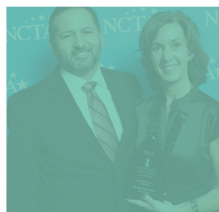


2018 Sponsorship Opportunities



NCTECH
Association

WHO WE ARE

The North Carolina Technology Association (NC TECH) is a member-driven non-profit that serves as the “voice” of the state’s tech sector. 2018 will mark our 25th Anniversary and is promising to be a big year as we will be celebrating throughout the year in various ways. Through advocacy, engagement and development, NC TECH helps drive the growth in North Carolina’s tech and tech-enabled businesses which is a tremendous growth engine for the state’s economy.

Sponsorship of NC TECH events is an impactful way for you and your organization to garner valuable brand recognition as well as reach high-level executives and decision-makers from across the state. As a sponsor, you will receive exclusive benefits and special recognition before, during and after the event. Additionally, we can work with you to build a program that meets your needs, regardless of your budget, and helps you achieve your business goals. In this sponsorship menu, you will have at your fingertips an at a glance perspective of all of NC TECH’s events, programs and networks. At the top of the each Signature Event, you will see the dates, locations, and quick overview. You will also be able to quickly move from Signature Events to Programs to Networks to better enable you to get the full scope of programming opportunities available.

INTERESTED IN SPONSORING?

Contact Tracy Sternberg, Director of Programs & Sponsorship, at 919.856.0393 or tracy@nctech.org.

TABLE OF CONTENTS

3 Calendar of Events

4 Annual Investors

4 Sponsorship Overview

XXV ANNIVERSARY

5 Triangle & Charlotte Celebrations

6 Tech Tour

SIGNATURE EVENTS

7 Outlook for Tech

9 State of Technology – Artificial Intelligence

11 Golf Classic

13 Leadership Summit

15 NC TECH Celebrates

16 NC Tech Awards

PROGRAMS

18 Tech Talk Live – Flagship Series

19 Miscellaneous Programs

NETWORKS

21 CIO Peer Activities

21 Other Peer Opportunities – Tech CEO, CISO, CMO

21 Women in Technology

GOVERNMENT AFFAIRS

22 Capitol Hill Reception

22 Tech Day at the Legislature

22 Legislative Outlook

22 Government Vendor Network

TALENT, RESEARCH & COMMUNICATIONS

23 NC State of Technology Industry Report

23 IT Job Trends

23 Communications – Email, Website, etc.

2018 CALENDAR OF EVENTS

The calendar dates below reflect events that are confirmed at the time of publication and are missing many of our quarterly meetings and series events. Please refer to the website www.nctech.org for the most up to date listing of future events and activities.

OUTLOOK FOR TECH

February 2 | Hilton Charlotte City Center | Charlotte, NC

NC STIR BRIEFING

February 7 | Research Triangle Park Headquarters | RTP, NC

CAPITOL HILL RECEPTION

February 14 | TBD | Washington, DC

XXV ANNIVERSARY CELEBRATION

February 22 | Angus Barn Pavilion | Raleigh, NC

CEO AUCTION

March | Online

STATE OF TECHNOLOGY

May 3-4 | Durham Convention Center | Durham, NC

TECH DAY AT THE LEGISLATURE

June 5 | Raleigh, NC

XXV TECH TOUR

June 11-18 | across NC from the Mountains to the Coast

NC TECH GOLF CLASSIC

August 9 | Pinehurst, NC

LEADERSHIP SUMMIT

August 9-10 | Pinehurst Resort | Pinehurst, NC

XXV ANNIVERSARY CELEBRATION

September 20 | Duke Mansion | Charlotte, NC

NC TECH CELEBRATES

October 2018 | TBD | Triangle

NC TECH AWARDS



















November 15 | Sheraton Imperial | Durham, NC

CIO AUCTION

December | Online

ANNUAL INVESTORS

NC TECH is thankful to the generous support of our annual investors. Annual Investors commit to support the organization at a level of \$10K or greater in sponsorship during the current calendar year. Sponsors qualify once their commitment meets one of the thresholds below. The logos of Annual Investors appear on the ticker of the home page/each page and are recognized at our signature events. Also, exclusive opportunities are available for our Annual Investors each year.

BENEFITS	INFLUENCER (\$40K+)	ADVOCATE (\$20K+)	SUPPORTER (\$10K+)
(2) complimentary registrations to the Leadership Summit			
Featured in an Annual Investor Spotlight or Executive Spotlight in the monthly newsletter			
Premier Seating at all applicable Signature Events			
Special invitations to exclusive events and programs			
Logo with hyperlink on NC TECH's homepage			
Logo with hyperlink on Annual Investors page on NC TECH website			
Logo recognition at all Signature Events and programs			
Premier NC TECH staff support			

To learn more about becoming an Annual Investor, contact Tracy Sternberg at 919.856.0393 or email tracy@nctech.org.

NCTECH
Association

XXV ANNIVERSARY

SAVE THE DATES

2|22|18 & 9|20|18

Angus Barn Pavilion
Raleigh, NC

Duke Mansion
Charlotte, NC

SOMETHING BIG IS COMING IN 2018

XXV ANNIVERSARY TRIANGLE & CHARLOTTE CELEBRATIONS

Over the past 25 years, the technology industry, North Carolina's tech sector and NC TECH has seen unprecedented change through innovation and phenomenal growth. Join the anniversary festivities to celebrate our past, present and future.

