

# 2020 SPONSORSHIP + ENGAGEMENT MENU



# ABOUT NC TECH

The North Carolina Technology Association (NC TECH) is a member-driven non-profit whose mission is to foster growth and champion innovation in North Carolina's tech sector while providing a voice for the tech community. Through our core pillars of engagement including professional networks, talent development, government affairs, and sector promotion, NC TECH helps drive the success of North Carolina's tech and tech-enabled businesses which is a tremendous growth engine for the state's economy.

Sponsorship of NC TECH events is an impactful way for you and your organization to garner valuable brand recognition as well as connect with high-level executives and decision-makers from across the state. As a sponsor, you will receive exclusive benefits and special recognition before, during, and after the event. Additionally, we can work with you to build a program that meets your needs, regardless of your budget, and helps you achieve your business goals.

In this sponsorship menu, you will have at your fingertips an at-a-glance perspective of all of NC TECH's events, programs, and networks for the year. At the top of each Signature Event you will see the dates, locations, and a quick event overview. You will also be able to quickly move between Signature Events, Programs, and Networks which will enable you to get the full scope of programming sponsorship opportunities available.

## Interested In Sponsoring?

Contact Tracy Sternberg, Director of Programs & Sponsorship, at 919.856.0393 or [tracy@nctech.org](mailto:tracy@nctech.org) today.

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# 2020 CALENDAR OF EVENTS

The calendar dates below reflect events that are confirmed at the time of publication and are missing many of our quarterly meetings and series events. Please refer to the website [www.nctech.org](http://www.nctech.org) for the most up to date listing of future events and activities.

## OUTLOOK FOR TECH

January 24 | Sheraton Charlotte | Charlotte, NC

## NC STIR BRIEFING

January 30 | RTPHQ | RTP, NC

## CAPITOL HILL RECEPTION

February | Washington, DC

## DIVERSITY + INCLUSION IN TECH

March 13 | Sheraton Imperial | Durham, NC

## STATE OF TECHNOLOGY

May 8 | Raleigh Convention Center

## TECH CEO + SITE EXECUTIVE AUCTION

May | Online

## TECH DAY AT THE LEGISLATURE

June 2020 | Raleigh, NC

## TECH TOUR

June 15-19 | Statewide tour from the Mountains to the Coast

## NC TECH GOLF CLASSIC

August 6 | Pinehurst Resort | Pinehurst, NC

## LEADERSHIP SUMMIT

August 6-7 | Pinehurst Resort | Pinehurst, NC

## WOMEN IN TECH SUMMIT

September | Biltmore Estate | Asheville, NC

## NC TECH CELEBRATES

October | TBD | Triangle

## NC TECH AWARDS



















November | TBD | Raleigh Convention Center

## CIO + CISO AUCTION

December | Online

# ANNUAL INVESTORS

NC TECH is thankful for the generous support of our annual investors. Annual Investors commit to a level of \$10K or greater in sponsorship during the current calendar year. Sponsors qualify once their commitment meets one of the thresholds. Annual Investor logos appear on the ticker of the home page/each page and are recognized at our signature events.

BENEFITS	INFLUENCER (\$40K+)	ADVOCATE (\$20K+)	SUPPORTER (\$10K+)
(2) complimentary registrations to the Leadership Summit			
Featured in an Annual Investor Spotlight or Executive Spotlight in the monthly newsletter			
Premier seating at all applicable Signature Events			
Special invitations to exclusive events and programs			
Logo with hyperlink on NC TECH's homepage			
Logo with hyperlink on Annual Investors page on NC TECH website			
Logo recognition at all Signature Events			
Premier NC TECH staff support			

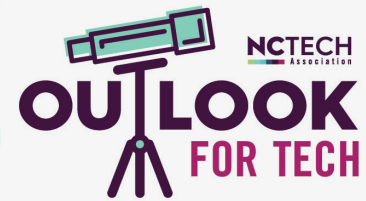
To learn more about becoming an Annual Investor, contact Tracy Sternberg at 919.856.0393 or [tracy@nctech.org](mailto:tracy@nctech.org).



# DISRUPT OR BE DISRUPTED

1|24|20 SHERATON CHARLOTTE  
CONVENTION CENTER

Pre-Event Shindig ■ Exhibit Showcase ■ Panel Breakout Sessions ■ Luncheon Program



## OUTLOOK FOR TECH

NC TECH's annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. Digital transformation and business disruption have become the new normal and the 2020 Outlook for Tech Conference - Disrupt or Be Disrupted – will focus on how your business can be a disruptor versus being disrupted.

The event includes a Pre-Conference Shindig, an Exhibit Showcase, Breakout Sessions and an information packed Luncheon Program.

### ALL SPONSORS RECEIVE:

Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations | Option for exhibit booth for sponsors of \$3,000+ with opportunity to use lead generation app

### Presenting · \$25,000

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | provide event welcome remarks | website homepage branding for 60+ days | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | premier expanded exhibit booth | 16 registrations, two premier reserved tables

### Pre-Conference Shindig · \$6,000

Host pre-conference reception and branding on all promotional materials associated with reception | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

### Luncheon · \$6,000

Logo on placard at each table | provide brief welcome/remarks at lunch | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

### Employment Outlook · \$5,000

Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

### Industry Outlook · \$5,000

Provide presentation or introduce presenter | linkable banner ad in mobile app | preferred exhibit booth | 8 registrations, reserved table

### NC STIR Briefing · \$4,500

Introduce annual North Carolina State of Technology Industry Report (NC STIR) researcher/speaker | preferred exhibit booth | 8 registrations, reserved table

### Morning Breakout Session · \$4,000

Host/moderate a breakout session | collaborate on topic development + panelist identification | linkable banner ad on mobile app | preferred exhibit booth | 8 registrations, reserved table

