid conversations with female tech leaders where we explore gender bias, hear unique stories, discuss how to shift the paradigm as well as provide insights on how to advocate for change for today and for the next generation of women.

### SPONSORSHIP OPPORTUNITIES

All sponsors will receive logo on event webpage, virtual signage + promotional materials | Attendee roster (name, title, company) | event registrations

#### **Presenting • \$12,000 (SOLD – Blue Cross Blue Shield NC)**

Company name/logo incorporated into all branding and promotion associated with the event | opportunity to provide brief remarks and introduce keynote speakers | opportunity to provide a logo item for each attendee | 20 registrations

#### **Online Engagement Community • \$4,000 (SOLD – Dell)**

Branding on Women in Tech online community and the event platform through the end of 2020 | 10 registrations

**Panel Discussion • \$3,500 (3 Available – 3 SOLD – Accenture, Infosys, SAS)** Provide brief remarks + moderate a panel discussion | branding associated with the panel discussion | assist with panel development | 8 registrations

#### **Champion • \$3,000 (Multiple Available – 7 SOLD – Cisco, Deutsche Bank, Google, Lenovo, LexisNexis, Relias, Racepoint Global)**

Linkable company name/logo on event platform and webpage, virtual signage + promotional materials | 10 registrations

#### **Motivational Moments • \$3,000 (SOLD – Microsoft)**

Linkable logo on event platform + lower third graphics during motivational moments | Opportunity to introduce three Motivational Moment speakers | 8 registrations

#### **Special Session • \$2,500 (SOLD – Brooks Pierce)**

Linkable logo associated with the special session | opportunity to introduce speaker | 8 registrations

#### **Break Video • \$2,000 (Multiple Available – 2 SOLD – Brighthouse Financial, MetLife)**

Linkable logo associated with a scheduled break | video spot to be run on loop during scheduled break | 5 registrations

#### **Advocate • \$1,500 (Multiple Available – 13 SOLD – Abrigo, AT&T, Beacon, CIVIC, Credit Suisse, Facebook, Fidelity Investments, First Citizens Bank, LGFCU, N-Able, Railinc, UNC-C)**

Company name on event webpage, signage + promotional materials | 5 registrations

**Individual Registration:** NC TECH members: \$99 / Non-Members: \$149 / Students: \$49

To confirm a sponsorship or with questions, contact Tracy Sternberg at [Tracy@nctech.org](mailto:Tracy@nctech.org) or 919.856.0393