ABOUT NC TECH

The North Carolina Technology Association (NC TECH) is a member-driven non-profit whose mission is to foster growth and champion innovation in North Carolina’s tech sector while providing a voice for the tech community. Through our core pillars of engagement including professional networks, talent development, government affairs, and sector promotion, NC TECH helps drive the success of North Carolina’s tech and tech-enabled businesses which is a tremendous growth engine for the state’s economy.

Sponsorship of NC TECH events is an impactful way for you and your organization to garner valuable brand recognition as well as connect with high-level executives and decision-makers from across the state. As a sponsor, you will receive exclusive benefits and special recognition before, during, and after the event. Additionally, we can work with you to build a program that meets your needs, regardless of your budget, and helps you achieve your business goals.

In this sponsorship menu, you will have at your fingertips an at-a-glance perspective of all of NC TECH’s events, programs, and networks for the year. At the top of each Signature Event you will see the dates, locations, and a quick event overview. You will also be able to quickly move between Signature Events, Programs, and Networks which will enable you to get the full scope of programming sponsorship opportunities available.

Interested In Sponsoring?
Contact Tracy Sternberg, Director of Programs & Sponsorship, at 919.856.0393 or tracy@nctech.org today.

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2020 CALENDAR OF EVENTS

The calendar dates below reflect events that are confirmed at the time of publication and are missing many of our quarterly meetings and series events. Please refer to the website www.nctech.org for the most up to date listing of future events and activities.

OUTLOOK FOR TECH
January 24 | Sheraton Charlotte | Charlotte, NC

NC STIR BRIEFING
January 30 | RTPHQ | RTP, NC

CAPITOL HILL RECEPTION
February | Washington, DC

DIVERSITY + INCLUSION IN TECH
March 13 | Sheraton Imperial | Durham, NC

STATE OF TECHNOLOGY
May 8 | Raleigh Convention Center

TECH CEO + SITE EXECUTIVE AUCTION
May | Online

TECH DAY AT THE LEGISLATURE
June 2020 | Raleigh, NC

TECH TOUR
June 15-19 | Statewide tour from the Mountains to the Coast

NC TECH GOLF CLASSIC
August 6 | Pinehurst Resort | Pinehurst, NC

LEADERSHIP SUMMIT
August 6-7 | Pinehurst Resort | Pinehurst, NC

WOMEN IN TECH SUMMIT
September | Biltmore Estate | Asheville, NC

NC TECH CELEBRATES
October | TBD | Triangle

NC TECH AWARDS
November | TBD | Raleigh Convention Center

CIO + CISO AUCTION
December | Online
ANNUAL INVESTORS

NC TECH is thankful for the generous support of our annual investors. Annual Investors commit to a level of $10K or greater in sponsorship during the current calendar year. Sponsors qualify once their commitment meets one of the thresholds. Annual Investor logos appear on the ticker of the home page/each page and are recognized at our signature events.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>INFLUENCER ($40K+)</th>
<th>ADVOCATE ($20K+)</th>
<th>SUPPORTER ($10K+)</th>
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<tr>
<td>(2) complimentary registrations to the Leadership Summit</td>
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<td>Featured in an Annual Investor Spotlight or Executive Spotlight in the monthly newsletter</td>
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<td>Premier seating at all applicable Signature Events</td>
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<tr>
<td>Special invitations to exclusive events and programs</td>
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<td>Logo with hyperlink on NC TECH's homepage</td>
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<tr>
<td>Logo with hyperlink on Annual Investors page on NC TECH website</td>
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<tr>
<td>Logo recognition at all Signature Events</td>
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<tr>
<td>Premier NC TECH staff support</td>
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To learn more about becoming an Annual Investor, contact Tracy Sternberg at 919.856.0393 or tracy@nctech.org.
NC TECH’s annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. Digital transformation and business disruption have become the new normal and the 2020 Outlook for Tech Conference - Disrupt or Be Disrupted – will focus on how your business can be a disruptor versus being disrupted.

The event includes a Pre-Conference Shindig, an Exhibit Showcase, Breakout Sessions and an information packed Luncheon Program.

**ALL SPONSORS RECEIVE:**

- Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations | Option for exhibit booth for sponsors of $3,000+ with opportunity to use lead generation app

**Presenting · $25,000**

- Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | provide event welcome remarks | website homepage branding for 60+ days | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 registrations, two premier reserved tables

**Pre-Conference Shindig · $6,000**

- Host pre-conference reception and branding on all promotional materials associated with reception | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

**Luncheon · $6,000**

- Logo on placard at each table | provide brief welcome/remarks at lunch | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

**Employment Outlook · $5,000**

- Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

**Industry Outlook · $5,000**

- Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

**NC STIR Briefing · $4,500**

- Introduce annual North Carolina State of Technology Industry Report (NC STIR) researcher/speaker | preferred exhibit booth | 8 registrations, reserved table

**Morning Breakout Session · $4,000**

- Host/moderate a breakout session | collaborate on topic development + panelist identification | linkable banner ad on mobile app | preferred exhibit booth | 8 registrations, reserved table

**Mobile App · $3,500**

- Logo on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations

**Registration · $3,500**

- Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations

**Journal · $3,000**

- Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations

**Wi-Fi · $3,000**

- Logo on Wi-Fi placards on tables to include custom network name + password | exhibit booth | 6 registrations