Presenting Sponsor • \$4,000

(Exclusive Raleigh / Exclusive Charlotte)

Logo on promotional materials including website, invitation, signage at the event, provide welcome remarks, option to provide item give-away to attendees, 6 registrations

Beverage Sponsor • \$3,000

(Exclusive Raleigh / Exclusive Charlotte)

Logo on promotional materials including website, invitation, signage at event, option to provide item give-away to attendees, 4 registrations

Entertainment Sponsor • \$3,000

(Exclusive Raleigh / Exclusive Charlotte)

Logo on promotional materials including website, invitation, signage at event, option to provide item give-away to attendees, 4 registrations

Dessert Sponsor • \$2,500

(Exclusive Raleigh / Exclusive Charlotte)

Logo on promotional materials including website, invitation, signage at event | logo on birthday cake, option to provide item give-away to attendees, 4 registrations

Photo Booth Sponsor • \$2,500

(Exclusive Raleigh / Exclusive Charlotte)

Logo on promotional materials including website, invitation, signage at event, Logo on all printed and/or digital photos, option to staff photo booth, option to provide item give-away to attendees, 4 registrations

Host Sponsor • \$1,500 (Limited Availability)

Logo recognition on promotional materials including website, invitation, signage at event, option to provide item give-away to attendees, 2 registrations

A discount will be provided to those interested in sponsoring both events.

Individual Registration • \$125

SPONSOR BOTH DATES!

Ask about a discount for
sponsoring both events!

Contact Tracy Sternberg at
919-896-0393 or email
tracy@nctech.org

TOUR DATES

June 11 – Asheville / Western NC

June 12 – Charlotte

June 13 – Triad

June 14 – Triangle

June 15 – Wilmington / Eastern NC



TECH TOUR

5 Regions • 5 Days • 1 Big Tech Celebration

NC TECH will hit the road for a week in June to traverse the state - from the mountains to the coast - to uncover tech happenings including tech tours, Tech Talk Live programs and Techworking socials. We will share stories, photos, insights and more as we go so you can get an inside look at what communities of all sizes are doing to impact the state's tech ecosystem. You can join us on the road or follow along at #NCTechTour18 on Twitter.

NC TECH TOUR OFFICIAL STOPS

Monday, June 11	Asheville / Western NC
Tuesday, June 12	Charlotte
Wednesday, June 13	Triad
Thursday, June 14	Triangle
Friday, June 15	Wilmington / Eastern NC

SPONSORSHIP LEVELS

A great way to get visibility across the state including to meet/greet with business and tech leaders in different markets and some social media attention.

Tour Title Sponsor • \$5,000

Logo recognition as Title Sponsor on promotional materials including website, invitation, social media and signage at stops throughout the week, provide welcome remarks at each Tech Tour stop, option to provide your own logo item to attendees along the tour

Tour Supporters • \$1,000

Logo on promotional materials including website, invitation, signage, social media at stops throughout the week, option to provide your own logo item to attendees along the tour



OUTLOOK FOR TECH

Outlook for Tech is a fast paced luncheon and tech expo that will feature a keynote briefing from Gartner on how technology is reshaping business, our economy and our society as well as an employment outlook; an industry trends outlook, and the annual reveal of the North Carolina State of Technology Industry Report (NCSTIR.com)

ALL SPONSORS RECEIVE:

Logo on event signage and promotional materials,
Attendee roster (name, title, company), Event registrations,
Option for an exhibit table

Title • \$15,000

Logo integrated into event logo and used in all promotional materials, provide welcome remarks, option to provide logo item to attendees, premier exhibit space, 10 registrations, reserved table

Employment Outlook • \$5,000

Option to provide Employment Outlook presentation or introduce presenter, preferred exhibit space, 8 registrations, reserved table

Industry Outlook • \$5,000

Option to provide Industry Outlook presentation or introduce presenter, preferred exhibit space, 8 registrations, reserved table

Leadership Briefing • \$5,000

Introduce Leadership Speaker, preferred exhibit space, 8 registrations, reserved table

NC STIR Briefing • \$5,000

Introduce NC STIR briefing speaker, preferred exhibit space, 8 registrations, reserved table

Luncheon • \$5,000

Logo on placard at each table, provide brief welcome/remarks at lunch, preferred exhibit space, 8 registrations, reserved table

Outlook Keynote • \$5,000

Introduce Gartner keynote speaker, preferred exhibit space, 8 registrations, reserved table

Journal • \$3,000

Logo on journal notebook given to all attendees (NC TECH to provide journals), exhibit space, 6 registrations

Wi-Fi • \$3,000

Logo on Wi-Fi placards on tables to include custom network name and password, exhibit space, 6 registrations

Conference Bag • \$2,500

Logo displayed with Outlook for Tech event logo on conference bag given to attendees (NC TECH to provide bags), exhibit space, 6 registrations

Photobooth • \$2,500

Logo on all printed and/or digital photos, Option to staff the photo booth, 6 registrations

Board of Advisors Breakfast • \$2,000

Logo on table placard, provide brief welcome/remarks at the breakfast, 4 registrations

Green Host • \$2,000

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event, 4 registrations

Head Table • \$2,000

Logo on signage at head table, 4 registrations, with 2 seated at head table

Lanyard • \$2,000

Logo on name badge lanyard offered to attendees (NC TECH to provide lanyards), 4 registrations

Name Badge Insert • \$2,000

Logo displayed on name badge insert, 4 registrations

Refreshment Break • \$2,000

Logo on placards at refreshment stations, 4 registrations

Registration • \$2,000

Sponsor branded placards at registration, Option for display table adjacent to registration to provide materials and/or giveaways and interact with attendees, 4 registrations