### Mobile App · \$3,500

Logo on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations

### Registration · \$3,500

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations

### Journal · \$3,000

Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations

### Wi-Fi · \$3,000

Logo on Wi-Fi placards on tables to include custom network name + password | exhibit booth | 6 registrations

### Conference Bag · \$3,000

Logo displayed on conference bag given to attendees (NC TECH to provide) | exhibit booth | 6 registrations

### Board of Advisors Breakfast · \$2,500

Logo on table placards | provide brief welcome/remarks at private breakfast | 4 registrations

### Java Sponsor · \$2,500

Logo on placards at coffee stations | branded coffee sleeves | 4 registrations

### Lanyard · \$2,500

Logo on name badge lanyard offered to all attendees (NC TECH to provide) | 4 registrations

### Mobile Charging Lounge · \$2,500

Logo on signage in mobile charging station area set with soft seating | 4 registrations

### Name Badge · \$2,500

Logo displayed on custom designed, printed name badges | 4 registrations

### Continental Breakfast · \$2,000

Logo on placards at breakfast stations | 4 registrations

### Green Host · \$2,000

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

### Head Table · \$2,000

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership and key speakers

### Refreshment Break · \$2,000

Logo on placards at refreshment stations | 4 registrations

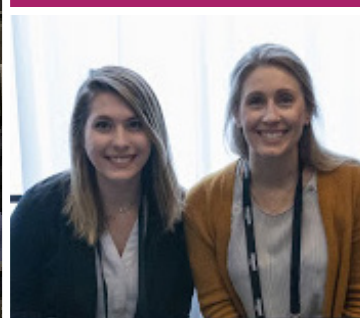
### Exhibit Booth · \$1,500

Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

### Reserved Table · \$1,250

Logo on signage at reserved table | 8 registrations, reserved table (no exhibit booth)

### Exhibit Booth Add-On · \$500 (Limited Availability)







**Green Host · \$3,000**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | exhibit booth | 6 registrations (2 VIP/4 regular)

**Journal · \$3,000**

Logo on journal/notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

**Lanyard · \$3,000**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

**Mobile Charging Lounge · \$3,000**

Logo on signage in mobile charging area set with soft seating | 6 registrations (2 VIP/4 regular)

**VIP Lounge · \$3,000**

Sponsor branded signage in VIP Lounge | exhibit booth | 6 registrations (6 VIP)

**Tech Expo · \$3,000**

Sponsor branding on all Tech Expo signage | exhibit booth | 6 registrations (2 VIP/4 regular)

**Wi-Fi · \$3,000**

Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 regular)

**Java Sponsor · \$2,500**

Logo on placards at coffee stations | logo on coffee sleeves | 6 registrations (2 VIP/4 regular)

**Startup Showcase Prize Package · \$2,500**

A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at \$5,000 or more | receive contact information for presenting startups | 6 registrations (2 VIP/4 regular)

**Gold · \$2,500**

Listed as a Gold Sponsor at the event | exhibit booth | 6 registrations

**Head Table · \$2,000**

Logo on signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers

**Refreshment Break · \$2,000**

Logo on placards at refreshment stations | 4 registrations (1 VIP/3 regular)

**Silver · \$1,500**

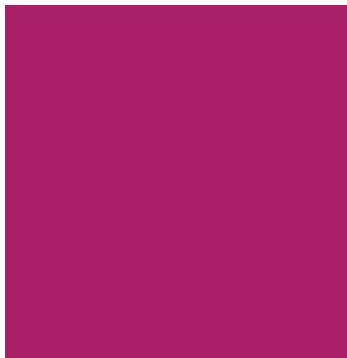
Listed as a Silver Sponsor at the event | 4 registrations

**Reserved Table · \$1,500**

Logo on table | 8 registrations, reserved table

**Reserved Table · \$2,500 (Non-Member)**

Logo on table | 8 registrations, reserved table





## GOLF CLASSIC

Business and technology leaders from across the state gather for a golf tourney on Pinehurst #3 that includes breakfast, lunch and prizes awarded at the 19th Hole Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and build critical relationships.

### ALL SPONSORS RECEIVE:

Logo on event signage and promotion materials | Event registration roster (name, title, company) | Event registrations (based on sponsor level) | Brand recognition at 19th Hole Awards Luncheon

#### Presenting · \$15,000 (SOLD – Dell Technologies)

Logo integrated into event logo and used in all promotional materials | dedicated signage at registration tent | option to provide welcome remarks prior to shotgun start and at beginning of Awards Luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | two foursomes

#### Awards Luncheon · \$6,000

Dedicated signage at Awards Luncheon | logo on placards on each table | reserved table of 10 | opportunity to provide remarks and a gift at luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers | two foursomes

#### CIO Foursome · \$3,500

Sponsored guest CIO plays in your foursome (CIOs secured on a first committed basis) | logo signage on golf cart windshield | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

#### Golf Ball Sponsor · \$3,500

Sponsor branded sleeve of golf balls for all golfers (NC TECH to provide golf balls) | one foursome

#### Golf Towel Sponsor · \$3,000

Sponsor branded golf towels for all golfers (NC TECH to provide towels) | one foursome

#### Beverage Stations · \$2,500

Sponsor branded signage on beverage cart | one foursome

#### Breakfast Sponsor · \$2,500

Sponsor branded signage at continental breakfast buffet | one foursome

#### Golf Cart Branding · \$2,500

Sponsor branded signage on all golf carts | one foursome

#### Golf Scorecard · \$2,500

Sponsor branded scorecards (NC TECH to provide scorecards) | one foursome

#### Golf Tee Set Sponsor · \$2,500

Sponsor branded tee sets (NC TECH to provide tee sets) | one foursome

#### Tournament Trophy Sponsor · \$2,500

Sponsor recognized at Awards Luncheon for providing trophies and has option to present trophies to top 3 foursomes (NC TECH to provide trophies, | one foursome