[www.nctech.org](http://www.nctech.org)
Conference Bag ∙ $3,000
Logo displayed on conference bag given to attendees (NC TECH to provide) | exhibit booth | 6 registrations

Board of Advisors Breakfast ∙ $2,500
Logo on table placards | provide brief welcome/remarks at private breakfast | 4 registrations

Java Sponsor ∙ $2,500
Logo on placards at coffee stations | branded coffee sleeves | 4 registrations

Lanyard ∙ $2,500
Logo on name badge lanyard offered to all attendees (NC TECH to provide) | 4 registrations

Mobile Charging Lounge ∙ $2,500
Logo on signage in mobile charging station area set with soft seating | 4 registrations

Name Badge ∙ $2,500
Logo displayed on custom designed, printed name badges | 4 registrations

Continental Breakfast ∙ $2,000
Logo on placards at breakfast stations | 4 registrations

Green Host ∙ $2,000
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

Head Table ∙ $2,000
Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership and key speakers

Refreshment Break ∙ $2,000
Logo on placards at refreshment stations | 4 registrations

Exhibit Booth ∙ $1,500
Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

Reserved Table ∙ $1,250
Logo on signage at reserved table | 8 registrations, reserved table (no exhibit booth)

Exhibit Booth Add-On ∙ $500 (Limited Availability)
STATE OF TECHNOLOGY

IT executives and business leaders from across the state will gather at our flagship tech conference. With more than 600 in attendance and nearly 60% being director level and above, sponsoring is a great way to engage with key decision-makers from across all industry sectors.

ALL SPONSORS RECEIVE:
Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of $3,000+ with opportunity to use lead generation app

Presenting · $25,000 (SOLD – IBM)
Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speaker | website homepage branding for 60+ days | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 registrations, two premier reserved tables

Luncheon · $7,500
Provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items at table | preferred exhibit booth | 8 registrations (4 VIP/4 regular), reserved table

Pre-Conference Reception (Thursday, May 7) · $6,000
Sponsor branding of event | provide remarks at reception | preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

Startup Showcase · $6,000
Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | receive contact information for presenting startups | preferred exhibit booth | 8 registrations (4 VIP/4 regular), reserved table

Closing Keynote/TECH Talks · $5,000
Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 VIP registrations, reserved table

Breakout Sessions · $5,000
Host/moderate panel at breakout session | assist with topic selection + panel development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

General Audience Breakfast · $4,000
Logo on placards at continental breakfast | exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

VIP Breakfast · $4,000
Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

Mobile App · $3,500
Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations

Registration · $3,500
Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations (2 VIP/4 regular)

Name Badge · $3,000
Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 regular)

Conference Bag · $3,000
Logo displayed on conference bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)
Green Host · $3,000
Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | exhibit booth | 6 registrations (2 VIP/4 regular)

Journal · $3,000
Logo on journal/notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

Lanyard · $3,000
Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

Mobile Charging Lounge · $3,000
Logo on signage in mobile charging area set with soft seating | 6 registrations (2 VIP/4 regular)

VIP Lounge · $3,000
Sponsor branded signage in VIP Lounge | exhibit booth | 6 registrations (2 VIP/4 regular)

Tech Expo · $3,000
Sponsor branding on all Tech Expo signage | exhibit booth | 6 registrations (2 VIP/4 regular)

Wi-Fi · $3,000
Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 regular)

Java Sponsor · $2,500
Logo on placards at coffee stations | logo on coffee sleeves | 6 registrations (2 VIP/4 regular)

Startup Showcase Prize Package · $2,500
A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at $5,000 or more | receive contact information for presenting startups | 6 registrations (2 VIP/4 regular)

Gold · $2,500
Listed as a Gold Sponsor at the event | exhibit booth | 6 registrations

Head Table · $2,000
Logo on signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers

Refreshment Break · $2,000
Logo on placards at refreshment stations | 4 registrations (1 VIP/3 regular)

Silver · $1,500
Listed as a Silver Sponsor at the event | 4 registrations

Reserved Table · $1,500
Logo on table | 8 registrations, reserved table

Reserved Table · $2,500 (Non-Member)
Logo on table | 8 registrations, reserved table
GOLF CLASSIC
Business and technology leaders from across the state gather for a golf tourney on Pinehurst #3 that includes breakfast, lunch and prizes awarded at the 19th Hole Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and build critical relationships.

ALL SPONSORS RECEIVE:
Logo on event signage and promotion materials | Event registration roster (name, title, company) | Event registrations (based on sponsor level) | Brand recognition at 19th Hole Awards Luncheon

Presenting· $15,000 (SOLD – Dell Technologies)
Logo integrated into event logo and used in all promotional materials | dedicated signage at registration tent | option to provide welcome remarks prior to shotgun start and at beginning of Awards Luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | two foursomes

Awards Luncheon · $6,000
Dedicated signage at Awards Luncheon | logo on placards on each table | reserved table of 10 | opportunity to provide remarks and a gift at luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | two foursomes

CIO Foursome · $3,500
Sponsored guest CIO plays in your foursome (CIOS secured on a first committed basis) | logo signage on golf cart windshield | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

Golf Ball Sponsor · $3,500
Sponsor branded sleeve of golf balls for all golfers (NC TECH to provide golf balls) | one foursome