Gold • \$2,500 (Limited Availability)

Exhibit space, 6 registrations, Listed as a Gold Sponsor at the event

Silver • \$1,500

4 registrations, Listed as a Silver Sponsor at the event

Table • \$1,250

Logo on signage at reserved table, 10 registrations, reserved table (no exhibit space)



2018 NC TECH SPONSORSHIP OPPORTUNITIES | 9

Wi-Fi • \$3,000

Logo on Wi-Fi placards on tables to include custom network name and password, exhibit space, 6 registrations (2 VIP/4 regular)

Photog • \$2,500

Logo on all printed and/or digital photos, option to staff the photo booth, 6 registrations

Startup Showcase Prize Package • \$2,500 (Multiple Available)

Proceeds dedicated to cash prize award for showcase winner I option to contribute additional in-kind services, receive contact information for presenting startups, exhibit space, 6 registrations (2 VIP/4 regular)

Green Host • \$2,000

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event, exhibit space, 4 registrations (1 VIP/3 regular)

Head Table • \$2,000

Signage at head table, 4 VIP registrations, 2 seated at head table

Mobile Charging Stations • \$2,000

Logo on signage in mobile charging station areas, 2 distinct mobile charging areas set with soft seating in the Exhibit Showcase, 4 registrations (1 VIP/3 regular)

Refreshment Break - \$2,000 • (2 Available)

Logo on placards at break stations, 4 registrations (1 VIP/3 regular)

Gold • \$2,500 (Limited Availability)

Exhibit space, 6 registrations, Listed as a Gold Sponsor at the event

Silver • \$1,500

4 registrations, Listed as a Silver Sponsor at the event

Reserved Table • \$1,450



ANNUAL NC TECH GOLF CLASSIC

Business and technology leaders from across the state gather for a golf tourney that includes breakfast, lunch and prizes awarded at the 19th Hole Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and critical build relationships.

ALL SPONSORS RECEIVE:

Logo on event signage and promotion materials, event registration roster (name, title, company), event registrations (quantity based on sponsor level), brand recognition at 19th Hole Awards Luncheon

Title • \$15,000

Logo integrated into event logo and used in all promotional materials, dedicated signage at registration tent, option to provide welcome remarks prior to shotgun start and at beginning of Awards Luncheon, hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 representatives to staff the hole, distribute promotional items and interact with golfers, two foursomes

Awards Luncheon • \$6,000

Dedicated signage at Awards Luncheon, logo on placards on each table, reserved table of 10, opportunity to provide remarks and a gift at luncheon, hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 representatives to staff the hole, distribute promotional items and interact with golfers, two foursomes

CIO Foursome • \$3,500 (Limited Availability)

Sponsored guest CIO plays in your foursome (CIOs secured on a first committed basis), logo signage on golf cart windshield, hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 representatives to staff the hole, distribute promotional items and interact with golfers

Golf Ball Sponsor • \$3,500

Sponsor branded sleeve of golf balls for all golfers (NC TECH to provide golf balls), one foursome

Golf Towel Sponsor • \$3,000

Sponsor branded golf towels for all golfers (NC TECH to provide towels), one foursome

Hole-in-One Contest • \$3,000

Sponsor branded signage at Hole-in-One contest, one foursome, hole sponsor benefits to include a sponsor logo sign at your assigned hole and 2 representatives to staff the hole, distribute promotional items and interact with golfers

Leaderboard App Sponsor • \$3,000

Sponsor logo on live scoring app, one foursome

Breakfast Sponsor • \$2,500

Sponsor branded signage at continental breakfast buffet, one foursome

Golf Putter Cover Sponsor • \$2,500

Sponsor branded putter covers for all golfers (NC TECH to provide putter covers), one foursome

Golf Tee Set Sponsor • \$2,500

Sponsor branded tee sets (NC TECH to provide tee sets), one foursome

Tournament Trophy Sponsor • \$2,500

Sponsor recognized at Awards Luncheon for providing trophies and has option to present trophies to top 3 foursomes (NC TECH provide trophies, coordinates w/NC TECH, one foursome)

Photo Booth • \$2,500

Logo on all printed and/or digital photos, option to have representatives stationed at photo set-up, logo on promotional materials including website and signage at event, one foursome

Beverage Stations • \$2,000 (Limited Availability)

Sponsor branded signage on beverage cart, one foursome

Golf Cart Branding • \$2,000

Sponsor branded signage on all golf carts, one foursome

Golf Scorecard • \$2,000

Sponsor branded scorecards (NC TECH to provide scorecards), one foursome

Green Host • \$2,000

Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the tournament, one foursome

Mulligan Sponsor • \$2,000

Sponsor branded Mulligan Card with option to have 1 representative staff mulligan station at registration to interact with golfers, one foursome

Putting Contest • \$2,000

Sponsor signage displayed at contest putting green, option to have 1 or 2 representatives at green, one foursome

Sinage • \$2,000

Sponsor logo displayed on all hole sponsorship signs, one foursome

Snack Bag • \$2,000

Sponsor branded snack bag given to each golfer, one foursome (NC TECH to provide snack bags)

Weather • \$2,000

Sponsor branded sunscreen and ponchos for all golfers (NC TECH to provide), one foursome

Winners Prize Pack • \$2,000

Sponsor recognized at Awards Luncheon for providing prizes and has option to present prizes to top 3 foursomes (NC TECH to provide prizes), one foursome

Closest to the Pin • \$1,500

Sponsor branded signage at the closest to the pin contest hole (NC TECH to provide prize), one foursome

