



# THE BEACONS

## 11 | 03 | 21

Raleigh Convention Center  
Raleigh, NC

North Carolina is a hot spot for tech and the NC TECH Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. It's an evening of networking and celebrations where we recognize organizations and individuals for their achievement in technology in our state. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotion materials | Attendee roster (name, title, company) | Event registrations (VIP registrations based on sponsor level) | Option to provide branded item in Winner Gift Bags (40 needed)

#### **Presenting · \$25,000 (SOLD – Cherry Bekaert)**

Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo on placards on tables | logo prominently displayed via lighting | host “Winners Circle” reception immediately following Gala | option to provide branded item to all attendees | 20 VIP registrations - 4 reserved tables near center stage

#### **Dinner · \$10,000 (SOLD – BCBS NC)**

Provide brief remarks at start of dinner | logo on placards on dinner tables | option to provide branded to all attendees | 10 registrations (5 VIP/5 general), 2 reserved tables near center stage

#### **Welcome Reception · \$7,500 (SOLD – IQVIA)**

Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests upon arrival | 10 registrations (5 VIP/5 general), 2 reserved tables

#### **Outstanding Achievement Award Presentation · \$5,000 (SOLD – AHEAD)**

Present Beacon Award for Outstanding Achievement | 10 registrations, (5 VIP/5 general), 2 reserved tables

#### **Tech CEO of the Year Award Presentation · \$5,000 (SOLD – Invest HK)**

Present Tech CEO of the Year Award | logo on web banner + poll page while voting is live | 8 registrations (4 VIP/4 general), 1 reserved table

#### **Individual Award Presentation · \$4,000 (6 Available – 5 SOLD – Cisco, Credit Suisse, Dell, Lenovo, Nexsen Pruet)**

Present an Individual Award (CISO, Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman or Tech Educator) | 8 registrations (4 VIP/4 general), 1 reserved table

#### **VIP Reception · \$4,000 (SOLD – JPMorgan)**

Provide brief welcome remarks at VIP Reception | logo on placards on tables at reception | 10 VIP registrations, 2 reserved tables

**Corporate Award Presentation · \$3,500 (16 Available – 11 SOLD – Accenture, Brighthouse Financial, Coastal Credit Union, CommScope, Dean Dorton, Flexential, IDA Ireland, LGFCU, SAS, Smith Anderson, Wyrick Robbins)**  
Present “Technology Corporate” or “Use of Technology” Award (based on availability) | 8 registrations (4 VIP/4 general), 1 reserved table

**Online Engagement Community •\$3,500**

Branding on NC TECH Awards online community through the end of 2021 | option to post articles, blog posts, videos in prominent position in online community | 6 registrations (2 VIP/4 general), 1 reserved table

**Photo Booth · \$3,500 (SOLD – Red Hat)**

Logo on all printed + digital photos | option to have reps stationed at photo booth | 6 registrations (2 VIP/4 general)

**Registration · \$3,500 (SOLD – Aviatrix)**

Logo on electronic check-in devices that each attendee will engage with at registration | option for exhibit booth adjacent to registration | 6 registrations (2 VIP/4 general)

**Awards Sponsor · \$3,000**

Recognized from podium as Awards Sponsor | option to include a logo branded card/note in awards box + provide gift item in winners bags | 6 registrations (2 VIP/4 general)

**Beverage · \$3,000**

Logo on placards at bars at welcome reception | branded beverage napkins | 6 registrations (2 VIP/4 general)

**Wine · \$3,000 (SOLD – Syntax)**

Logo on wine bottle tags at each table at gala dinner | 6 registrations (2 VIP/4 general)

**Lanyards · \$3,000 (SOLD – Arctic Wolf)**

Logo on name badge lanyards provided to all attendees (NC TECH to provide) | 6 registrations (2 VIP/4 general)

**Name Badge · \$3,000 (SOLD – ONE Byte)**

Logo displayed on die cut, professionally printed name badges | 6 registrations (2 VIP/4 general)

**Wi-Fi · \$3,000 (SOLD – Relay)**

Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations (2 VIP/4 general)

**Award Tracking Card · \$2,500 (SOLD – Beacon Technologies)**

Logo on tracking card for all attendees to track finalists + winners for each category | 4 registrations (2 VIP/2 general)

**Winner Bag · \$2,500**

Logo on “gift filled” swag bag provided to all award winners (40 – NC TECH to provide bags) | 4 registrations (2 VIP/2 general) (*suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.*)

**Green Host · \$2,000 (SOLD – Spoonflower)**

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 general)

**Reserved Table · \$900 (Member) + \$1,800 (Non-Member) – 32 SOLD – Abrigo, ACF Technologies, Blue Recruit, Brooks Pierce, First Citizens Bank, Hybrid Athlete Foundation, INE, isolved, JupiterOne, Levitate, Lumaverse, Maxx Potential, MCNC, Microsoft, NALA Systems, NC Department of Public Safety, NC School of Science and Math, NC DIT, NCSU Entrepreneurship, One Source, Pairwise, Parker Poe, Pendo, Plasma Games, Railinc, Rownd, Spectrum Enterprise, TARGAN, Terra Dotta, TransImpact, Trend Micro, UV Innovators**  
Logo on reserved table | Seating reserved table at event | 6 registrations