Golf Towel Sponsor · $3,000
Sponsor branded golf towels for all golfers (NC TECH to provide towels) | one foursome

Beverage Stations · $2,500
Sponsor branded signage on beverage cart | one foursome

Breakfast Sponsor · $2,500
Sponsor branded signage at continental breakfast buffet | one foursome

Golf Cart Branding · $2,500
Sponsor branded signage on all golf carts | one foursome

Golf Scorecard · $2,500
Sponsor branded scorecards (NC TECH to provide scorecards) | one foursome

Golf Tee Set Sponsor · $2,500
Sponsor branded tee sets (NC TECH to provide tee sets) | one foursome

Tournament Trophy Sponsor · $2,500
Sponsor recognized at Awards Luncheon for providing trophies and has option to present trophies to top 3 foursomes (NC TECH to provide trophies) | one foursome

Weather · $2,500
Sponsor branded sunscreen and ponchos for all golfers (NC TECH to provide) | one foursome

Divot Repair/Ball Marker · $2,000
Sponsor branded divot repair tools (NC TECH to provide divot repair tools) | one foursome

Green Host · $2,000
Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the tournament | one foursome

www.nctech.org
Hole-in-One Contest · $2,000
Sponsor branded signage at Hole-in-One contest | one foursome | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

Mulligan Sponsor · $2,000
Sponsor branded Mulligan Card with option to have 1 representative staff mulligan station at registration to interact with golfers | one foursome

Putting Contest · $2,000
Sponsor signage displayed at contest putting green | option to have 1 or 2 representatives at green | one foursome

Signage · $2,000
Sponsor logo displayed on all hole sponsorship signs | one foursome

Snack Bag · $2,000
Sponsor branded snack bag given to each golfer | one foursome (NC TECH to provide snack bags)

Winners Prize Pack · $2,000
Sponsor recognized at Awards Luncheon | Option to present prizes to top 3 foursomes (NC TECH to provide prize packs) | one foursome

Closest to the Pin · $1,500
Sponsor branded signage at the closest to the pin contest hole (NC TECH to provide prize) | one foursome

Longest Drive · $1,500
Sponsor branded signage at the longest drive contest hole (NC TECH to provide prize) | one foursome

Warm-up Combo · $1,500
Sponsor branded signage at the Putting Green and Driving Range | one foursome

Hole Sponsor · $750
Sponsor branded signage at assigned hole | 2 reps at hole with option for a table to display materials and interact with golfers

Hole Add-On Sponsor · $500 (Based on Availability)
Sponsor branded signage at the Putting Green and Driving Range, one foursome

www.nctech.org
An annual favorite, the Leadership Summit is hosted by the NC TECH Board of Directors and Advisors. Geared towards executives, NC TECH provides the opportunity to network and hear from some of the tech sector’s best leaders on various topics from talent to transformation through both structured discussions and more informal engagement opportunities.

**ALL SPONSORS RECEIVE:**
- Logo on event webpage, signage + promotional materials
- Attendee roster (name, title, company) | event registrations

**Presenting · $25,000 (SOLD – Dell Technologies)**
- Logo integrated into event logo + used in all promotional materials
- Opportunity to provide opening remarks and a keynote speaker
- Branded signage
- 12 VIP registrations, 2 reserved tables

**Dinner · $8,000**
- Provide brief remarks at the start dinner on Thursday
- Logo on placards on dinner tables
- Option to provide promotional item to attendees
- 8 registrations, reserved table

**Lunch · $6,000**
- Provide brief remarks at start of lunch
- Logo on placards on lunch tables
- Option to provide a promotional item to attendees
- 8 registrations, reserved table

**Economic Forecast Segment Sponsor · $5,000**
- Provide brief remarks + introduce economic forecast speaker
- 8 registrations, reserved table

**Panel Segment · $5,000 (2 Available)**
- Provide brief remarks + moderate a panel discussion
- Assist with topic selection + panel development
- 6 registrations, reserved table

**Dinner Keynote Speaker · $4,000**
- Provide brief remarks + introduce dinner on Thursday
- Keynote speaker
- 4 registrations

**VIP (Directors/Advisors) Reception · $4,000**
- Logo on placards at reception
- Option to provide brief remarks
- 4 VIP registrations

**Leaders on the Lawn Reception + Putting Contest · $3,500**
- Provide brief closing remarks at dinner to transition attendees outside for the reception + putting contest
- Logo on placards on outside tables
- Option to provide banner for evening reception
- 4 registrations

**Welcome Reception · $3,500**
- Provide brief remarks prior to transition to dinner
- Logo on placards on reception tables
- 4 registrations

**Continental Breakfast · $3,000**
- Logo on placards at breakfast + coffee stations
- 4 registrations

**Journal · $3,000**
- Logo on journal notebook given to all attendees (NC TECH to provide)
- 4 registrations

**Tech For Good Spotlight · $3,000**
- Opportunity to share your organization’s “Tech for Good” initiatives from stage
- 4 registrations

**Wi-Fi · $3,000**
- Logo on Wi-Fi placards on tables to include custom network name + password
- 4 registrations

**Beverage · $2,500**
- Logo on wine bottle tags at each table for Thursday night dinner
- 2 registrations

**Hospitality · $2,500**
- Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in
- Option to include welcome card + promotional items in bag (NC TECH to assemble bags)
- 2 registrations