Longest Drive • \$1,500

Sponsor branded signage at the longest drive contest hole (NC TECH to provide prize), one foursome

Warm-up Combo • \$1,500

Sponsor branded signage at the Putting Green and Driving Range, one foursome

Hole Sponsor • \$750 (Limited Availability)

Sponsor branded signage at assigned hole, 2 representatives at hole with option for a table to display materials and interact with golfers

Hole Add-On Sponsor • \$500 (Based on Availability)

Option to add "Hole Sponsor" to any golfing sponsorship listed above





LEADERSHIP SUMMIT

An annual favorite, the Leadership Summit is hosted by the NC TECH Board of Directors and Advisors. Geared towards executives, NC TECH provides the opportunity to network and hear from some of the tech sector's best leaders on various topics from talent to transformation through both structured discussions and more informal engagement opportunities.

ALL SPONSORS RECEIVE:

Logo on event signage and promotional materials|
Event registration roster (name, title, company), Event registrations (quantity based on sponsor level)

Title • \$25,000

Logo integrated into event logo and used in all promotional materials, opportunity to provide opening remarks and a keynote speaker, branded signage, 12 VIP registrations, 2 reserved tables

Dinner • \$6,000

Sponsor to provide brief remarks at the start of Thursday evening's dinner, sponsor branded placards on dinner tables, Option to provide promotional item to attendees, 8 registrations, reserved table

Economic Forecast Segment Sponsor • \$4,000

Sponsor to provide brief remarks and introduce economic forecast speaker, 6 registrations, reserved table

Lunch • \$4,000

Sponsor to provide brief remarks at start of lunch, sponsor branded placards on lunch tables, option to provide a promotional item to attendees, 6 registrations at a reserved table

Panel Segment • \$4,000 (2 Available)

Sponsor to provide brief remarks and moderate a panel discussion, assist with topic selection and panel development, 6 registrations, reserved table

Leaders on the Lawn Reception & Putting Contest • \$3,500

Sponsor to provide brief closing remarks at dinner to invite attendees outside for the reception & putting contest, sponsor branded placards on outside tables, option to provide banner for evening reception and prizes for the putting contest (sponsor to provide prizes), 4 registrations

Continental Breakfast • \$3,000

Sponsor branded placards at breakfast and coffee stations, 4 registrations

Welcome Reception • \$3,000

Sponsor to provide brief remarks prior to transition to dinner, sponsor branded placards on reception tables, 4 registrations

Wi-Fi Sponsor • \$3,000

Logo on Wi-Fi placards on tables to include custom network name and password, 4 registrations

Hospitality • \$2,500

Sponsor branded welcome bags filled with a few goodies provided to all overnight guests at check-in, option to include welcome card and/or promotional items in bag (NC TECH to assemble bags), 2 registrations

Journal • \$2,500

Company logo on journal notebook given to attendees (NC TECH to purchase), 2 registrations

Green Host • \$2,000

Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event, 4 registrations

Head Table Sponsor • \$2,000

Sponsor branded signage at head table, exhibit space, 2 registrations at head table with NC TECH leadership & key speakers

Keynote Speaker Sponsor • \$2,000

Sponsor to provide brief remarks and introduce Thursday evening keynote speaker. 2 registrations

Lanyards • \$2,000

Sponsor branding on name lanyards given to attendees
(NC TECH to provide lanyards, 2 registrations)

Name Badge Insert • \$2,000

Sponsor branded name badge insert header, 2 registrations

Refreshment Break • \$2,000

Sponsor branded placards at refreshment stations,
2 registrations

Registration • \$2,000

Sponsor branded placards at registration, Sponsor has option to have a display table set up at registration to provide materials &/or giveaways and interact with attendees, option to have a representative at registration with NC TECH staff, 2 registrations

VIP (Directors/Advisors) Reception • \$2,000

Sponsor branded placards at reception, option to provide brief remarks, 2 VIP registrations

Cigar Sponsor • \$1,500

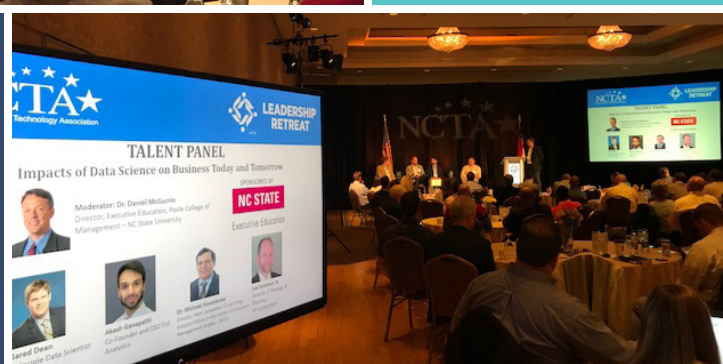
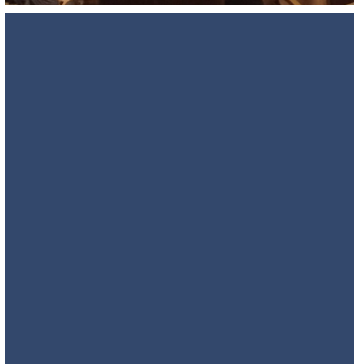
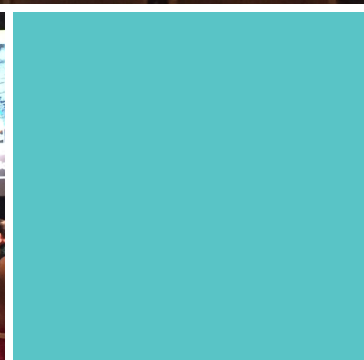
Sponsor branded signage at a display table with a selection of cigars for interested attendees at the Leaders on the Lawn Reception (NC TECH to provide cigars), 2 Registrations

