



While North Carolina ranks #1 in the US for the number of women in tech jobs, there is great opportunity to increase the number of women in those positions, including leadership roles. Join us for a one-day summit featuring candid conversations with female tech leaders where we explore gender bias, hear unique stories, discuss how to shift the paradigm as well as provide insights on how to advocate for change for today and for the next generation of women.

SPONSORSHIP OPPORTUNITIES

All sponsors will receive logo on event webpage, virtual signage + promotional materials | Attendee roster (name, title, company) | event registrations

Presenting • \$12,000 (SOLD – Blue Cross Blue Shield NC) Company name/logo incorporated into all branding and promotion associated with the event | opportunity to provide brief remarks and introduce keynote speakers | linkable banner ad on mobile app | opportunity to provide a logo item for each attendee | 20 registrations

Online Engagement Community • \$5,000 (SOLD – Dell Technologies) Branding on Women in Tech online community and the event platform through the end of 2020 | linkable banner ad on mobile app | 10 registrations

Roundtable Discussions • \$5,000 (SOLD - Google) Branding on Day One and Day Two smaller roundtable discussions during event to include insertion of promotional video | assist with discussion development | linkable banner ad on mobile app | 6 registrations

Panel Discussion • \$3,500 (3 Available - 3 SOLD – Accenture, Bandwidth, Vaco) Provide brief remarks + moderate a panel discussion | branding associated with the panel discussion | assist with panel development | linkable banner ad on mobile app | 8 registrations

Champion • \$3,000 (Multiple Available – 8 SOLD – Charter, Cisco, First Citizens, Infosys, Lenovo, Optum, SAS, Softpro) Linkable company name/logo on event platform and webpage, virtual signage + promotional materials | 10 registrations

Motivational Moments • \$3,000 (SOLD LexisNexis) Linkable logo on event platform + lower third graphics during motivational moments | Collaborate on speaker + topics | 8 registrations

Break Video • \$2,000 (Multiple Available) Linkable logo associated with a scheduled break | video spot to be run on loop during scheduled break | 5 registrations

Advocate • \$1,500 (Multiple Available – 16 SOLD – Abrigo, AT&T, Beacon Technologies, Citrix, Coca Cola Consolidated, Cloud Giants, Credit Suisse, Deutsche Bank, Facebook, Fidelity Investments, Flexential, K&L Gates, nCino, Racepoint Global, Spreadly, UNC Charlotte College of Computing and Informatics) Company name on event webpage, signage + promotional materials | 5 registrations

Individual Registration: NC TECH members: \$99 / Non-Members: \$149 / Students: \$49

To confirm a sponsorship or with questions, contact Tracy Sternberg at Tracy@nctech.org or 919.856.0393