**Mobile Charging Station · $2,000**
- Logo on signage in mobile charging area set with soft seating
- 2 registrations
Green Host · $2,000
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

Head Table · $2,000
Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

Lanyard · $2,000
Logo on name badge lanyards given to attendees (NC TECH to provide) | 2 registrations

Name Badge · $2,000
Logo on die cut, professionally printed name badges | 2 registrations

Refreshment Break · $2,000
Logo on placards at refreshment stations | 2 registrations

Registration · $2,000
Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations | giveaway to all attendees, 1 registration

Board of Advisors Breakfast · $2,000
Logo on placards at private breakfast in the Carolina Dining Room | option to provide brief remarks | 2 registrations

Cigar Sponsor · $1,500
Logo on placards with a selection of cigars at the Leaders on the Lawn Reception (NC TECH to provide) | 2 Registrations

Seat Drop · $1,250 (3 Available)
Provide promotional brochure + giveaway to all attendees | 1 registration

Gold Sponsor · $1,000 (Limited Availability)
Listed on event webpage, signage and promotional materials | 2 registrations

www.nctech.org
NC TECH AWARDS

North Carolina is a hot spot for tech and the NC TECH Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. It’s an evening of networking and celebrations where we recognize organizations and individuals for their achievement in technology in our state. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

ALL SPONSORS RECEIVE:
Logo on event webpage, signage + promotion materials | Attendee roster (name, title, company) | Event registrations (VIP registrations based on sponsor level) | Option to provide branded item in Winner Gift Bags (40 needed)

Presenting · $25,000
Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo on placards on tables | logo prominently displayed via lighting | host “Winners Circle” reception immediately following Gala | option to provide branded item to all attendees | 20 VIP registrations - 2 reserved tables near center stage

Dinner · $10,000
Provide brief remarks at start of dinner | logo on placards on dinner tables | option to provide branded to all attendees | 10 registrations (5 VIP/5 regular), reserved table near center stage

Welcome Reception · $7,500
Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests upon arrival | 10 registrations (5 VIP/5 regular), reserved table near center stage

Outstanding Achievement Award Presentation · $5,000
Present Beacon Award for Outstanding Achievement | 10 registrations, (5 VIP/5 regular), reserved table near center stage

Tech Exec of the Year Award Presentation · $5,000
Present Tech Exec of the Year Award | logo on web banner + poll page while voting is live | 10 registrations (5 VIP/5 regular), reserved table near center stage

VIP Reception · $4,000
Provide brief welcome remarks at VIP Reception | logo on placards on tables at reception | 10 VIP registrations, reserved table

Individual Award Presentation · $4,000 (7 Available)
Present an Individual Award (CISO, Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman or Tech Educator) | 10 registrations (4 VIP/6 regular), reserved table

Corporate Award Presentation · $3,500 (13 Available)
Present “Technology Corporate” or “Use of Technology” Award (based on availability) | 10 registrations (4 VIP/6 regular), reserved table

Photo Booth · $3,500
Logo on all printed + digital photos | option to have reps stationed at photo booth | 8 registrations (2 VIP/6 regular)

Registration · $3,500
Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 8 registrations (2 VIP/6 regular)

Beverage · $3,000
Logo on placards at bars at welcome reception | branded beverage napkins | 6 registrations (2 VIP/4 regular)

Wine · $3,000
Logo on wine bottle tags at each table at gala dinner | 6 registrations (2 VIP/4 regular)

Lanyards · $3,000
Logo on name badge lanyards provided to all attendees (NC TECH to provide) | 6 registrations (2 VIP/4 regular)
Name Badge: $3,000
Logo displayed on die cut, professionally printed name badges | 6 registrations (2 VIP/4 regular)

Wi-Fi: $3,000
Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations (2 VIP/4 regular)

Awards Sponsor: $3,000
Recognized from podium as Awards Sponsor | option to include a logo branded card/note in awards box + provide gift item in winners bags | 6 registrations (2 VIP/4 regular)

Dessert Sponsor: $2,500
Dessert Sponsor: $2,500
Logo on ornament on dessert selection | 4 registrations (2 VIP/2 Regular)

Award Tracking Card: $2,500
Logo on tracking card for all attendees to track finalists + winners for each category | 4 registrations (2 VIP/2 regular)

Winner Bag: $2,500
Logo on “gift filled” swag bag provided to all award winners (40 – NC TECH to provide bags) | 4 registrations (2 VIP/2 regular) (suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.)

Green Host: $2,000
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 regular)

Reserved Table: $1,500 (Member) + $2,500 (Non-Member)
Logo on reserved table | Seating reserved table at event | 10 registrations
**TECH TOUR**

5 Days · 5 Regions · 1 Big Tech Celebration

NC TECH will hit the road for a week in June to traverse the state - from the mountains to the coast - to uncover tech happenings including tech tours, Tech Talk Live programs and Techworking socials. We will share stories, photos, insights and more as we go so you can get an inside look at what communities of all sizes are doing to impact the state’s tech ecosystem. You can join us on the road or follow along at #NCTechTour on Twitter.

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<td>Thursday, June 18</td>
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<td>Friday, June 19</td>
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**SPONSORSHIP OPPORTUNITIES**

A great way to get visibility across the state!

