



# NC .TECH AWARDS

## THE BEACONS

# 2020

*North Carolina is a hot spot for tech and the NC TECH Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. This year's event will be a virtual celebration where we recognize organizations and individuals for their achievement in technology in our state. This event, the only statewide tech awards, will take a fun and interesting approach to celebrating North Carolina's amazing tech sector and individuals.*

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, event platform + promotion materials | Attendee roster (name, title, company)

**Presenting • \$25,000 (SOLD – Cherry Bekaert)**

Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo prominently displayed on event platform and event page | option to provide branded item to winning companies/individuals

**Outstanding Achievement Award Presentation • \$5,000 (SOLD – AHEAD)**

Present Beacon Award for Outstanding Achievement | recognition as a leading sponsor | option to provide branded item to winning companies/individuals

**Tech Exec of the Year Award Presentation • \$5,000 (SOLD – Cisco)**

Present Tech Exec of the Year Award | logo on web banner + poll page while voting is live | recognition as a leading sponsor | option to provide branded item to winning companies/individuals

**Individual Award Presentation • \$4,000 (6 Available – 5 SOLD – Credit Suisse, Dell, Infosys, Lenovo, Trend Micro)**

Present an Individual Award (CISO, Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman or Tech Educator) | recognition as a leading sponsor | option to provide branded item to winning companies/individuals

**Online Engagement Community • \$4,000 (SOLD – Republic Wireless)**

Branding on NC TECH Awards online community and the event platform through the end of 2020 | option to post articles, blog posts, videos in prominent position in online community | recognition as a leading sponsor | option to provide branded item to winning companies/individuals

**Corporate Award Presentation • \$3,500 (16 Available – 9 SOLD – Accenture, Brighthouse Financial, Coastal Credit Union, CommScope, Flexential, LGFCU, SAS, Smith Anderson, Wyrick Robbins)**

Present “Technology Corporate” or “Use of Technology” Award (based on availability) | recognition as a leading sponsor | option to provide branded item to winning companies/individuals

**Terabyte Sponsor • \$3,500 (2 Available – 1 SOLD - SoftPro)**

Recognition as a leading sponsor | 30 second video to run a during break on each of the three awards days | option to provide branded item to winning companies/individuals

**Awards Sponsor • \$3,000**

Option to include a logo branded card/note in each award trophy box + provide gift item in winners bags | recognition each day of the awards program in event platform as Awards Sponsor | recognition as a supporting sponsor

**Winner Gift Bag • \$3,000**

Logo recognition on the winner gift bags that will be provided to each winning company and individual | option to include a logo branded collateral + provide gift item in winners bags | recognition as a supporting sponsor

**Award Tracking Card • \$2,500**

Logo on virtual tracking card distributed to all attendees to track finalists + winners for each category | recognition as a supporting sponsor

**Gigabyte Sponsor • \$2,000 (6 Available – 4 SOLD – BCBSNC, Railinc, Walk West, WGU NC)**

Recognition as a supporting sponsor | 30 second video to run during a break on one of the three awards days | branding on the event page and platform

**Green Host • \$2,000 (SOLD – McGriff Insurance)**

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | recognition as a supporting sponsor

**Megabyte Sponsor • \$1,000 (Multiple Available – 2 SOLD – Brooks Pierce, Racepoint Global)**

Recognition as a supporting sponsor | branding on the event page and platform