VIP (Directors/Advisors) Breakfast • \$1,500

Sponsor branded placards at breakfast in Carolina Inn Dining Room. Option to provide brief remarks, 2 registrations

Seat Drop • \$1,250 (4 Available)

Sponsor can provide promotional brochure and/or giveaway to all attendees, 1 registration





NC TECH CELEBRATES

North Carolina is home to some of the nation's fastest growing companies. At this event, we recognize the NC headquartered companies named to the 2018 Inc. 5000 List of Fastest Growing Private Companies. This reception will give you an opportunity to celebrate those high growth organizations and the great work that they are doing in NC & beyond.

Celebration Sponsor • \$5,000

Sponsor to provide welcome remarks, Receive List of Invitees w/ company, CEO/President and address information, Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift, Logo on all promotional materials, 8 Registrations

Host Sponsor • \$5,000

Sponsor to provide welcome remarks as host, Receive List of Invitees w/ company, CEO/President and address information, Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift, Logo on all promotional materials, 8 Registrations

Beverage Sponsor • \$3,000

Logo on branded placards at beverage stations, Receive List of Invitees w/ company, CEO/President and address information, Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift, Branding at event, 6 Registrations

Photo Booth Sponsor • \$2,500

Logo on all printed and/or digital photos, Option to have representatives stationed at photo set up, Receive List of Invitees w/ company, CEO/President and address information, Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift, Branding at event, 6 Registrations

All That Jazz Sponsor • \$2,500

Logo on branded signage adjacent to the jazz trio, Verbal recognition from the jazz trio, Receive List of Invitees w/ company, CEO/President and address information, Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift, Branding at event, 4 Registrations

Bubbly Sponsor • \$2,500

Sponsor branded bubbly splits in the Winners' Gift bags, Receive List of Invitees w/ company, CEO/President and address information, Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift, Branding at event, 4 Registrations

Dessert Sponsor • \$2,000

Logo on cake with event logo, Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift, Branding at event, 4 Registrations

Supporter • \$1,500 (Limited Availability)

Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift (approx. 150), Branding at event, 4 Registrations

Networker • \$500 (Limited Availability)

Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift (approx. 150), 2 Registrations

Registration:

Registration for this event is only open to winners/guests of Inc. 5000 companies and event sponsors who would like to purchase additional registrations.

Additional Individual Registrations for Inc. 5000 Companies (\$50)

Additional Individual Registrations for Sponsor Companies (\$50)



THE BEACONS

11|15|18

Sheraton Imperial Hotel & Convention Center
Durham, NC

NC TECH AWARDS

North Carolina is a hot spot for tech and the NC Tech Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. It's an evening of networking and celebrations where we recognize organizations and individuals for their achievement in technology. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

ALL SPONSORS RECEIVE:

Logo on event signage and promotion materials,
Event registration roster (name, title, company), Event
registrations (VIP registrations based on sponsor level)

Title • \$25,000

Option to provide professional team to conduct review of awards applications and present recommendations to a selection committee, sponsor logo integrated with retreat logo, sponsor to provide opening remarks at Gala, sponsor branded placards on tables, sponsor logo prominently displayed via lighting, host "Winners Circle" reception immediately following Gala| 20 VIP registrations at 2 reserved tables near center stage

Dinner • \$10,000

Sponsor to provide brief remarks at start of dinner, sponsor branded placards on dinner tables, Option to provide branded item in Winner's Gift Bags or to all attendees, 10 registrations (5 VIP/5 regular) at a reserved table near center stage

Welcome Reception • \$7,500

Sponsor branded placards at Welcome Reception tables, sponsor has option to have a display table to provide collateral and/or giveaways & interact with guests upon arrival, 10 registrations (5 VIP/5 regular) at a reserved table near center stage

Outstanding Achievement Award Presentation • \$5,000

Sponsor to present the Beacon Award for Outstanding Achievement, sponsor branding at event, 10 registrations to include award recipient and guest (5 VIP/5 regular) at a reserved table near center stage

Tech Exec of the Year Award Presentation • \$5,000

Sponsor to present award for Tech Exec of the Year, sponsor branded web banner and logo on poll page while voting is live, 10 registrations (5 VIP/5 regular) at a reserved table

VIP Reception • \$4,000

Sponsor to provide brief remarks at VIP Reception, branded placards on tables at reception, 10 VIP registrations at a reserved table

Individual Award Presentation • \$4,000 (6 Available)

Sponsor to present an individual award (CISO, Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman and Tech Educator), 10 registrations (4 VIP/6 regular) at a reserved table

Photo Booth • \$3,000

Logo on all printed and/or digital photos, option to have representatives stationed at photo booth, option to provide item in winner's bags (40), logo on promotional materials including website and signage at event, 6 registrations (2 VIP/4 regular)

Corporate Award Presentation • \$3,000 (15 Available)

Sponsor to present a corporate award in either the "Technology Corporate" or "Use of Technology" categories (based on availability), 10 registrations (4 VIP/6 regular) at a reserved table.