**Tour Presenting Sponsor · $5,000**

Logo recognition as Presenting Sponsor on promotional materials including website, invitation, social media and signage at stops throughout the week, provide welcome remarks at each Tech Tour stop, option to provide your own logo item to attendees along the tour.

**Tour Supporters · $1,000**

Logo on promotional materials including website, invitation, signage, social media at stops throughout the week, option to provide your own logo item to attendees along the tour.
DIVERSITY + INCLUSION SUMMIT

Diversity is critical to our workplaces. It provides companies differing viewpoints, experiences and perspectives that is only possible by diversifying the employees within organizations. And diversity goes beyond race and gender to include ethnicity, military services, LGBTQ, rural populations, people with disabilities and more. NC TECH is looking forward to hosting a Diversity and Inclusion Forum that will focus on D + I in the tech sector and will explore the issue from very different perspectives.

2020 NC TECH SPONSORSHIP OPPORTUNITIES

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<th>LEVEL</th>
<th>PRICE</th>
<th>INCLUSIONS</th>
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<tr>
<td>Presenting</td>
<td>$7,500</td>
<td>Company name/logo incorporated into promotional materials</td>
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<tr>
<td></td>
<td></td>
<td>Company name/logo provide intro remarks and intro opening and closing keynote speakers</td>
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<tr>
<td></td>
<td></td>
<td>Reserved table of 8</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Opportunity to place logo item at each attendee’s seat</td>
</tr>
<tr>
<td>Luncheon Sponsor</td>
<td>$5,000</td>
<td>Company name/logo on event webpage, signage +</td>
</tr>
<tr>
<td></td>
<td></td>
<td>promotional materials</td>
</tr>
<tr>
<td>Breakfast Sponsor</td>
<td>$3,500</td>
<td>Company name/logo on event webpage, signage +</td>
</tr>
<tr>
<td></td>
<td></td>
<td>promotional materials</td>
</tr>
<tr>
<td>Wi-Fi Sponsor</td>
<td>$3,000</td>
<td>Company name/logo on event webpage, signage +</td>
</tr>
<tr>
<td></td>
<td></td>
<td>promotional materials</td>
</tr>
<tr>
<td>Lanyard</td>
<td>$2,500</td>
<td>Logo on name badge lanyard offered to all attendees (NC TECH to provide)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4 registrations</td>
</tr>
<tr>
<td>Name Badge</td>
<td>$2,500</td>
<td>Logo displayed on custom designed, printed name badges</td>
</tr>
<tr>
<td>Green Host</td>
<td>$2,000</td>
<td>Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event</td>
</tr>
<tr>
<td>Advocate Sponsor</td>
<td>$1,500</td>
<td>Multiple Available</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Company name listing on event webpage, signage +</td>
</tr>
<tr>
<td></td>
<td></td>
<td>promotional materials</td>
</tr>
<tr>
<td>Individual Registration</td>
<td></td>
<td>NC TECH members: $150 / Non-Members: $300.</td>
</tr>
</tbody>
</table>

To confirm a sponsorship or with questions, contact Tracy Sternberg at Tracy@nctech.org or 919.856.0393
While North Carolina ranks #1 in the US for the number of women in tech jobs, there is great opportunity to increase the number of women in those positions, including leadership roles. Join us for a one-day summit featuring candid conversations with female tech leaders where we explore gender bias, hear unique stories, discuss how to shift the paradigm as well as provide insights on how to advocate for change for today and for the next generation of women.

**SPONSORSHIP OPPORTUNITIES**

**Presenting** • $12,000
Company name/logo incorporated into promotional materials | opportunity to provide brief remarks and introduce opening + closing keynote speakers | linkable banner add on mobile app | opportunity to provide a logo item for each attendee | 2 premier reserved tables of 8

**Luncheon Sponsor** • $6,500
Company name/logo on event webpage, signage + promotional materials | logo on placards on lunch stations and each table | opportunity to provide remarks at luncheon | linkable banner add on mobile app | reserved table of 8

**Welcome Reception** • $5,000
Company name/logo on event webpage, signage and promotional materials | linkable banner ad on mobile app | opportunity to provide remarks at reception | reserved table of 8

**Breakfast Sponsor** • $3,500
Company name/logo on event webpage, signage + promotional materials | signage at breakfast stations | reserved half table of 4

**Wi-Fi Sponsor** • $3,500
Company name/logo on event webpage, signage + promotional materials | Logo on Wi-Fi placards to include custom network name + password | reserved half table of 4

**Champion Sponsor** • $3,500 (Multiple Available)
Company name/logo on event webpage, signage + promotional materials | reserved table of 8

**Goodie Bag** • $3,000
Logo on goodie bag for each attendee | opportunity to provide a branded item and company info to be included in the bag | reserved half table of 4

**Lanyard** • $2,500
Logo on name badge lanyard offered to all attendees (NC TECH to provide) | reserved half table of 4

**Name Badge** • $2,500
Logo displayed on custom designed, printed name badges | reserved half table of 4

**Green Host** • $2,000
Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

**Advocate Sponsor** • $1,750
Company name on event webpage, signage + promotional materials | reserved half table of 4

**Individual Registration:** NC TECH members: $325 / Non-Members: $450
To confirm a sponsorship or with questions, contact Tracy Sternberg at Tracy@nctech.org or 919.856.0393
NC TECH CELEBRATES

North Carolina is home to some of the nation’s fastest growing companies. At this event, we recognize the NC headquartered companies named to the 2018 Inc. 5000 List of Fastest Growing Private Companies. This reception will give you an opportunity to celebrate those high growth organizations and the great work that they are doing in NC and beyond.

