



An annual favorite, the Leadership Summit is hosted by the NC TECH Board of Directors and Advisors. Geared towards executives, NC TECH provides the opportunity to network and hear from some of the tech sector's best leaders on various topics from talent to transformation through both structured discussions and more informal engagement opportunities.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | event registrations

Presenting · \$25,000 (SOLD – Dell Technologies)

Logo integrated into event logo + used in all promotional materials | opportunity to provide opening remarks and a keynote speaker | branded signage | 12 VIP registrations, 2 reserved tables

Lunch · \$6,000

Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 8 registrations, reserved table

Panel Segment · \$5,000 (2 Available – 2 SOLD – AHEAD, Mindgrub)

Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

Closing Keynote Speaker · \$4,000 (SOLD – Infosys)

Provide brief remarks + introduce keynote speaker | 4 registrations

Opening Reception · \$4,000 (SOLD – Accenture)

Logo on placards at reception | option to provide brief remarks | 4 registrations

Tech For Good Spotlight · \$4,000 (SOLD – SAS)

Provide brief remarks + video on your organization's "tech for good" initiative | 4 registrations

Leaders on the Lawn Reception · \$3,500 (SOLD – Resolvit)

Provide brief remarks to attendees outside post-dinner reception | signage at reception | logo on placards on outside tables | option to host a table to share collateral with attendees | 4 registrations

Continental Breakfast · \$3,000 (SOLD – Cisco)

Logo on placards at breakfast + coffee stations | 4 registrations

Journal · \$3,000 (SOLD – Zerto)

Logo on journal notebook given to all attendees (NC TECH to provide) | 4 registrations

Wi-Fi · \$3,000 (SOLD – Allscripts)

Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

Beverage · \$2,500 (SOLD – Conterra)

Logo on refreshment bars at Thursday night welcome reception | recognition from the podium at reception | 2 registrations

Cigar · \$2,500

Logo on refreshment bars at Thursday night post-dinner reception | recognition from the podium at reception | 2 registrations

Hospitality · \$2,500 (SOLD – iOpex)

Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

Board of Advisors Breakfast · \$2,500 (SOLD – iOpex)

Sponsor branded placards at breakfast for the Board of Advisors in the Carolina Dining Room | option to provide brief remarks | 2 registrations

Lanyard · \$2,000 (SOLD – SoftPro)

Logo on name badge lanyards given to attendees (NC TECH to provide) | 2 registrations

Green Host · \$2,000 (SOLD – Wyrick Robbins)

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

Head Table · \$2,000 (SOLD – Maxx Potential)

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

Name Badge · \$2,000 (SOLD – Envestnet|Yodlee)

Logo on die cut, professionally printed name badges | 2 registrations

Refreshment Break · \$2,000 (SOLD – Beacon)

Logo on placards at refreshment stations | 2 registrations

Registration · \$2,000 (SOLD – ONEByte)

Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations

Seat Drop · \$1,250

Provide promotional brochure + giveaway to all attendees | 1 registration

Gold Sponsor · \$1,000 (Limited Availability – 2 SOLD – First Citizens Bank, Deutsche Bank)

Listed on event webpage, signage and promotional materials | 2 registrations