



North Carolina is a hot spot for tech and the NC TECH Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. It's an evening of networking and celebrations where we recognize organizations and individuals for their achievement in technology in our state. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotion materials | Attendee roster (name, title, company) | Event registrations (VIP registrations based on sponsor level) | Option to provide branded item in Winner Gift Bags (40 needed)

Presenting • \$25,000 (SOLD – Cherry Bekaert)

Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo on placards on tables | logo prominently displayed via lighting | host "Winners Circle" reception immediately following Gala | option to provide branded item to all attendees | 20 VIP registrations - 2 reserved tables near center stage

Dinner • \$10,000 (SOLD – Blue Cross Blue Shield NC)

Provide brief remarks at start of dinner | logo on placards on dinner tables | option to provide branded to all attendees | 10 registrations (5 VIP/5 regular), reserved table near center stage

Welcome Reception • \$7,500 (SOLD – Relay)

Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests upon arrival | 10 registrations (5 VIP/5 regular), reserved table near center stage

Outstanding Achievement Award Presentation • \$5,000

Present Beacon Award for Outstanding Achievement | 10 registrations, (5 VIP/5 regular), reserved table near center stage

Tech Exec of the Year Award Presentation • \$5,000 (SOLD – Cisco)

Present Tech Exec of the Year Award | logo on web banner + poll page while voting is live | 10 registrations (5 VIP/5 regular), reserved table near center state

VIP Reception • \$4,000 (SOLD – Spectrum)

Provide brief welcome remarks at VIP Reception | logo on placards on tables at reception | 10 VIP registrations, reserved table

Individual Award Presentation • \$4,000 (6 Available – 4 SOLD – Cisco, Credit Suisse, Dell, Deutsche Bank)

Present an Individual Award (CISO, Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman or Tech Educator) | 10 registrations (4 VIP/6 regular), reserved table

Corporate Award Presentation • \$3,500 (14 Available – 8 SOLD – Accenture, Chainyard, Coastal Credit Union, CommScope, MetLife, Outsystems, SAS, Smith Anderson, Wyrick Robbins)

Present “Technology Corporate” or “Use of Technology” Award (based on availability) | 10 registrations (4 VIP/6 regular), reserved table

Photo Booth • \$3,500

Logo on all printed + digital photos | option to have reps stationed at photo booth | 8 registrations (2 VIP/6 regular)

Registration • \$3,500

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 8 registrations (2 VIP/6 regular)

Beverage • \$3,000

Logo on placards at bars at welcome reception | branded beverage napkins | 6 registrations (2 VIP/4 regular)

Wine • \$3,000

Logo on wine bottle tags at each table at gala dinner | 6 registrations (2 VIP/4 regular)

Lanyards • \$3,000 (SOLD – AHEAD)

Logo on name badge lanyards provided to all attendees (NC TECH to provide) | 6 registrations (2 VIP/4 regular)

Name Badge • \$3,000 (SOLD – Flexential)

Logo displayed on die cut, professionally printed name badges | 6 registrations (2 VIP/4 regular)

Wi-Fi • \$3,000

Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations (2 VIP/4 regular)

Awards Sponsor • \$3,000

Recognized from podium as Awards Sponsor | option to include a logo branded card/note in awards box + provide gift item in winners bags | 6 registrations (2 VIP/4 regular)

Dessert Sponsor • \$2,500 (SOLD – First Citizens)

Logo on ornament on dessert selection | 4 registrations (2 VIP/2 Regular)

Award Tracking Card • \$2,500

Logo on tracking card for all attendees to track finalists + winners for each category | 4 registrations (2 VIP/2 regular)

Winner Bag • \$2,500

Logo on “gift filled” swag bag provided to all award winners (40 – NC TECH to provide bags) | 4 registrations (2 VIP/2 regular) (*suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.*)

Green Host • \$2,000

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 regular)

Reserved Table • \$1,500 (Member) + \$2,500 (Non-Member)

Logo on reserved table | Seating reserved table at event | 10 registrations