#### Weather · \$2,500

Sponsor branded sunscreen and ponchos for all golfers (NC TECH to provide) | one foursome

#### Divot Repair/Ball Marker · \$2,000

Sponsor branded divot repair tools (NC TECH to provide divot repair tools) | one foursome

#### Green Host · \$2,000

Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the tournament | one foursome



**Hole-in-One Contest · \$2,000**

Sponsor branded signage at Hole-in-One contest | one foursome | hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 reps to staff the hole, distribute promotional items and interact with golfers

**Mulligan Sponsor · \$2,000**

Sponsor branded Mulligan Card with option to have 1 representative staff mulligan station at registration to interact with golfers | one foursome

**Putting Contest · \$2,000**

Sponsor signage displayed at contest putting green | option to have 1 or 2 representatives at green | one foursome

**Signage · \$2,000**

Sponsor logo displayed on all hole sponsorship signs | one foursome

**Snack Bag · \$2,000**

Sponsor branded snack bag given to each golfer | one four-some (NC TECH to provide snack bags)

**Winners Prize Pack · \$2,000**

Sponsor recognized at Awards Luncheon | Option to present prizes to top 3 foursomes (NC TECH to provide prize packs) | one foursome

**Closest to the Pin · \$1,500**

Sponsor branded signage at the closest to the pin contest hole (NC TECH to provide prize) | one foursome

**Longest Drive · \$1,500**

Sponsor branded signage at the longest drive contest hole (NC TECH to provide prize) | one foursome

**Warm-up Combo · \$1,500**

Sponsor branded signage at the Putting Green and Driving Range | one foursome

**Hole Sponsor · \$750**

Sponsor branded signage at assigned hole | 2 reps at hole with option for a table to display materials and interact with golfers

**Hole Add-On Sponsor · \$500 (Based on Availability)**

Sponsor branded signage at the Putting Green and Driving Range, one foursome





## LEADERSHIP SUMMIT

An annual favorite, the Leadership Summit is hosted by the NC TECH Board of Directors and Advisors. Geared towards executives, NC TECH provides the opportunity to network and hear from some of the tech sector's best leaders on various topics from talent to transformation through both structured discussions and more informal engagement opportunities.

### ALL SPONSORS RECEIVE:

Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | event registrations

### Presenting · \$25,000 (SOLD – Dell Technologies)

Logo integrated into event logo + used in all promotional materials | opportunity to provide opening remarks and a keynote speaker | branded signage | 12 VIP registrations, 2 reserved tables

### Dinner · \$8,000

Provide brief remarks at the start dinner on Thursday | logo on placards on dinner tables | option to provide promotional item to attendees | 8 registrations, reserved table

### Lunch · \$6,000

Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 8 registrations, reserved table

### Economic Forecast Segment Sponsor · \$5,000

Provide brief remarks + introduce economic forecast speaker | 8 registrations, reserved table

### Panel Segment · \$5,000 (2 Available)

Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

### Dinner Keynote Speaker · \$4,000

Provide brief remarks + introduce dinner on Thursday keynote speaker | 4 registrations

### VIP (Directors/Advisors) Reception · \$4,000

Logo on placards at reception | option to provide brief remarks | 4 VIP registrations

### Leaders on the Lawn Reception + Putting Contest · \$3,500

Provide brief closing remarks at dinner to transition attendees outside for the reception + putting contest | logo on placards on outside tables | option to provide banner for evening reception | 4 registrations

### Welcome Reception · \$3,500

Provide brief remarks prior to transition to dinner | logo on placards on reception tables | 4 registrations

### Continental Breakfast · \$3,000

Logo on placards at breakfast + coffee stations | 4 registrations

### Journal · \$3,000

Logo on journal notebook given to all attendees (NC TECH to provide) | 4 registrations

### Tech For Good Spotlight · \$3,000

Opportunity to share your organization's "Tech for Good" initiatives from stage | 4 registrations

### Wi-Fi · \$3,000

Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

### Beverage · \$2,500

Logo on wine bottle tags at each table for Thursday night dinner | 2 registrations

### Hospitality · \$2,500

Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

### Mobile Charging Station · \$2,000

Logo on signage in mobile charging area set with soft seating | 2 registrations



**Green Host · \$2,000**

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

**Head Table · \$2,000**

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

**Lanyard · \$2,000**

Logo on name badge lanyards given to attendees (NC TECH to provide) | 2 registrations

**Name Badge · \$2,000**

Logo on die cut, professionally printed name badges | 2 registrations

**Refreshment Break · \$2,000**

Logo on placards at refreshment stations | 2 registrations

**Registration · \$2,000**

Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations  
giveaway to all attendees, 1 registration

**Board of Advisors Breakfast · \$2,000**

Logo on placards at private breakfast in the Carolina Dining Room | option to provide brief remarks | 2 registrations

**Cigar Sponsor · \$1,500**

Logo on placards with a selection of cigars at the Leaders on the Lawn Reception (NC TECH to provide) | 2 Registrations

**Seat Drop · \$1,250 (3 Available)**

Provide promotional brochure + giveaway to all attendees | 1 registration

**Gold Sponsor · \$1,000 (Limited Availability)**

Listed on event webpage, signage and promotional materials | 2 registrations







# THE BEACONS 2020

## NC TECH AWARDS

North Carolina is a hot spot for tech and the NC TECH Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. It's an evening of networking and celebrations where we recognize organizations and individuals for their achievement in technology in our state. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

### ALL SPONSORS RECEIVE:

Logo on event webpage, signage + promotion materials | Attendee roster (name, title, company) | Event registrations (VIP registrations based on sponsor level) | Option to provide branded item in Winner Gift Bags (40 needed)

### Presenting · \$25,000

Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo on placards on tables | logo prominently displayed via lighting | host "Winners Circle" reception immediately following Gala | option to provide branded item to all attendees | 20 VIP registrations - 2 reserved tables near center stage

