



Our flagship technology conference includes engaging keynotes, interactive panel discussions, a tech expo and a startup showcase where early-stage tech companies pitch creative innovations. This is a great opportunity for all levels within your organization to learn, discuss best practices and build relationships.

All Sponsors receive: Logo on event signage and promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit table at \$3,000 and above

Title • \$25,000 (SOLD – IBM)

Logo integrated into event logo and used in all promotional materials | provide opening remarks | option to provide and introduce opening keynote speaker | premier exhibit space | option to provide logo item to attendees | 20 VIP registrations, 2 reserved tables

TECH Talks • \$10,000 (SOLD – Dell Technologies)

Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit space | 10 VIP registrations, reserved table

Startup Showcase • \$6,000 (SOLD – Coastal Federal Credit Union)

A portion dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | receive contact information for presenting startups | preferred exhibit space | 10 registrations (4 VIP/6 regular), reserved table

Breakout Sessions • \$5,000 (6 available – 3 SOLD – Lenovo, North State Communications, SAS, Silvertree Consulting)

Moderate panel of sponsored breakout session (first come basis) | assist with topic selection and panel development | option to display materials in breakout room | preferred exhibit space | 8 registrations (2 VIP/6 regular), reserved table

Luncheon • \$5,000 (SOLD – Crown Castle)

Provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items at table | preferred exhibit space | 10 registrations (4 VIP/6 regular), reserved table

Pre-Conference Reception • \$5,000 (SOLD – Google)

Provide remarks at reception | preferred exhibit space | 8 registrations (2 VIP/6 regular), reserved table

General Audience Breakfast • \$4,000

Logo on placards at continental breakfast | logo on placards on tables | exhibit space | 6 registrations (2 VIP/4 regular)

VIP Breakfast • \$4,000 (SOLD – Bandwidth)

Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit space | 8 registrations (2 VIP/6 regular), reserved table

Conference Bag • \$3,000 (SOLD – Sageworks)

Logo displayed with State for Tech event logo on bag given to attendees (NC TECH to provide bags) | exhibit space | 6 registrations (2 VIP/4 regular)

Green Host • \$3,000

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | exhibit space | 6 registrations (2 VIP/4 regular)

Journal • \$3,000 (SOLD – Massey Consulting)

Logo on journal notebook given to attendees at lunch (NC TECH to provide journals) | exhibit space | 6 registrations (2 VIP/6 regular)

Lanyard • \$3,000 (SOLD – Flexential)

Logo on name badge lanyard offered to all attendees (NC TECH to provide lanyards) | exhibit space | 6 registrations (2 VIP/4 regular)

Mobile Charging Stations • \$3,000 (SOLD – Republic Wireless)

Logo on signage in mobile charging station areas | 2 distinct mobile charging areas set with soft seating in the Exhibit Showcase | 6 registrations (2 VIP/4 regular)

Name Badge Insert • \$3,000

Logo displayed as header on name badge inserts | exhibit space | 6 registrations (2 VIP/4 regular)

Parking • \$3,000

Logo on complimentary parking voucher given to all attendees at registration | Exclusive opportunity to distribute parking vouchers | preferred exhibit space | 6 registrations (2 VIP/4 regular)

Registration • \$3,000 (SOLD – Creating IT Futures)

Sponsor branded placards at registration | Option for display table adjacent to registration to provide materials and/or giveaways and interact with attendees | 6 registrations (2 VIP/4 regular)

Wi-Fi • \$3,000 (SOLD – RTI International)

Logo on Wi-Fi placards on tables with custom network name and password | exhibit space | 6 registrations (2 VIP/4 regular)

Startup Showcase Prize Package • \$2,500 (SOLD – Cherry Bekaert)

Proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services | receive contact information for presenting startups | exhibit space | 6 registrations (2 VIP/4 regular)

Head Table • \$2,000 (SOLD – Vaco)

Signage at head table | 4 VIP registrations, 2 seated at head table

Refreshment Break - \$2,000 • (2 Available; 1 SOLD - Railinc)

Logo on placards at break stations | 4 registrations (1 VIP/3 regular)

Gold • \$2,500 (Limited Availability) (IT People, Access Point, Beacon, We Work)

Exhibit space | 6 registrations | Listed as a Gold Sponsor at the event

Silver • \$1,500 (Limited Availability) (1 SOLD – Deutsche Bank, Brady Services, Racepoint Global, Wyrick Robbins)

4 registrations | Listed as a Silver Sponsor at the event

Reserved Table • \$1,450 (MCNC, Cyrus One, CenturyLink, Fidelity Investments, First Citizens, Genworth Financial, Cisco, LexisNexis, Optum)

Logo on table | 10 registrations, reserved table