



NC TECH's annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. The 2019 theme is to Disrupt or Be Disrupted and will focus on how digital transformation and business disruption have become the new normal.

The upcoming event has been revamped to include a Pre-Event Shindig, enhanced Exhibit Showcase, Breakout Sessions and an information packed Luncheon Program – all in a new uptown location.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations | Option for exhibit booth for sponsors of \$3,000+ with opportunity to use lead generation app

Presenting • \$15,000 (SOLD – Lumos/Spirit Communications)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, name badge, conference bag, placard, + presentations | provide event welcome remarks | website homepage branding for 60+ days | recognition as Annual Investor for calendar year | option to provide logo item at each seat | premier expanded exhibit booth | 16 registrations, two premier reserved tables

Pre-Conference Reception • \$7,500 (SOLD – WeWork)

Host pre-conference reception | preferred exhibit booth | 8 registrations, reserved table

Luncheon • \$6,000 (SOLD – Flexential)

Logo on placard at each table | provide brief welcome/remarks at lunch | preferred exhibit booth | 8 registrations, reserved table

Employment Outlook • \$5,000

Provide presentation or introduce presenter | preferred exhibit booth | 8 registrations, reserved table

Industry Outlook • \$5,000 (SOLD – Accenture)

Provide presentation or introduce presenter | preferred exhibit booth | 8 registrations, reserved table

Outlook Keynote • \$5,000 (SOLD – Corning)

Introduce keynote speaker | preferred exhibit booth | 8 registrations, reserved table

Morning Breakout Session • \$4,000 (Two Available, 2 SOLD – ForeScout, Trace 3)

Opportunity to host/moderate a morning breakout session | collaborate on topic development + panelist identification | preferred exhibit booth | 8 registrations, reserved table

NC STIR Briefing • \$4,500 (SOLD – UNC-Charlotte College of Computing and Informatics)

Introduce speaker who briefs attendees on the key findings from the 2019 North Carolina State of Technology Industry Report (NC STIR) | preferred exhibit booth | 8 registrations, reserved table

Mobile App • \$3,500 (SOLD – Spectrum Enterprise)

Logo on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations

Registration • \$3,500 (SOLD – UNC School of Information and Library Science)

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations

Journal • \$3,000 (SOLD – Tanjo)

Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations

Wi-Fi • \$3,000 (SOLD – Brighthouse Financial)

Logo on Wi-Fi placards on tables to include custom network name + password | exhibit booth | 6 registrations

Conference Bag • \$3,000 (SOLD – GTT)

Logo displayed on conference bag given to attendees (NC TECH to provide) | exhibit booth | 6 registrations

Board of Advisors Breakfast • \$2,500

Logo on table placard | provide brief welcome/remarks at private breakfast | 4 registrations

Continental Breakfast • \$2,500

Sponsor branded placards at breakfast + coffee stations | 4 registrations

Lanyard • \$2,500 (SOLD – Racepoint Global)

Logo on name badge lanyard offered to all attendees (NC TECH to provide) | 4 registrations

Mobile Charging Lounge • \$2,500

Logo on signage in mobile charging station area set with soft seating | 4 registrations

Name Badge • \$2,500 (SOLD – CommScope)

Logo displayed on die cut, professionally printed name badges | 4 registrations

Green Host • \$2,000 (SOLD – Dassault Systemes)

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

Head Table • \$2,000

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership and key speakers

Refreshment Break • \$2,000

Logo on placards at refreshment stations | 4 registrations

Exhibit Booth • \$1,500 (Several Still Remaining – SOLD Randstad, Vology, Dynatrace)

Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

Reserved Table • \$1,250

Logo on signage at reserved table | 8 registrations, reserved table (no exhibit booth)

Exhibit Booth Add-On • \$500 (Limited Availability)

Option to add exhibit booth or additional exhibit space to any sponsorship listed above