### Dinner · \$10,000

Provide brief remarks at start of dinner | logo on placards on dinner tables | option to provide branded to all attendees | 10 registrations (5 VIP/5 regular), reserved table near center stage

### Welcome Reception · \$7,500

Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests upon arrival | 10 registrations (5 VIP/5 regular), reserved table near center stage

### Outstanding Achievement Award Presentation · \$5,000

Present Beacon Award for Outstanding Achievement | 10 registrations, (5 VIP/5 regular), reserved table near center stage

### Tech Exec of the Year Award Presentation · \$5,000

Present Tech Exec of the Year Award | logo on web banner + poll page while voting is live | 10 registrations (5 VIP/5 regular), reserved table near center state

### VIP Reception · \$4,000

Provide brief welcome remarks at VIP Reception | logo on placards on tables at reception | 10 VIP registrations, reserved table

### Individual Award Presentation · \$4,000 (7 Available)

Present an Individual Award (CISO, Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman or Tech Educator) | 10 registrations (4 VIP/6 regular), reserved table

### Corporate Award Presentation · \$3,500 (13 Available)

Present "Technology Corporate" or "Use of Technology" Award (based on availability) | 10 registrations (4 VIP/6 regular), reserved table

### Photo Booth · \$3,500

Logo on all printed + digital photos | option to have reps stationed at photo booth | 8 registrations (2 VIP/6 regular)

### Registration · \$3,500

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 8 registrations (2 VIP/6 regular)

### Beverage · \$3,000

Logo on placards at bars at welcome reception | branded beverage napkins | 6 registrations (2 VIP/4 regular)

### Wine · \$3,000

Logo on wine bottle tags at each table at gala dinner | 6 registrations (2 VIP/4 regular)

### Lanyards · \$3,000

Logo on name badge lanyards provided to all attendees (NC TECH to provide) | 6 registrations (2 VIP/4 regular)

**Name Badge · \$3,000**

Logo displayed on die cut, professionally printed name badges | 6 registrations (2 VIP/4 regular)

**Wi-Fi · \$3,000**

Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations (2 VIP/4 regular)

**Awards Sponsor · \$3,000**

Recognized from podium as Awards Sponsor | option to include a logo branded card/note in awards box + provide gift item in winners bags | 6 registrations (2 VIP/4 regular)

**Dessert Sponsor · \$2,500**

Dessert Sponsor · \$2,500  
Logo on ornament on dessert selection | 4 registrations (2 VIP/2 Regular)

**Award Tracking Card · \$2,500**

Logo on tracking card for all attendees to track finalists + winners for each category | 4 registrations (2 VIP/2 regular)

**Winner Bag · \$2,500**

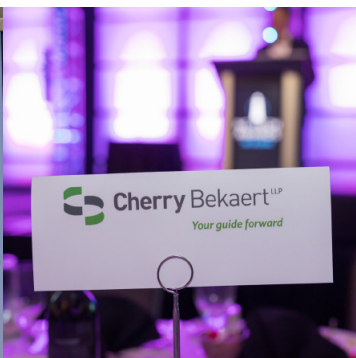
Logo on “gift filled” swag bag provided to all award winners (40 – NC TECH to provide bags) | 4 registrations (2 VIP/2 regular) (suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.)

**Green Host · \$2,000**

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 regular)

**Reserved Table · \$1,500 (Member) + \$2,500 (Non-Member)**

Logo on reserved table | Seating reserved table at event | 10 registrations



## TOUR DATES

June 15 – Asheville / Western NC

June 16 – Charlotte

June 17 – Triad

June 18 – Triangle

June 19 – Wilmington / Eastern NC



## TECH TOUR

5 Days · 5 Regions · 1 Big Tech Celebration

NC TECH will hit the road for a week in June to traverse the state - from the mountains to the coast - to uncover tech happenings including tech tours, Tech Talk Live programs and Techworking socials. We will share stories, photos, insights and more as we go so you can get an inside look at what communities of all sizes are doing to impact the state's tech ecosystem. You can join us on the road or follow along at #NCTechTour on Twitter.

### NC TECH TOUR OFFICIAL STOPS

Monday, June 15	Asheville / Western NC
Tuesday, June 16	Charlotte
Wednesday, June 17	Triad
Thursday, June 18	Triangle
Friday, June 19	Wilmington / Eastern NC

## SPONSORSHIP OPPORTUNITIES

A great way to get visibility across the state!

### Tour Presenting Sponsor · \$5,000

Logo recognition as Presenting Sponsor on promotional materials including website, invitation, social media and signage at stops throughout the week, provide welcome remarks at each Tech Tour stop, option to provide your own logo item to attendees along the tour

### Tour Supporters · \$1,000

Logo on promotional materials including website, invitation, signage, social media at stops throughout the week, option to provide your own logo item to attendees along the tour



## DIVERSITY + INCLUSION SUMMIT

Diversity is critical to our workplaces. It provides companies differing viewpoints, experiences and perspectives that is only possible by diversifying the employees within organizations. And diversity goes beyond race and gender to include ethnicity, military services, LGBTQ, rural populations, people with disabilities and more. NC TECH is looking forward to hosting a Diversity and Inclusion Forum that will focus on D + I in the tech sector and will explore the issue from very different perspectives.