Lanyards • \$3,000

Sponsor branding on name badge lanyards given to all attendees (NC TECH to provide lanyards), 6 registrations (2 VIP/4 regular)

Wi-Fi Sponsor • \$3,000

Sponsor listed in Wi-Fi network list "Wi-Fi by {company name}", sponsor branding on Wi-Fi placards on tables throughout event to include custom network name and password, 6 registrations (2 VIP/4 regular)

Awards Sponsor • \$3,000

Recognized from podium as Awards Sponsor, Enclose a logo branded card/note in awards box, option to provide gift item in winners bags, 6 registrations (2 VIP/6 regular)

Dessert Sponsor • \$2,500

Sponsor branded ornament on dessert selection, 4 registrations

Beverage Sponsor • \$2,500 (3 Available)

Sponsor signage at specific bar, branded beverage napkins, 4 registrations

Finalist Card • \$2,500

Sponsor to be recognized from the podium at Gala Finalist Card Sponsor, sponsor branding on finalist cards for attendees to keep track of finalists and winners for each category, 4 (2 VIP/2 regular) registrations

Name Badge Insert • \$2,500

Sponsor branded name badge insert header, 4 registrations (2 VIP/2 regular)

Registration • \$2,500

Sponsor has option to have a display table set up adjacent to registration to provide materials &/or giveaways and interact with attendees, option to have a representative at registration with NC TECH staff, 4 registrations

Winner Bags • \$2,500

Sponsor branding on "gift filled" swag bag provided to all award winners (40 - NC TECH to provide bags, 4 registrations (suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.)

Green Host • \$2,000

Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event, 4 registrations (2 VIP/2 regular) at a reserved table

Reserved Table • \$1,500

Sponsor logo at event, Seating reserved section at event, 8 registrations





TECH TALK LIVE (TTL)

Tech Talk Live is a discussion series that explores how technologies are changing the way we do business, along with how they impact North Carolina's economy. In 2018, the focus will be on four different topical areas: Analytics/IoT, Cybersecurity, Digital Transformation and Talent & Diversity. Each program will feature a keynote presentation or an interactive panel discussion around trends and developments.

Title Sponsor • \$12,000

Recognized as the Presenting Sponsor at all TTL events across the state | Option to speak at each event as well as have logo recognition associated with all events. The Presenting Sponsor will have input into discussion topics, panelists and has the ability to host one or more events.

Regional Sponsor • \$3,500 (Exclusive per Location)

Recognized as the regional sponsor for each series of TTL events across the state and have the opportunity to speak at each event within the sponsored region as well as have logo recognition associated with all events within the sponsored series. Additionally, the Regional Series sponsor could host and moderate one of the series events during the year. Regions: Charlotte (\$3,500), Triangle (\$3,500), Triad/Wilmington (\$3,000).

Series Sponsor • \$3,000 (Exclusive per Series Track)

Recognized as the sponsor for each series of TTL events across the state and have the opportunity to speak at each event as well as have logo recognition associated with all event within the sponsored series. Additionally, the Series sponsor could host and moderate one of the series events during the year. The goal would be to have at least one event per region (CLT, Triad, Triangle) in each series per year

Tracks:

Cybersecurity | Analytics/Internet of Things (IoT)
Digital Transformation | Talent & Diversity

Program Sponsor • \$1,500

Recognized as the sponsor for one TTL event. Would have the opportunity to host and moderate one event and have logo recognition as well as display space at that one event.

Exhibit Sponsor • \$750

Recognized as the exhibit sponsor for one TTL event. Logo recognition and option for display at one event.

Date	Location	Series
January 11	Charlotte	Cybersecurity
January 19	Triangle	Analytics/Internet of Things
March 1	Wilmington	Digital Transformation
April 10	Charlotte	Digital Transformation
April 24	Triangle	Talent
June 11	Asheville	Analytics/Internet of Things
June 12	Charlotte	Analytics/Internet of Things
June 13	Triad	Talent
June 14	Triangle	Cybersecurity
June 15	Wilmington	Analytics/Internet of Things
September 13	Triangle	Digital Transformation
October 12	Charlotte	Talent
November 13	Triad	Cybersecurity

LUNCH & LEARN

(To be scheduled at the convenience of the host and in preferred region)

Informal luncheon series allows members the option to select a topic, provide the speaker and serve as content provider. These are engaging, fun, interesting sessions on a wide variety of topics presented to a general and/or targeted audience of fellow members – and only takes up a lunch hour.

Luncheon Host • \$300 plus the cost of lunch

Program will be included on NC TECH's master calendar and promoted in communications

TECHWORKING – BREWS+BYTES

Multiple times and multiple regions

Don't just network – TECHWORK! Members and tech lovers unite in a laid-back, social atmosphere to connect, build relationships, increase visibility, and have fun. Join us for a drink and a bite after hours.

Series Sponsor • \$1,500 (Limited Availability)

Logo on promotional materials including website and signage at all events

Beverage Sponsor • \$750 (1 per Event)

Logo on promotional materials including website and signage at the event

Networking • \$250 (1 per Event)

Logo on promotional materials including website and signage at the event

NC TECH GAME NIGHT AT THE CANES

March 20, 2018

Nothing says tailgating like a pig pickin' and cold brews in a reserved tent, to start off the evening. Then, head inside to cheer on the Canes in reserved seats on the Club Level. Members of the Hurricanes staff will be there to engage with and in past years Stormy and members of the Storm Squad have surprised us with a visit. This activity provides a social venue perfect for bringing customers/clients, a perk for employees and it's also "family friendly" for those who would like to bring family and friends. Registration includes your game ticket and food/beverage in a pre-game tailgate tent.

This opportunity is for you if your company wants to break the ice.....at the ice!

