NC TECH’s searchable online Member Directory is a useful tool for members and visitors to explore the state’s technology community. Members can choose from our list of categories to best define their company’s description.

Review the complete list below for categories offered then email your category selections to Sophie Pumphrey at sophie@nctech.org. In addition to business categories, note that there are now designations for tech startups, tech clusters and minority businesses.

- **BUSINESS CATEGORIES:** Select only categories which define your industry and the products / services you provide
- **TECH CLUSTERS:** Select AgTech, BioTech, CleanTech, EdTech, FinTech and HealthTech (these are found under industry categories)
- **MINORITY FOUNDED / LED BUSINESSES:** Select only if the designation is verifiable
- **TECH STARTUPS:** Select only if your tech company has an NC HQ and founded in the past 5 years

### BANKING + FINANCE
- Accounts Payable
- Banks
- Financial Institutions
- FinTech
- Insurance
- Venture Capital

### BUILDING + FACILITIES
- Architecture
- Audio/Visual
- Construction
- Engineering
- Furniture
- Real Estate

### BUSINESS + PROFESSIONAL SERVICES
- Accounting
- Business Consulting
- IT Consulting
- Legal Services
- Research

### COMMUNICATIONS
- Advertising
- Digital Marketing
- Web Design
- Media
- Printing
- Public Relations
- Video Production

### EDUCATION + WORKFORCE DEVELOPMENT
- Higher Ed
- K-12 Ed
- Online Training
- EdTech

### GOVERNMENT
- International
- Federal
- State + Local
- Government Contractor
- Economic Development
- Lobbyist
- Military + Defense

### HEALTHCARE + LIFE SCIENCES
- Biotech
- Contract Research
- HealthTech
- Hospitals + Healthcare
- Medical Devices
- Pharmaceuticals

### HOSPITALITY + ENTERTAINMENT
- Arts
- Accommodations
- Entertainment
- Sports
Send your category selections to membership@nctech.org