### Presenting • \$7,500

Company name/logo incorporated into promotional materials | opportunity provide brief intro remarks and intro opening and closing keynote speakers | reserved table of 8 | opportunity to place logo item at each attendee's seat

### Luncheon Sponsor • \$5,000

Company name/logo on event webpage, signage + promotional materials | logo on placards on lunch stations and each table | opportunity to provide remarks at luncheon | reserved table of 8

### Breakfast Sponsor • \$3,500

Company name/logo on event webpage, signage + promotional materials | reserved half table of 4 | signage at breakfast stations

### Wi-Fi Sponsor • \$3,000

Company name/logo on event webpage, signage + promotional materials | Logo on Wi-Fi placards to include custom network name + password | reserved half table of 4

### Champion Sponsor • \$3,000 (Multiple Available)

Company name/logo on event webpage, signage + promotional materials | reserved table of 8

### Lanyard • \$2,500

Logo on name badge lanyard offered to all attendees (NC TECH to provide) | 4 registrations

### Name Badge • \$2,500

Logo displayed on custom designed, printed name badges | 2 registrations

### Green Host • \$2,000

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

### Advocate Sponsor • \$1,500 (Multiple Available)

Company name listing on event webpage, signage + promotional materials | reserved half table of 4

**Individual Registration:** NC TECH members: \$150 / Non-Members: \$300.

To confirm a sponsorship or with questions, contact Tracy Sternberg at [Tracy@nctech.org](mailto:Tracy@nctech.org) or 919.856.0393





**9|24-25|20**  
**GROVE PARK INN**  
**ASHEVILLE, NC**

While North Carolina ranks #1 in the US for the number of women in tech jobs, there is great opportunity to increase the number of women in those positions, including leadership roles. Join us for a one-day summit featuring candid conversations with female tech leaders where we explore gender bias, hear unique stories, discuss how to shift the paradigm as well as provide insights on how to advocate for change for today and for the next generation of women.

### SPONSORSHIP OPPORTUNITIES

#### **Presenting • \$12,000**

Company name/logo incorporated into promotional materials | opportunity to provide brief remarks and introduce opening + closing keynote speakers | linkable banner add on mobile app | opportunity to provide a logo item for each attendee | 2 premier reserved tables of 8

#### **Luncheon Sponsor • \$6,500**

Company name/logo on event webpage, signage + promotional materials | logo on placards on lunch stations and each table | opportunity to provide remarks at luncheon | | linkable banner add on mobile app | reserved table of 8

#### **Welcome Reception • \$5,000**

Company name/logo on event webpage, signage and promotional materials | linkable banner ad on mobile app | opportunity to provide remarks at reception | reserved table of 8

#### **Breakfast Sponsor • \$3,500**

Company name/logo on event webpage, signage + promotional materials | signage at breakfast stations | reserved half table of 4

#### **Wi-Fi Sponsor • \$3,500**

Company name/logo on event webpage, signage + promotional materials | Logo on Wi-Fi placards to include custom network name + password | reserved half table of 4

#### **Champion Sponsor • \$3,500 (Multiple Available)**

Company name/logo on event webpage, signage + promotional materials | reserved table of 8

#### **Goodie Bag • \$3,000**

Logo on goodie bag for each attendee | opportunity to provide a branded item and company info to be included in the bag | reserved half table of 4

#### **Lanyard • \$2,500**

Logo on name badge lanyard offered to all attendees (NC TECH to provide) | reserved half table of 4

#### **Name Badge • \$2,500**

Logo displayed on custom designed, printed name badges | reserved half table of 4

#### **Green Host • \$2,000**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

#### **Advocate Sponsor • \$1,750**

Company name on event webpage, signage + promotional materials | reserved half table of 4

**Individual Registration:** NC TECH members: \$325 / Non-Members: \$450

To confirm a sponsorship or with questions, contact Tracy Sternberg at [Tracy@nctech.org](mailto:Tracy@nctech.org) or 919.856.0393



## NC TECH CELEBRATES

North Carolina is home to some of the nation's fastest growing companies. At this event, we recognize the NC headquartered companies named to the 2018 Inc. 5000 List of Fastest Growing Private Companies. This reception will give you an opportunity to celebrate those high growth organizations and the great work that they are doing in NC and beyond.

### ALL SPONSORS RECEIVE:

Logo on event webpage, signage + promotion materials  
| List of Invitees w/ company, CEO/President and address information (sponsorships of \$2,500+) | Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift | Attendee roster (name, title, company) | Event registrations

#### Celebration · \$5,000

Logo incorporated into event logo | provide welcome remarks | 8 registrations

#### Host · \$4,000

Provide welcome remarks as host | 8 registrations

#### Beverage · \$3,000

Logo on branded placards at beverage stations | 6 registrations

#### Photo Booth · \$2,500

Logo on all printed + digital photos | option to have representatives stationed at photo set up | 6 registrations

#### All That Jazz · \$2,500

Logo on branded signage adjacent to the jazz trio | verbal recognition from the jazz trio | 4 registrations

#### Bubbly · \$2,500

Sponsor branded bubbly splits in the Winners' Gift bags | 4 registrations

#### Dessert · \$2,000

Logo on cake with event logo | 4 registrations

#### Name Badge · \$2,000

Logo on event name badges | 4 registrations

#### Supporter · \$1,500

4 Registrations

#### Networker · \$500

2 Registrations

#### Registration

Registration for this event is only open to winners/guests of Inc. 5000 companies + event sponsors who would like to purchase additional registrations.

Additional Registrations (\$50)



**NCTECH**  
Association

# TECH INNOVATIONS NETWORK



## TECH INNOVATIONS

A forum to learn more about emerging technologies and innovations and how they can or will impact our businesses, community and word. Three meetings per network (Charlotte, Triangle and either Triad/Wilmington/Asheville) during the year.

### Presenting · \$3,500 (Exclusive)

(1 available per meeting, \$1,500 in lieu of a presenting sponsor)

Provide opening remarks | introduce or moderate panel | company logo on Tech Innovations network webpage and promotional materials | exhibit table for company, if space is available | recognition as a Tech Innovations Network sponsor throughout the year | seat on the Network Steering Committee

### Supporter · \$1,000

(Limited Availability)

Company logo on Tech Innovations network webpage and promotional materials throughout the year | seat on steering committee | company collateral at registration table

### Host · In-Kind (1 available per meeting)

Host Sponsor provides meeting space and light refreshments (up to 75 people) | provide brief welcome remarks | company logo on Tech Innovations network webpage and promotional materials | display company collateral at registration table



## ROBOT RUMBLE

Are you looking for a fun, engaging and educational team building experience for your company or department? The Robot Rumble is it! The corporate team building experience will challenge 10 company teams to build the best robot using the LEGO EV3 Mindstorm kit for a run at the FIRST LEGO League competition table. With the goal of raising awareness and funds for FIRST North Carolina and the NCTECH, this fun event will bring the tech sector together to engage in friendly competition and learn more about the experiences available for North Carolina's youth.

