OVERVIEW: NC TECH's annual kick-off event, *Outlook for Tech*, will be held virtually on January 27, 2021. This year's theme is "So, What's Next?" and will explore tech trends, innovations and things we can expect to see in the new year.

What Is Our New Normal?

With the crazy year that has been 2020, including a global pandemic, social tensions and other unique occurrences, it almost seems like our world has shifted on its axis. The 2021 Outlook for Tech Conference will explore the impact of these national and global factors and how they have transformed the tech sector as well as our world in general.

SPONSORSHIP OPPORTUNITIES

All sponsors will receive logo on event webpage, virtual signage + promotional materials| Attendee roster (name, title, company) | event registrations

Presenting • $15,000 (SOLD – Bandwidth)
Company name/logo incorporated into all branding and promotion associated with the event | opportunity to provide brief remarks and introduce opening keynote speaker | opportunity to include a 30 second spot during the event | linkable logo on event platform | 20 registrations

CIO Panel Discussion • $5,000 (SOLD – SAS)
Host/moderate CIO Panel discussion | collaborate on topic development + panelist identification | linkable logo on event platform | 10 registrations

Innovations Briefing • $5,000 (SOLD – Accenture)
Provide brief remarks + speaker for Innovations Briefing | branding associated with the segment | linkable logo on event platform | 10 registrations

NC STIR Briefing • $4,000 (SOLD – UNC-Charlotte College of Computing and Informatics)
Provide brief remarks + introduce Ted Abernathy | branding associated with the NC STIR Briefing | linkable logo on event platform | 10 registrations

Online Engagement Community •$4,000
Branding on Outlook for Tech NC TECH Connect virtual community and the event platform through the end of June 2021 | linkable logo on event platform | 10 registrations

Speed Networking • $3,500
Host/moderate virtual networking event built around the conference | opportunity to make welcome remarks| opportunity for a 30 sec spot to run during the networking segment | collaborate on customized follow-up email to attendees | 10 registrations

Champion • $3,000 (Multiple Available – 2 SOLD – Brighthouse Financial, SoftPro)
Linkable company name/logo on event platform and webpage, virtual signage + promotional materials |30 second video to run during break | 10 registrations

TECH Talks • $2,500 (Sold – Flexential)
Linkable logo on event platform + during TECH Talks | Opportunity to introduce both TECH Talk speakers | 8 registrations

Break Video • $2,000 (Multiple Available)
Linkable logo associated with a scheduled break | video spot to be run on loop during scheduled break | 5 registrations

Advocate • $1,500 (Multiple Available – 2 SOLD – Snowflake, Jackrabbit Technologies)
Company name on event webpage, signage + promotional materials |5 registrations

Individual Registration: NC TECH members: $79 / Non-Members: $129
Group Registration: Member Group Registration (Buy 5 Get 1 Free): $395;
Non-Member Group Registration (Buy 5 Get 1 Free): $645

To confirm a sponsorship or for questions, contact Tracy Sternberg at Tracy@nctech.org or 919.856.0393