# **TALENT, RESEARCH & COMMUNICATIONS**



The Tech Job Fairs connect the area's top talent across various functional areas and levels of expertise with growing employers. Participating sponsors and employers gain widespread visibility as a tech employer with access to qualified candidates in person and virtually. Participating employers connect with candidates in person at the event, virtually by posting positions on the job board and receive branding/visibility in the promotion.

NC TECH JOB FAIR BOOTH RATES		
	BOOTH OPTIONS FOR COMPANIES + ORGANIZATIONS	BENEFITS
NC TECH Member \$500 Non-Member \$800	<b>TECH EMPLOYERS</b> Employing < 100 employees in North Carolina	✓ Promotion as a tech employer online, in social media + press/ marketing
NC TECH Member \$800 Non-Member \$1,100	<b>TECH EMPLOYERS</b> Employing 100+ employees in North Carolina	<ul> <li>Booth (skirting, electrical hookup + Wi-Fi available)</li> <li>2 Representatives (each additional individual is \$50)</li> <li>Employer Lounge w/ continental breakfast, lunch + break service</li> <li>Job Board (post positions on job board for virtual candidates)</li> </ul>
NC TECH Member \$1,100 Non-Member \$1,400	STAFFING + RECRUITING FIRMS	
NC TECH Member \$500 Non-Member \$800	EDUCATIONAL INSTITUTIONS + ORGANIZATIONS W/ RESOURCES FOR JOB SEEKERS	

\*must indicate need for table skirting + electrical hookup on employer form \*\*employers have option to utilize a mobile app (allows for scanning of job seeker name badges) with additional fee/sign up

# SPONSORSHIP OPPORTUNITIES

## Registration $\cdot$ \$3,000

Logo on electronic check-in devices that candidates will engage with at registration | logo on name badge | option to have table and a rep adjacent to registration | includes Job Fair booth | premier booth placement

#### Job Fair Bag · \$2,500

Logo displayed on job fair bag given to all candidates (NC TECH to provide) | includes job fair booth | premier booth placement

#### Job Seeker Lounge · \$2,500

Logo displayed on signage in/at Job Seeker Lounge | option to display banner in Job Seeker Lounge | includes Job Fair booth | premier booth placement

#### Headshot · \$2,500

Logo displayed on photo booth providing job candidates with updated headshots | Option to provide table and rep adjacent to the photo booth | option to display banner in Job Seeker Lounge | includes Job Fair booth | premier booth placement

#### Wi-Fi • \$2,000

Logo on Wi-Fi placards on tables to include custom network name + password for all attendees| includes Job Fair booth

### Workshop · \$2,000

Host a 30-minute session on a topic of interest to Candidates (i.e. job coaching, leveraging social media, etc.) | includes Job Fair booth