Corporate teams will be made up of 4-6 company representatives and will be coached by current FIRST Robotics competitors.

### Host Sponsor • \$2,500

Provide welcome remarks | Provide meeting space and refreshments | Logo on webpage and promotional materials | One Team Entry | Option to include an item in the winners "swag bag."

### Competition Table Sponsorship (2 Available) • \$1,500

Logo on one of the competition tables, on webpage and promotional materials | Recognition during the competition | One Team Entry | Option to include an item in the winners "swag bag."

### Corporate Team Sponsor • \$1,000

Entry for your company to bring 4-6 participants to compete in the Robot Rumble | Logo on webpage and promotional materials | Option to include an item in the winners "swag bag."

### Award Sponsor • \$500

Recognition at the event as the Award sponsor as well as a branded card/note with the award | Logo on webpage and promotional materials | Opportunity to provide a "swag bag" to the winning team (4-6 bags).



**NCTECH**  
Association

# BREWS+BYTES

MIX | MINGLE | GET2KNOW NC TECH

## BREWS+BYTES

Multiple times • Multiple Regions

Don't just network – TECHWORK! Members and tech lovers unite in a laid-back, social atmosphere to connect, build relationships, increase visibility, and have fun. Join us for a drink and a bite after hours.

Host Sponsor • \$500 plus the cost of food and beverage (If you host at your facility)





# EXECUTIVE NETWORKS

## EXECUTIVE NETWORKS

NC TECH offers a wide range of opportunities for CIOs and other IT executives to gather, discuss challenges and best practices and build a strong network of peers across the state. While several are structured dialogues, others are informal networking opportunities that allow for great conversation and relationship building.

### CIO+ CISO Executive Roundtable (Exclusive Roundtable - Invitation Only)

#### Quarterly Meetings

A forum exclusive to CIOs + Executives and CISOS to exchange information and best practices, hosted by Cisco both in-person and utilizing TelePresence technology from locations across the state. Session topics are selected and moderated by participating CIOs.

### CXO Private Dinners Dinner Sponsor · \$5,000 plus the cost of dinner (Exclusive)

As an exclusive sponsor, host a dozen or more CIOs, gathered in an intimate dinner setting to discuss best practices and issues germane to all sectors. Past venues include the Angus Barn in Raleigh and the Duke Mansion in Charlotte.

### IT Executive Receptions – Host Sponsor - \$1,250 (Limited Availability)

#### Charlotte, Triad + Triangle

Relationship building is critical to success in any business or industry. NCTECH is introducing CIO Peer2Peer receptions to provide CIOs, CISOs and IT executives the opportunity to come together and build relationships with others and discuss issues common to all in a more informal setting.

### CEO Receptions – Host Sponsor - \$1,500

#### Raleigh

NC TECH has a strong record of engagement with policy makers at all levels of government. This invitation-only reception is part of our ongoing effort to engage tech leaders with each other and with elected officials. Attendance at this event is limited to invited guests, and representatives from a limited number of Host Sponsors.

## OTHER

### Online Tech CEO + Site Executive Auction · Bidding · May (Online)

Going once, going twice – secure a guaranteed meeting with a Tech CEO or Site Executive by being the winning online bidder. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.

### Online CIO CISO Auction · Bidding · December (Online)

Going once, going twice – secure a guaranteed meeting with a CIO or CISO by being the winning online bidder. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.





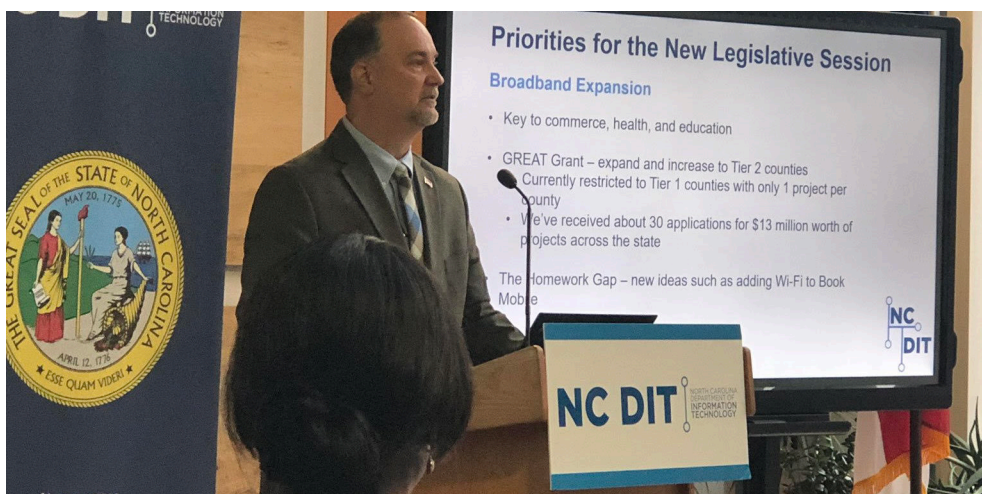
GOVERNMENT  
VENDOR NETWORK

## GOVERNMENT VENDOR NETWORK

A forum for members to learn and discuss how technology is procured and deployed in state government. NC TECH brings in senior state officials and policy makers to discuss challenges they face and how technology might provide solutions in efficiency and cost reduction.