Host Sponsor • \$1,500 (Limited Availability)

Logo used on promotional materials to include website and signage during pre-game reception | Logo on placards set at tables 6 game tickets including food and beverage in the NC TECH pre-game tailgate tent

Beverage Sponsor • \$750 (2 Available)

Logo used on promotion materials | Logo on placards at the pre-game beverage station | 2 game tickets including food and beverage in the NC TECH pre-game tailgate tent

ROBOT RUMBLE

Are you looking for a fun, engaging and educational team building experience for your company or department? The Robot Rumble is it! The corporate team building experience will challenge 10 company teams to build the best robot using the LEGO EV3 Mindstorm kit for a run at the FIRST LEGO League competition table. With the goal of raising awareness and funds for FIRST North Carolina and the North Carolina Technology Association, this fun event will bring the tech sector together to engage in friendly competition and learn more about the experiences available for North Carolina's youth. Corporate teams will be made up of 4-6 company representatives and will be coached by current FIRST Robotics competitors.

Presenting Sponsor • \$2,500

Provide opening remarks, Introduce the teams and opportunity to emcee the competition, Logo on webpage and promotional materials, Option to include an item in the winners "swag bag", May provide a corporate team.

Host Sponsor • \$2,000

Provide welcome remarks, Provide meeting space and refreshments, Logo on webpage and promotional materials, Option to include an item in the winners "swag bag", May provide a corporate team.

Corporate Team Sponsor • \$1,000

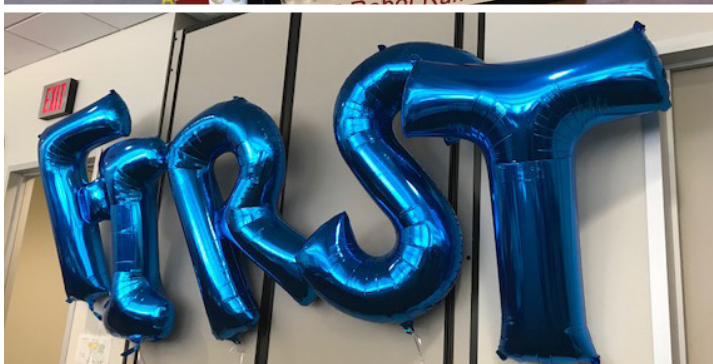
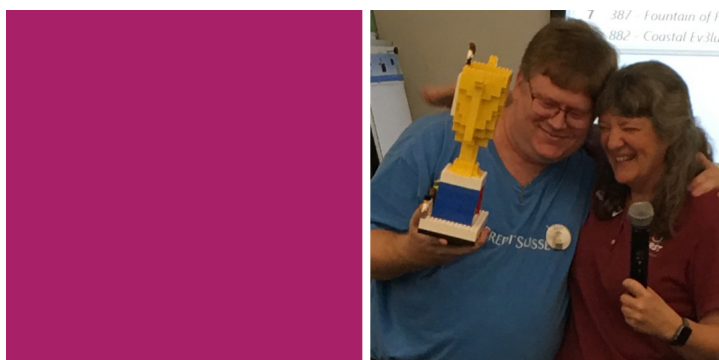
Entry for your company to bring 4-6 participants to compete in the Robot Rumble, Logo on webpage and promotional materials, Option to include an item in the winners "swag bag."

Competition Table Sponsorship • \$750

Logo on one of the competition tables, on webpage and promotional materials, Recognition during the competition, Option to include an item in the winners "swag bag."

Award Sponsor • \$500

Recognition at the event as the Award sponsor as well as a branded card/note with the award, Logo on webpage and promotional materials, Opportunity to provide a "swag bag" to the winning team (4-6 bags).



CIO ACTIVITIES

CIO Peer2Peer Network • \$2,500 (Two Available per Meeting)

Quarterly Meetings – March 20; June 19; September 18; December 4

A forum exclusive to CIOs (and IT Leaders with enterprise responsibility) to exchange information and best practices. IT leaders gather for roundtable sessions hosted by Cisco utilizing TelePresence technology. Session topics are selected and moderated by participating CIOs. Past topics include: Implementation of Big Data/Analytics; Evolution of the CIO; Engaging ALL Leaders in IT Decisions and Ransomware.

In-person sites are available in Charlotte, Raleigh, and Wilmington.

CIO Peer2Peer Private Dinners • \$6,000 plus the cost of dinner (Exclusive) • Multiple Times in Different Markets

Host a private dinner with CIOs from across the state. As a single sponsor, you would host a dozen or more CIOs, gathered in an intimate dinner setting to discuss best practices and issues common to all industries. Past venues have included the Angus Barn Wine Cellar in Raleigh and the Duke Mansion in Charlotte.

CIO Peer2Peer Social • \$1,500 (Limited Availability per Social)

January 10 (Charlotte); March 15 (Triangle); April 19 (Triad); July 12 (Charlotte); August 23 (Triangle)

Relationship building is critical to success in any business or industry. NC TECH is introducing CIO Peer2Peer receptions to provide CIOs, CISOs and IT executives the opportunity to come together and build relationships with others and discuss issues common to all in a more informal setting.

SAS Championship • \$2,000 • October 12, 2018 (Limited Availability)

We have partnered with the organizers of the SAS Championship – a PGA Champions Tour event – to offer a private NC TECH experience for our CIOs and CISOs to gather at the tournament. The CIOs and our sponsors will convene for a private breakfast in the Clubhouse at Prestonwood Country Club, followed by access to the VIP Skybox on the 17th Green (complimentary food and beverage throughout the day, grounds access all day, valet parking, and more).

