



North Carolina is a hot spot for tech and the NC TECH Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. It's an evening of networking and celebrations where we recognize organizations and individuals for their achievement in technology in our state. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

**All Sponsors receive:** Logo on event signage and promotion materials | Event registration roster (name, title, company) | Event registrations (VIP registrations based on sponsor level)

### SPONSORSHIP OPPORTUNITIES

**Title • \$25,000 (SOLD – Cherry Bekaert)**

Option to provide professional team to conduct review of awards applications and present recommendations to a selection committee | sponsor logo integrated with retreat logo | sponsor to provide opening remarks at Gala | sponsor branded placards on tables | sponsor logo prominently displayed via lighting | host “Winners Circle” reception immediately following Gala | 20 VIP registrations at 2 reserved tables near center stage

**Dinner • \$10,000 (SOLD – Blue Cross Blue Shield NC)**

Sponsor to provide brief remarks at start of dinner | sponsor branded placards on dinner tables | Option to provide branded item in Winner’s Gift Bags or to all attendees | 10 registrations (5 VIP/5 regular) at a reserved table near center stage

**Welcome Reception • \$7,500 (SOLD – Spectrum Enterprise)**

Sponsor branded placards at Welcome Reception tables | sponsor has option to have a display table to provide collateral and/or giveaways & interact with guests upon arrival | 10 registrations (5 VIP/5 regular) at a reserved table near center stage

**Outstanding Achievement Award Presentation • \$5,000 (SOLD – Accenture)**

Sponsor to present the Beacon Award for Outstanding Achievement | sponsor branding at event | 10 registrations to include award recipient and guest (5 VIP/5 regular) at a reserved table near center stage

**Tech Exec of the Year Award Presentation • \$5,000 (SOLD – Cisco)**

Sponsor to present award for Tech Exec of the Year | sponsor branded web banner and logo on poll page while voting is live | 10 registrations (5 VIP/5 regular) at a reserved table

**VIP Reception • \$4,000 (SOLD – AHEAD)**

Sponsor to provide brief remarks at VIP Reception | branded placards on tables at reception | 10 VIP registrations at a reserved table

**Individual Award Presentation • \$4,000 (6 Available - SOLD OUT - Cisco, Credit Suisse, Dell Technologies, Lenovo, Nexsen Pruet, NTT Data)**

Sponsor to present an individual award (CISO, Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman and Tech Educator) | 10 registrations (4 VIP/6 regular) at a reserved table

**Corporate Award Presentation • \$3,000 (15 Available, 6 Remaining – SOLD CommScope, Dais X, Flexential, IT People, NC State Poole College of Management, SAS, Smith Anderson, Tierpoint, Wyrick Robbins)**

Sponsor to present a corporate award in either the “Technology Corporate” or “Use of Technology” categories (based on availability) | 10 registrations (4 VIP/6 regular) at a reserved table.

**Photo Booth • \$3,000 (SOLD – Red Hat)**

Logo on all printed and/or digital photos | option to have representatives stationed at photo booth | option to provide item in winner’s bags (40) | logo on promotional materials including website and signage at event | 6 registrations (2 VIP/4 regular)

**Lanyards • \$3,000 (SOLD – Republic Wireless)**

Sponsor branding on name badge lanyards given to all attendees (NC TECH to provide lanyards) | 6 registrations (2 VIP/4 regular)

**Wi-Fi Sponsor • \$3,000**

Sponsor listed in Wi-Fi network list “Wi-Fi by {company name}” | sponsor branding on Wi-Fi placards on tables throughout event to include custom network name and password | 6 registrations (2 VIP/4 regular)

**Awards Sponsor • \$3,000 (SOLD – McGriff Insurance Services)**

Recognized from podium as Awards Sponsor | Enclose a logo branded card/note in awards box | option to provide gift item in winners bags | 6 registrations (2 VIP/4 regular)

**Dessert Sponsor • \$2,500 (SOLD – First Citizens)**

Sponsor branded ornament on dessert selection | 4 registrations

**Beverage Sponsor • \$2,500 (3 SOLD - Samanage)**

Sponsor signage at specific bar | branded beverage napkins | 4 registrations

**Finalist Card • \$2,500**

Sponsor to be recognized from the podium at Gala Finalist Card Sponsor | sponsor branding on finalist cards for attendees to keep track of finalists and winners for each category | 4 registrations

**Name Badge • \$2,500**

Sponsor branding featured prominently on die cut name badges | 4 registrations

**Registration • \$2,500**

Sponsor has option to have a display table set up adjacent to registration to provide materials &/or giveaways and interact with attendees | option to have a representative at registration with NC TECH staff | 4 registrations

**Winner Bags • \$2,500**

Sponsor branding on “gift filled” swag bag provided to all award winners (40 – NC TECH to provide bags | 4 registrations (*suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.*)

**Green Host • \$2,000**

Sponsor branded signage to recognize that sponsorship proceeds to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

**Reserved Table • \$1,500 (Member) and \$2,500 (Non-Member) (SOLD – Brooks Pierce, Deutsche Bank, EY, Lenovo, NorthState Technology Services, Railinc, JLL)**

Sponsor logo at event | Seating reserved section at event | 10 registrations