**Meeting Sponsor · \$1,500 (1 available per meeting)**

Provide opening remarks | introduce or moderate panel | company logo on Government Vendor Network webpage and promotional materials | exhibit table for company, if space is available | recognition as a Government Vendor Network sponsor throughout the year





## CYBER SECURITY NETWORK

### CYBER SECURITY NETWORK

A forum to educate and prepare companies, organizations and communities to mitigate ongoing and future IT security risks. Three meetings per network (Charlotte, Triangle and either Triad/Wilmington/Asheville) during the year.

#### Presenting Sponsor · \$3,500 (Exclusive)

(1 available per meeting \$1,500 in lieu of a presenting sponsor)

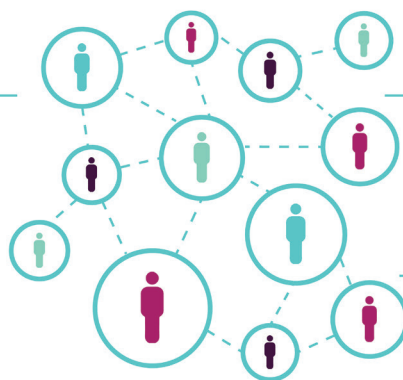
Provide opening remarks | introduce or moderate panel | company logo on Cyber Security network webpage and promotional materials | exhibit table for company, if space is available | recognition as a Cyber Security Network sponsor throughout the year | seat on the Network Steering Committee

#### Supporter · \$1,000 (Limited Availability)

Company logo on Cyber Security network webpage and promotional materials throughout the year | seat on steering committee | company collateral at registration table

#### Host · In-Kind (1 per meeting)

Host Sponsor provides meeting space and light refreshments (up to 75 people) | provide brief welcome remarks | company logo on Cyber Security network webpage and promotional materials | display company collateral at registration table



## TALENT NETWORK

### TALENT NETWORK

A forum to explore advocacy and action for educating world-class students and workers to make North Carolina a thriving hub for global IT talent. Three meetings per network (Charlotte, Triangle and either Triad/Wilmington/Asheville) during the year.

#### Presenting · \$3,500 (Exclusive)

(1 available per meeting \$1,500 in lieu of a presenting sponsor)

Provide opening remarks | introduce or moderate panel | company logo on Talent network webpage and promotional materials | exhibit table for company, if space is available | recognition as a Talent Network sponsor throughout the year | seat on the Network Steering Committee

#### Supporter · \$1,000

(Limited Availability)

Company logo on Talent network webpage and promotional materials throughout the year | seat on steering committee | company collateral at registration table

#### Host · In-Kind (1 per meeting)

Host Sponsor provides meeting space and light refreshments (up to 75 people) | provide brief welcome remarks | company logo on Talent network webpage and promotional materials | display company collateral at registration table

# GOVERNMENT AFFAIRS

NC TECH engages with elected and appointed leaders at the state and federal levels to ensure that the interests of the tech sector are well represented. From legislation to procurement, NC TECH offers a variety of avenues for two-way dialog with policy makers.

## Capitol Hill Reception

Feb 2020 (Washington, DC)

Interact with North Carolina's Congressional leaders (elected and staff) at this intimate reception on Capitol Hill. NCTECH members who work in the DC area, or whose travel can coincide with this event, are invited to register.

Reception Host · \$1,500 (Limited Availability)

Logo displayed on event web page and signage at reception, Recognition in all pre and post press for the event, 4 complimentary registrations.

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## Legislative Outlook

TBD (Triangle)

Engage with elected officials to get a preview of the state's most important tech policy issues and what's coming down the road for North Carolina. Hear from state legislators about their tech priorities for the upcoming legislative session.

Host Sponsor · \$1,500 (Limited Availability)

Logo displayed on event webpage, event signage + promotional materials listed in pre/post press for the event | premier seating

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## Tech Day at the Legislature

TBD (Triangle)

Each year during the early weeks of the North Carolina General Assembly's Session, NC TECH hosts a legislative breakfast open to all legislators and NC TECH members. The balance of the day features some mixture of exhibits, presentations to key committees, and more.

Tech Day Title Sponsor · \$3,000 (Exclusive)

Provide remarks at Tech Day Breakfast, logo on event webpage, recognition at any additional activities that day

Tech Day Breakfast Sponsor · \$1,500 (Exclusive)

Provide welcome remarks, logo on network webpage and promotional materials



The Tech Job Fairs connect the area's top talent across various functional areas and levels of expertise with growing employers. Participating sponsors and employers gain widespread visibility as a tech employer with access to qualified candidates in person and virtually. Participating employers connect with candidates in person at the event, virtually by posting positions on the job board and receive branding/visibility in the promotion.

NC TECH JOB FAIR BOOTH RATES		
BOOTH OPTIONS FOR COMPANIES + ORGANIZATIONS		BENEFITS
NC TECH Member \$500 Non-Member \$800	<b>TECH EMPLOYERS</b> Employing < 100 employees in North Carolina	<ul style="list-style-type: none"> <li>✓ Promotion as a tech employer online, in social media + press/marketing</li> <li>✓ Booth (skirting, electrical hookup + Wi-Fi available)</li> <li>✓ 2 Representatives (each additional individual is \$50)</li> <li>✓ Employer Lounge w/ continental breakfast, lunch + break service</li> <li>✓ Job Board (post positions on job board for virtual candidates)</li> </ul>
NC TECH Member \$800 Non-Member \$1,100	<b>TECH EMPLOYERS</b> Employing 100+ employees in North Carolina	
NC TECH Member \$1,100 Non-Member \$1,400	<b>STAFFING + RECRUITING FIRMS</b>	
NC TECH Member \$500 Non-Member \$800	<b>EDUCATIONAL INSTITUTIONS + ORGANIZATIONS W/ RESOURCES FOR JOB SEEKERS</b>	