CIO Auction • Bidding • December (Online)

Going once, going twice – secure a meeting with a CIO by being the winning online bidder. Once a year, members have the chance for a guaranteed one-on-one meeting with CIOs. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.

OTHER

CEO Auction • Bidding • March (Online)

Going once, going twice – secure a meeting with a tech CEO or a Site Executive by being the winning online bidder. Once a year, members have the chance for a guaranteed one-on-one meeting with Technology Executives. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.

Women in Technology

March 9 (Triangle); May 18 (Charlotte) and October 26 (Triad)

Participate in ongoing conversation about women in the tech sector. This series will explore the current state of women in tech, talk through how to ignite a passion in girls in STEM fields as well as other topics regarding women in the workplace and will challenge the status quo.

Series Sponsor • \$3,000

Recognized as the sponsor of the Women in Tech events across the state and have the opportunity to speak at each event as well as have logo recognition associated with all WIT events. The goal would be to have at least one event per region (Charlotte, Triad and Triangle) per year.

Program Sponsor • \$1,500

Recognized as the sponsor for one Women in Tech event. Would have the opportunity to host and moderate one event and have logo recognition as well as display space at that one event.

GOVERNMENT AFFAIRS

NC TECH engages with elected and appointed leaders at the state and federal levels to ensure that the interests of the tech sector are well represented. From legislation to procurement, NC TECH offers a variety of avenues for two-way dialog with policy makers.

Capitol Hill Reception

February 14, 2018 (Washington, DC)

Interact with North Carolina's Congressional leaders (elected and staff) at this intimate reception on Capitol Hill. NC TECH members who work in the DC area, or whose travel can coincide with this event, are invited to register.

Reception Host • \$1,500 (Limited Availability)

Logo displayed on event web page and signage at reception, Recognition in all pre and post press for the event, 4 complimentary registrations.

Legislative Outlook

Late spring, 2018 (Triangle)

Engage with elected officials to get a preview of the state's most important tech policy issues and what's coming down the road for North Carolina. Hear from state legislators about their tech priorities for the upcoming legislative session.

Host Sponsor • \$1,500 (Limited Availability)

Logo displayed on event web page and event signage, premier seating

Government Vendor Network

Quarterly Meetings - January 24; April 25; July 18; October 24 (Triangle)

A forum for members to learn and discuss how technology is procured and deployed in state government. NC TECH brings in senior state officials and policy makers to discuss challenges they face and how technology might provide solutions in efficiency and cost reduction.

Event Sponsor • \$1,500 (Exclusive per Meeting)

Provide opening remarks and introduce speaker or moderate panel, logo on network webpage and promotional materials

Tech Day at the Legislature

June 5, 2018 (Triangle)

Each year during the early weeks of the North Carolina General Assembly's Session, NC TECH hosts a legislative breakfast open to all legislators and NC TECH members. The balance of the day features some mixture of exhibits, presentations to key committees, and more.

Tech Day Title Sponsor • \$3,000 (Exclusive)

Provide remarks at Tech Day Breakfast, logo on event webpage, recognition at any additional activities that day

Tech Day Breakfast Sponsor • \$1,500 (Exclusive)

Provide welcome remarks, logo on network webpage and promotional materials

NORTH CAROLINA STATE OF THE TECHNOLOGY INDUSTRY REPORT & TECH DIRECTORY

Annual release of statewide data via website, printed directory w/ Key Findings and data briefings at events.

NC TECH's annual State of Technology Industry Report (released online at www.NCSTIR.com) includes a compilation of valuable information and analysis on how NC is doing in areas such as year-over-year growth in tech establishments as well as core IT and tech sector employment. The data also highlights a variety of indicators and areas that reflect the strength and opportunity of NC's tech sector and how we match/measure up to other states. Available in online, print and digital versions.



Sponsorships Ranging from \$2,500 - \$10,000

(For full detail on sponsorship benefits: 2018 NCSTIR overview and sponsorship menu)

COME TECH OUT Job Fair

March 28 (Triangle) and October 18 (Triangle)

Whether hiring for 1 or 100, the COME TECH OUT Job Fair connects the area's top talent across various functional areas and levels of expertise with growing employers. Participating sponsors and employers gain widespread visibility as a tech employer with access to a large number of qualified candidates in person and virtually. Past Job Fairs have been covered by media outlets leading up to and on site at the event.

Job Fair Swag Bag • \$2,000

Logo on all promotional materials, Logo on printed bag provided to all job seekers, Premier Booth Space

Workshop • \$2,000

Facilitate a 30 minute workshop on a topic targeted to the job seekers (i.e. leadership/career coaching, interview tips, etc.) Premier Booth Space

Job Fair Booth • range from \$250 - \$1,000

Logo on all promotional materials, Booth Space

IT JOB TRENDS REPORT

Monthly report sent via email blast to member individuals and distributed to media contacts

NC TECH will release a monthly trend analysis of IT jobs and skill demands in North Carolina. This report will be distributed to NC TECH members first, then to the press.

Annual Presenting Sponsor • \$12,000 (Exclusive)

Presenting sponsor may offer a brief section of content/commentary as part of the report, and will be recognized on the NC TECH website as an Annual Investor.

COMMUNICATIONS

Exposure through various communications channels

Email Sponsor • \$5,000 (Annual Sponsorship) or \$500 (by Month)

Logo and short description included in the monthly PlugIn newsletter (sent on the 1st of the month or closest business day to full database) and the monthly ReCharge update (sent on the 15th of the month or closest business day all members).