



Our flagship technology conference includes engaging keynotes, interactive panel discussions, a tech expo and a startup showcase where early-stage tech companies pitch creative innovations. This is a great opportunity for all levels within your organization to learn, discuss best practices and build relationships.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of \$3,000+ with opportunity to use lead generation app

Presenting • \$25,000 (SOLD – IBM)

Logo integrated into event logo + used in all promotional materials | provide opening remarks to kickoff event | option to provide + introduce opening keynote speaker | option to provide logo item to attendees | premier exhibit booth | 24 VIP registrations, 2 reserved tables

Closing Keynote/TECH Talks • \$10,000

Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 16 VIP registrations, reserved table

Luncheon • \$7,500

Provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items at table | preferred exhibit booth | 10 registrations (4 VIP/6 regular), reserved table

Pre-Conference Reception • \$6,000

Sponsor branding of event | provide remarks at reception | preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

Startup Showcase • \$6,000 (SOLD – Coastal Federal Credit Union)

A portion of sponsorship proceeds dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | receive contact information for presenting startups | preferred exhibit booth | 10 registrations (4 VIP/6 regular), reserved table

Breakout Sessions • \$5,000 (6 available – 3 SOLD – Cherry Bekaert, SAS, Smith Anderson)

Moderate panel at breakout session (first come basis) | assist with topic selection + panel development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

General Audience Breakfast • \$4,000

Logo on placards at continental breakfast | exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

VIP Breakfast • \$4,000

Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

Mobile App • \$3,500

Logo on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations

Registration • \$3,500

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations

Name Badge • \$3,000

Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 regular)

Conference Bag • \$3,000

Logo displayed with State for Tech event logo on bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

Green Host • \$3,000 (SOLD – Deutsche Bank)

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | exhibit booth | 6 registrations (2 VIP/4 regular)

Journal • \$3,000 (SOLD – Rebyc Security)

Logo on journal/notebook given to all attendees at lunch (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

Lanyard • \$3,000

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

Mobile Charging Lounge • \$3,000

Logo on signage in mobile charging area set with soft seating | 6 registrations (2 VIP/4 regular)

VIP Lounge • \$3,000

Sponsor branded signage in VIP Lounge | exhibit booth | 6 registrations (6 VIP)

Wi-Fi • \$3,000

Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 regular)

Startup Showcase Prize Package • \$2,500 (SOLD – MetLife)

Proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services | receive contact information for presenting startups | exhibit booth | 6 registrations (2 VIP/4 regular)

Gold • \$2,500 (Limited Availability)

Listed as a Gold Sponsor at the event | exhibit booth | 6 registrations

Head Table • \$2,000

Signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers

Refreshment Break • \$2,000 (2 Available – 1 SOLD - Railinc)

Logo on placards at break stations | 4 registrations (1 VIP/3 regular)

Silver • \$1,500 (Limited Availability)

Listed as a Silver Sponsor at the event | 4 registrations

Reserved Table • \$1,500

Logo on table | 8 registrations, reserved table