\*must indicate need for table skirting + electrical hookup on employer form

\*\*employers have option to utilize a mobile app (allows for scanning of job seeker name badges) with additional fee/sign up

## SPONSORSHIP OPPORTUNITIES

### Registration • \$3,000

Logo on electronic check-in devices that candidates will engage with at registration | logo on name badge | option to have table and a rep adjacent to registration | includes Job Fair booth | premier booth placement

### Job Fair Bag • \$2,500

Logo displayed on job fair bag given to all candidates (NC TECH to provide) | includes job fair booth | premier booth placement

### Job Seeker Lounge • \$2,500

Logo displayed on signage in/at Job Seeker Lounge | option to display banner in Job Seeker Lounge | includes Job Fair booth | premier booth placement

### Headshot • \$2,500

Logo displayed on photo booth providing job candidates with updated headshots | Option to provide table and rep adjacent to the photo booth | option to display banner in Job Seeker Lounge | includes Job Fair booth | premier booth placement

### Wi-Fi • \$2,000

Logo on Wi-Fi placards on tables to include custom network name + password for all attendees | includes Job Fair booth

### Workshop • \$2,000

Host a 30-minute session on a topic of interest to Candidates (i.e. job coaching, leveraging social media, etc.) | includes Job Fair booth



# NORTH CAROLINA STATE OF THE TECHNOLOGY INDUSTRY REPORT & TECH DIRECTORY

NC TECH's annual release of statewide data that highlights a variety of indicators and areas that reflect the strength and opportunity of NC's tech sector and how we match/measure up to other states. Available in online, print and digital versions as well as in person briefings. The State of Technology Industry Report (released online at [www.NCSTIR.com](http://www.NCSTIR.com)) includes a compilation of valuable information and analysis on how NC is doing in areas such as year-over-year growth in tech establishments as well as core IT and tech sector employment.



## Sponsorships Opportunities

2020 NORTH CAROLINA STATE OF TECHNOLOGY INDUSTRY REPORT & TECH DIRECTORY <i>UNDERWRITING OPPORTUNITIES</i>			
BENEFITS	PRESENTING PARTNERS \$10,000	GOLD SPONSORS \$5,000	SILVER SPONSORS \$2,500
Lead visibility as a Partner organization on all virtual or print collateral including prominent placement on the State of the Tech Industry Report website.	✓		
Prominent Partner recognition, stage presence and brief remarks during Roadshow Events.	✓		
Logo and ad space in printed directory to include key findings from the 2020 State of Tech Industry Report.	Full Page	Half Page	Quarter Page
Recognition on web site ( <a href="http://www.ncstir.com/sponsors">www.ncstir.com/sponsors</a> ) for the full year duration of the report.	✓	✓	✓
Opportunity to reference the State of Tech Industry Report in company materials/releases as well as link to the NCSTIR site on your company/organization website.	✓	✓	✓
Inclusion in Roadshow Events with verbal/signage recognition and reserved seating for selected representative(s). This also includes specified number of registrations at Outlook for Tech on <b>January 24, 2020</b> in Charlotte when the new report is unveiled.	Reserved Seating and 6 Registrations at Outlook for Tech	Reserved Seating and 4 Registrations at Outlook for Tech	Reserved Seating and 2 Registrations at Outlook for Tech
Inclusion in press releases/alerts	✓	✓	✓





## IT JOB TRENDS REPORT

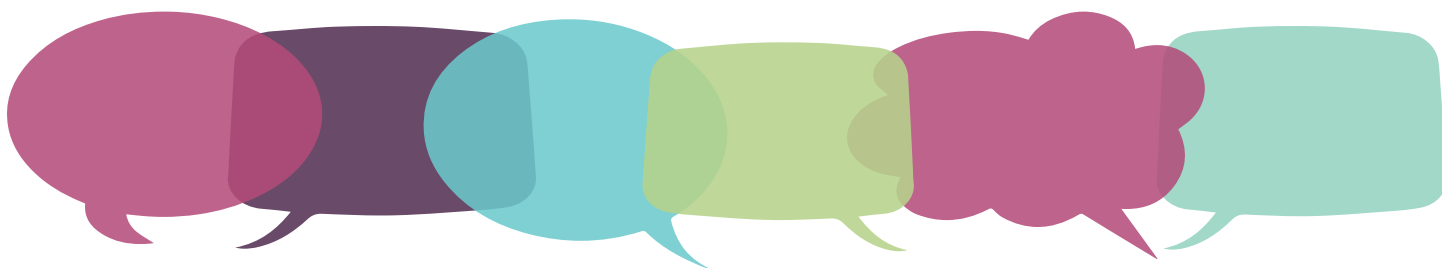
A monthly trend analysis of IT jobs and skill demands in North Carolina distributed to NC TECH members and the press. Readers can view the number of IT job postings presented in various top ten lists (skills, jobs, employers, regions) as well as a rolling 12-month chart reflecting the trends in job openings over the previous year. Utilizing the TalentNeuron tool from Gartner, the world's leading IT research + advisory firm, this snapshot is designed to provide insights to both tech employers + professionals as they assess the employment landscape.

### Annual Presenting Sponsor · \$12,000 (Exclusive)

Presenting sponsor may offer a brief section of content/commentary as part of the report, and will be recognized on the NC TECH website as an Annual Investor.

### Quarterly Sponsor · \$3,500 (Exclusive per Quarter, in lieu of Annual Presenting Sponsor)

Quarterly sponsor may offer a brief section of content/commentary as part of the report, and will be recognized on the NC TECH website as the Quarterly Sponsor.



## COMMUNICATIONS

Exposure through various communications channels

Email Sponsor · \$5,000 (Annual Sponsorship) or \$500 (by Month)

Logo, brief description + link included in monthly PlugIn newsletter (sent on the first of the month or closest business day to full database) + the mid-month ReCharge newsletter (sent on the 15th of the month or closest business day to all members)