ALL SPONSORS RECEIVE:
Logo on event webpage, signage + promotion materials | List of invitees w/ company, CEO/President and address information (sponsorships of $2,500+) | Option to provide item in winners’ gift bag, i.e. brochure, card, logo or gift | Attendee roster (name, title, company) | Event registrations

Celebration · $5,000
Logo incorporated into event logo | provide welcome remarks | 8 registrations

Host · $4,000
Provide welcome remarks as host | 8 registrations

Beverage · $3,000
Logo on branded placards at beverage stations | 6 registrations

Photo Booth · $2,500
Logo on all printed + digital photos | option to have representatives stationed at photo set up | 6 registrations

All That Jazz · $2,500
Logo on branded signage adjacent to the jazz trio | verbal recognition from the jazz trio | 4 registrations

Bubbly · $2,500
Sponsor branded bubbly splits in the Winners’ Gift bags | 4 registrations

Dessert · $2,000
Logo on cake with event logo | 4 registrations

Name Badge · $2,000
Logo on event name badges | 4 registrations

Supporter · $1,500
4 Registrations

Networker · $500
2 Registrations

Registration
Registration for this event is only open to winners/guests of Inc. 5000 companies + event sponsors who would like to purchase additional registrations. Additional Registrations ($50)
TECH INNOVATIONS

A forum to learn more about emerging technologies and innovations and how they can or will impact our businesses, community and world. Three meetings per network (Charlotte, Triangle and either Triad/Wilmington/Asheville) during the year.

Presenting · $3,500 (Exclusive)
(1 available per meeting, $1,500 in lieu of a presenting sponsor)
Provide opening remarks | introduce or moderate panel | company logo on Tech Innovations network webpage and promotional materials | exhibit table for company, if space is available | recognition as a Tech Innovations Network sponsor throughout the year | seat on the Network Steering Committee

Supporter · $1,000
(Limited Availability)
Company logo on Tech Innovations network webpage and promotional materials throughout the year | seat on steering committee | company collateral at registration table

Host · In-Kind (1 available per meeting)
Host Sponsor provides meeting space and light refreshments (up to 75 people) | provide brief welcome remarks | company logo on Tech Innovations network webpage and promotional materials | display company collateral at registration table

www.nctech.org
ROBOT RUMBLE

Are you looking for a fun, engaging and educational team building experience for your company or department? The Robot Rumble is it! The corporate team building experience will challenge 10 company teams to build the best robot using the LEGO EV3 Mindstorm kit for a run at the FIRST LEGO League competition table. With the goal of raising awareness and funds for FIRST North Carolina and the NCTECH, this fun event will bring the tech sector together to engage in friendly competition and learn more about the experiences available for North Carolina’s youth.

Corporate teams will be made up of 4-6 company representatives and will be coached by current FIRST Robotics competitors.

Host Sponsor • $2,500
Provide welcome remarks | Provide meeting space and refreshments | Logo on webpage and promotional materials | One Team Entry | Option to include an item in the winners “swag bag.”

Corporate Team Sponsor • $1,000
Entry for your company to bring 4-6 participants to compete in the Robot Rumble | Logo on webpage and promotional materials | Option to include an item in the winners “swag bag.”

Competition Table Sponsorship (2 Available) • $1,500
Logo on one of the competition tables, on webpage and promotional materials | Recognition during the competition | One Team Entry | Option to include an item in the winners “swag bag.”

Award Sponsor • $500
Recognition at the event as the Award sponsor as well as a branded card/note with the award | Logo on webpage and promotional materials | Opportunity to provide a “swag bag” to the winning team (4-6 bags).
BREWS+BYTES
Multiple times · Multiple Regions
Don’t just network – TECHWORK! Members and tech lovers unite in a laid-back, social atmosphere to connect, build relationships, increase visibility, and have fun. Join us for a drink and a bite after hours.

Host Sponsor ∙ $500 plus the cost of food and beverage (If you host at your facility)
EXECUTIVE NETWORKS
NC TECH offers a wide range of opportunities for CIOs and other IT executives to gather, discuss challenges and best practices and build a strong network of peers across the state. While several are structured dialogues, others are informal networking opportunities that allow for great conversation and relationship building.

CIO+ CISO Executive Roundtable (Exclusive Roundtable - Invitation Only)
Quarterly Meetings
A forum exclusive to CIOs + Executives and CISOS to exchange information and best practices, hosted by Cisco both in-person and utilizing TelePresence technology from locations across the state. Session topics are selected and moderated by participating CIOs.

CXO Private Dinners Dinner Sponsor · $5,000 plus the cost of dinner (Exclusive)
As an exclusive sponsor, host a dozen or more CIOs, gathered in an intimate dinner setting to discuss best practices and issues germane to all sectors. Past venues include the Angus Barn in Raleigh and the Duke Mansion in Charlotte.

IT Executive Receptions – Host Sponsor - $1,250 (Limited Availability)
Charlotte, Triad + Triangle
Relationship building is critical to success in any business or industry. NCTECH is introducing CIO Peer2Peer receptions to provide CIOs, CISOs and IT executives the opportunity to come together and build relationships with others and discuss issues common to all in a more informal setting.

CEO Receptions – Host Sponsor - $1,500
Raleigh
NC TECH has a strong record of engagement with policy makers at all levels of government. This invitation-only reception is part of our ongoing effort to engage tech leaders with each other and with elected officials. Attendance at this event is limited to invited guests, and representatives from a limited number of Host Sponsors.

OTHER

Online Tech CEO + Site Executive Auction · Bidding · May (Online)
Going once, going twice – secure a guaranteed meeting with a Tech CEO or Site Executive by being the winning online bidder. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.

Online CIO CISO Auction · Bidding · December (Online)
Going once, going twice – secure a guaranteed meeting with a CIO or CISO by being the winning online bidder. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.
GOVERNMENT VENDOR NETWORK
A forum for members to learn and discuss how technology is procured and deployed in state government. NC TECH brings in senior state officials and policy makers to discuss challenges they face and how technology might provide solutions in efficiency and cost reduction.

Meeting Sponsor · $1,500 (1 available per meeting)
Provide opening remarks | introduce or moderate panel | company logo on Government Vendor Network webpage and promotional materials | exhibit table for company, if space is available | recognition as a Government Vendor Network sponsor throughout the year
CYBER SECURITY NETWORK
A forum to educate and prepare companies, organizations and communities to mitigate ongoing and future IT security risks. Three meetings per network (Charlotte, Triangle and either Triad/Wilmington/Asheville) during the year.

Presenting Sponsor · $3,500 (Exclusive)
(1 available per meeting $1,500 in lieu of a presenting sponsor)
Provide opening remarks | introduce or moderate panel | company logo on Cyber Security network webpage and promotional materials | exhibit table for company, if space is available | recognition as a Cyber Security Network sponsor throughout the year | seat on the Network Steering Committee

Supporter · $1,000 (Limited Availability)
Company logo on Cyber Security network webpage and promotional materials throughout the year | seat on steering committee | company collateral at registration table

Host · In-Kind (1 per meeting)
Host Sponsor provides meeting space and light refreshments (up to 75 people) | provide brief welcome remarks | company logo on Cyber Security network webpage and promotional materials | display company collateral at registration table
TALENT NETWORK
A forum to explore advocacy and action for educating world-class students and workers to make North Carolina a thriving hub for global IT talent. Three meetings per network (Charlotte, Triangle and either Triad/Wilmington/Asheville) during the year.

Presenting ∙ $3,500 (Exclusive)
(1 available per meeting $1,500 in lieu of a presenting sponsor)
Provide opening remarks | introduce or moderate panel | company logo on Talent network webpage and promotional materials | exhibit table for company, if space is available | recognition as a Talent Network sponsor throughout the year | seat on the Network Steering Committee

Supporter ∙ $1,000
(Limited Availability)
Company logo on Talent network webpage and promotional materials throughout the year | seat on steering committee | company collateral at registration table

Host ∙ In-Kind (1 per meeting)
Host Sponsor provides meeting space and light refreshments (up to 75 people) | provide brief welcome remarks | company logo on Talent network webpage and promotional materials | display company collateral at registration table
GOVERNMENT AFFAIRS

NC TECH engages with elected and appointed leaders at the state and federal levels to ensure that the interests of the tech sector are well represented. From legislation to procurement, NC TECH offers a variety of avenues for two-way dialog with policy makers.

Capitol Hill Reception
Feb 2020 (Washington, DC)
Interact with North Carolina’s Congressional leaders (elected and staff) at this intimate reception on Capitol Hill. NCTECH members who work in the DC area, or whose travel can coincide with this event, are invited to register.

Reception Host ∙ $1,500 (Limited Availability)
Logo displayed on event webpage and signage at reception, Recognition in all pre and post press for the event, 4 complimentary registrations.

Legislative Outlook
TBD (Triangle)
Engage with elected officials to get a preview of the state’s most important tech policy issues and what’s coming down the road for North Carolina. Hear from state legislators about their tech priorities for the upcoming legislative session.

Host Sponsor ∙ $1,500 (Limited Availability)
Logo displayed on event webpage, event signage + promotional materials | listed in pre/post press for the event | premier seating

Tech Day at the Legislature
TBD (Triangle)
Each year during the early weeks of the North Carolina General Assembly’s Session, NC TECH hosts a legislative breakfast open to all legislators and NC TECH members. The balance of the day features some mixture of exhibits, presentations to key committees, and more.

Tech Day Title Sponsor ∙ $3,000 (Exclusive)
Provide remarks at Tech Day Breakfast, logo on event webpage, recognition at any additional activities that day

Tech Day Breakfast Sponsor ∙ $1,500 (Exclusive)
Provide welcome remarks, logo on network webpage and promotional materials
The Tech Job Fairs connect the area’s top talent across various functional areas and levels of expertise with growing employers. Participating sponsors and employers gain widespread visibility as a tech employer with access to qualified candidates in person and virtually. Participating employers connect with candidates in person at the event, virtually by posting positions on the job board and receive branding/visibility in the promotion.

**NC TECH JOB FAIR BOOTH RATES**

<table>
<thead>
<tr>
<th>BOOTH OPTIONS FOR COMPANIES • ORGANIZATIONS</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>TECH EMPLOYERS</td>
<td>✓ Promotion as a tech employer online, in social media + press marketing</td>
</tr>
<tr>
<td>Employing &lt; 100 employees in North Carolina</td>
<td>✓ Booth (skirting, electrical hookup + Wi-Fi available)</td>
</tr>
<tr>
<td>TECH EMPLOYERS</td>
<td>✓ 2 Representatives (each additional individual is $50)</td>
</tr>
<tr>
<td>Employing 100+ employees in North Carolina</td>
<td>✓ Employer Lounge w/ continental breakfast, lunch + break service</td>
</tr>
<tr>
<td>STAFFING + RECRUITING FIRMS</td>
<td>✓ Job Board (post positions on job board for virtual candidates)</td>
</tr>
<tr>
<td>EDUCATIONAL INSTITUTIONS + ORGANIZATIONS W/ RESOURCES FOR JOB SEEKERS</td>
<td></td>
</tr>
</tbody>
</table>

*must indicate need for table skirting + electrical hookup on employer form

**SPONSORSHIP OPPORTUNITIES**

**Registration • $3,000**
Logo on electronic check-in devices that candidates will engage with at registration | logo on name badge | option to have table and a rep adjacent to registration | includes Job Fair booth | premier booth placement

**Job Fair Bag • $2,500**
Logo displayed on job fair bag given to all candidates (NC TECH to provide) | includes job fair booth | premier booth placement

**Job Seeker Lounge • $2,500**
Logo displayed on signage in/at Job Seeker Lounge | option to display banner in Job Seeker Lounge | includes Job Fair booth | premier booth placement

**Headshot • $2,500**
Logo displayed on photo booth providing job candidates with updated headshots | Option to provide table and rep adjacent to the photo booth | option to display banner in Job Seeker Lounge | includes Job Fair booth | premier booth placement

**Wi-Fi • $2,000**
Logo on Wi-Fi placards on tables to include custom network name + password for all attendees | includes Job Fair booth

**Workshop • $2,000**
Host a 30-minute session on a topic of interest to Candidates (i.e. job coaching, leveraging social media, etc.) | includes Job Fair booth
NORTH CAROLINA STATE OF THE TECHNOLOGY INDUSTRY REPORT & TECH DIRECTORY

NC TECH’s annual release of statewide data that highlights a variety of indicators and areas that reflect the strength and opportunity of NC’s tech sector and how we match/measure up to other states. Available in online, print and digital versions as well as in person briefings. The State of Technology Industry Report (released online at www.NCSTIR.com) includes a compilation of valuable information and analysis on how NC is doing in areas such as year-over-year growth in tech establishments as well as core IT and tech sector employment.

Sponsorships Opportunities

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PRESENTING PARTNERS $10,000</th>
<th>GOLD SPONSORS $5,000</th>
<th>SILVER SPONSORS $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead visibility as a Partner organization on all virtual or print collateral including prominent placement on the State of the Tech Industry Report website.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prominent Partner recognition, stage presence and brief remarks during Roadshow Events.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo and ad space in printed directory to include key findings from the 2020 State of Tech Industry Report.</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
</tr>
<tr>
<td>Recognition on web site (<a href="http://www.ncstir.com/sponsors">www.ncstir.com/sponsors</a>) for the full year duration of the report.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to reference the State of Tech Industry Report in company materials/releases as well as link to the NCSTIR site on your company/organization website.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Inclusion in Roadshow Events with verbal/signage recognition and reserved seating for selected representative(s). This also includes specified number of registrations at Outlook for Tech on January 24, 2020 in Charlotte when the new report is unveiled.</td>
<td>Reserved Seating and 6 Registrations at Outlook for Tech</td>
<td>Reserved Seating and 4 Registrations at Outlook for Tech</td>
<td>Reserved Seating and 2 Registrations at Outlook for Tech</td>
</tr>
<tr>
<td>Inclusion in press releases/alerts</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

www.nctech.org
IT JOB TRENDS REPORT

A monthly trend analysis of IT jobs and skill demands in North Carolina distributed to NC TECH members and the press. Readers can view the number of IT job postings presented in various top ten lists (skills, jobs, employers, regions) as well as a rolling 12-month chart reflecting the trends in job openings over the previous year. Utilizing the TalentNeuron tool from Gartner, the world’s leading IT research + advisory firm, this snapshot is designed to provide insights to both tech employers + professionals as they assess the employment landscape.

Annual Presenting Sponsor · $12,000 (Exclusive)
Presenting sponsor may offer a brief section of content/commentary as part of the report, and will be recognized on the NC TECH website as an Annual Investor.

Quarterly Sponsor · $3,500 (Exclusive per Quarter, in lieu of Annual Presenting Sponsor)
Quarterly sponsor may offer a brief section of content/commentary as part of the report, and will be recognized on the NC TECH website as the Quarterly Sponsor.

COMMUNICATIONS

Exposure through various communications channels
Email Sponsor · $5,000 (Annual Sponsorship) or $500 (by Month)
Logo, brief description + link included in monthly Plugin newsletter (sent on the first of the month or closest business day to full database) + the mid-month ReCharge newsletter (sent on the 15th of the month or closest business day to all members)